



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

Municipal Hall
1229 Esquimalt Road
Esquimalt, B.C. V9A 3P1

Legislation Text

File #: 18-074, Version: 1

REQUEST FOR DIRECTION

DATE: February 19 2018 Report No. EPW-18-013

TO: Laurie Hurst, Chief Administrative Officer

FROM: Jeff Miller, Director of Engineering and Public Works

Scott Hartman, Director of Parks and Recreation Services

SUBJECT:

Esquimalt Parade Float

ESSENTIAL QUESTION:

Does Council wish to proceed to public input with the design concepts as attached?

RECOMMENDATION:

That the COTW receive Staff Report EPW-18-013 for information, provide any additional direction to staff as the COTW considers advisable, and direct staff to prepare a report for Council's consideration.

BACKGROUND:

Council approved \$90,000 in the 2017 Budget from the Machinery and Equipment Reserve Fund for replacement of the existing parade float. The Township has retained the services of Graphic FX for the development of three design concepts. Once the preferred concept is established, the construction details can be confirmed and approval for construction can be finalized.

Once Council has provided input and any further direction, these initial concepts can be presented for public input.

ISSUES:

Three initial design concepts have been created, copy attached. The concepts should:
1) represent Esquimalt; 2) be adaptable for all seasons; and, 3) contain a component of animatronics, digital displays or other innovative technologies.

A public feedback process will be established to solicit input on the three design concepts. Once the preferred design concept is confirmed, a formal Request for Proposal procurement process can be

undertaken.

At this stage of the project, an estimated final delivery date for the new parade float cannot be confirmed. However, if public input and procurement can be completed by the end of March, it might be possible to have a new parade float ready for the upcoming parade season starting in May.

ALTERNATIVES:

1. That the COTW receive Staff Report No. EPW-18-013 for information, provide any additional direction to staff as the COTW considers advisable, and direct staff to prepare a report for Council's consideration.
2. That the COTW provide alternative direction to staff.
3. That the COTW request further information from staff.