



# CORPORATION OF THE TOWNSHIP OF ESQUIMALT

Municipal Hall  
1229 Esquimalt Road  
Esquimalt, B.C. V9A 3P1

## Legislation Details (With Text)

**File #:** 17-111      **Version:** 1      **Name:**  
**Type:** Staff Report      **Status:** Passed  
**File created:** 3/8/2017      **In control:** Council  
**On agenda:** 3/13/2017      **Final action:** 3/13/2017  
**Title:** Update of Strategic Priorities and Operational Strategies for 2017, Staff Report ADM-17-006  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Strategic Plan 2017 - Chart Update, 2. 2017 Operational Strategies UPDATED, 3. 2017 Operational Strategies CHANGES

Date	Ver.	Action By	Action	Result
3/13/2017	1	Committee of the Whole	approved	Pass

### REQUEST FOR DIRECTION

**DATE:** March 8, 2017      Report No. ADM-17-006

**TO:** Mayor and Council

**FROM:** Laurie Hurst, Chief Administrative Officer

**SUBJECT:**

Update of Strategic Priorities and Operational Strategies for 2017

**ESSENTIAL QUESTION:**

Are there any additional updates that the Committee want to provide as updates to the Strategic Priorities for 2017?

**RECOMMENDATION:**

That the COTW receive Staff Report No. ADM-17-006 for information, provide any additional direction to staff as the COTW considers advisable, and direct staff to prepare a report for Council's consideration.

**BACKGROUND:**

In January, 2015 Council held facilitated strategic planning workshops and developed Strategic Priorities for 2015 to 2019. In January of each subsequent year, Council holds a workshop to review and update the Strategic Priorities chart. Staff utilize the updated Strategic Priorities and direction provided from Council discussion at their workshop to develop Operational Strategies.

**ISSUES:**

The Strategic Priorities 2015-2019 chart has been updated to reflect Council discussion from January and is attached for your review. The only updates were to change 'Continue to actively market opportunities in the Esquimalt Village Project' to 'Continue to work with development partner on Esquimalt Town Square Project' and 'Proactively plan for integrated waste strategies' to 'Participate in integrated waste strategies'.

Based on the discussion and direction given at the strategic planning session, staff have updated the operational strategies. Attached for ease of reference is the original document with areas of change highlighted and a clean copy with all updates incorporated.

Many of the strategies were multi-year and have remained. Highlighted areas indicate the removal of strategies that have been completed or are redundant, addition of new strategies or updated wording to reflect current year focus.

**ALTERNATIVES:**

1. That the COTW receive Staff Report No. ADM-17-006 for information, provide any additional direction to staff as the COTW considers advisable, and direct staff to prepare a report for Council's consideration.
2. That the COTW provide alternative direction to staff.
3. That the COTW request further information from staff.