From: <u>Jack Briedé-Cooper</u>
To: <u>Dan Horan; Deb Hopkins</u>

Subject: Susan Nickerson Re Ilumination and Proclamation request from Huntington Society of Canada - Can you help us

shine a light on Huntington disease?

Date:March-13-23 2:14:59 PMAttachments:Light It Up 4 HD 2023.pdf

Copy of correspondence forwarded to:

Council & CAO – For Information Deb, Corporate Officer – For Action

### Jack Briedé-Cooper

**Administrative Assistant** 

Township of Esquimalt | Corporate Services Tel: 1-250-414-7109 | <a href="https://www.esquimalt.ca">www.esquimalt.ca</a>

From: Susan Nickerson <

Date: March 12, 2023 at 2:49:28 PM PDT

**To:** Barb Desjardins < <u>Barbara.Desjardins@esquimalt.ca</u>>

Subject: Ilumination and Proclamation request from Huntington Society of Canada -

Can you help us shine a light on Huntington disease?

CAUTION: This email originated from outside of the Township of Esquimalt Network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

#### Hello Barb!

I hope you are well! I have just accepted the role of Volunteer Event Coordinator for the Huntington Society of Canada (HSC), Vancouver Island Chapter. I am reaching out on behalf of HSC for the annual #LightItUp4HD 2023 campaign as well as a Township of Esquimalt proclamation to declare the month of May Huntington Disease Awareness month. In the past, the City of Victoria has participated in this initiative and this year I would like to expand the awareness to several more municipalities on the Island.

Will you help us raise awareness for Huntington disease (HD) by lighting up the Town Hall in blue and/or purple for one or more days in May? If possible, we kindly request the light up occur on Friday, May 5 and continue for as many days as possible but sincerely grateful for any date(s). We also kindly request Mayor and Council consider a proclamation declaring the month of May Huntington disease awareness month.

HD is a fatal genetic disorder that has no cure. It is often described as having ALS, Parkinson's and Alzheimer's all at the same time. Sites across Canada are helping us raise awareness for HD and Juvenile HD by lighting up in blue and purple, respectively.

The #LightItUp4HD campaign is a wonderful opportunity for those with HD to raise awareness, connect and gain support from their communities. Please let us know if it is possible to light up our Town Hall in blue and/or purple for one or more days in May 2023.

If you are are able to help us, please reply to this email with the following information:

- · Name, address and website of site
- · Contact person's information
- · When the site will light up
- · What part of the site will light up
- All social media handles for the site so that we can promote your involvement

If you prefer, you may complete the attached PDF form and email it to

Please reach out to me if you have any questions or need additional information. Thank you for raising awareness about Huntington disease and bringing connection to the community.

Warmly,

Susan Nickerson Volunteer Event Coordinator Huntington Society of Canada – Vancouver Island Chapter

<Participating Site Information Light It Up 2023 - Fillable (1) (1).pdf>

# Information about Huntington disease and #LightItUp4HD



### About Huntington disease

Huntington disease (HD) is a genetic brain disorder with physical, mental and emotional symptoms. HD is often described as having ALS, Parkinson's, schizophrenia and Alzheimer's, all at the same time. There is no known cure. Each child of a parent with Huntington disease has a 50% chance of having the gene mutation that leads to the progression of Huntington disease.

Juvenile Huntington disease occurs when Huntington disease appears in someone under the age of 20.

One in every 7,000 Canadians has HD and approximately one in every 5,500 is at-risk for developing the disease. Many more are touched by HD as a caregiver, family member, or friend.

# About Huntington Society of Canada

At the Huntington Society of Canada (HSC), we are inspired by the spirit of the Huntington disease community. We hope to one day live in a world free from HD. Our goal is to increase the quality of life of people living with HD by:

- · Delivering support services
- · Raising awareness about HD
- Supporting HD research

## About #LightItUp4HD

Every year in May, Huntington disease Awareness Month, buildings and structures across Canada and around the world light up in blue for HD and purple for Juvenile HD.

2022 was a record-breaking year for #LightItUp4HD, with 250 sites lighting up across the world! Eighty-three of those were in Canada, and in total 13 countries participated, including new-to-the-campaign Italy and India. HSC, Huntington disease organizations around the world, and many community members share the photos on social media to raise awareness about the campaign. HSC also promotes #LightItUp4HD via emails, on our website huntingtonsociety.ca, and in publications such as our newsletter and annual report.

Seeing the brightly lit sites in person and sharing photos of these beautiful buildings and monuments lit up in blue and purple for HD and Juvenile HD brings so much joy to our community. This beautiful initiative also brings HD out of the shadows and shines a light on the individuals and families facing HD. We thank you for your part in raising awareness and building hope.

