

From: [Jack Briedé-Cooper](#)
To: [Dan Horan](#); [Deb Hopkins](#)
Subject: BC Association of Farmers" Markets Re BC Farmers" Market Nutrition Coupon Program
Date: March-13-23 1:51:04 PM
Attachments: [BC Association of Farmers" Markets Re BC Farmers" Market Nutrition Coupon Program.pdf](#)

Copy of correspondence forwarded to:

Council & CAO – For Information

Deb, Corporate Officer – For Council Agenda (Mar 20)

Jack Briedé-Cooper

Administrative Assistant

Township of Esquimalt | Corporate Services

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CORPORATION OF THE TOWNSHIP OF ESQUIMALT	
RECEIVED:	March 13th, 2022
For Information	<input checked="" type="checkbox"/> CAO <input checked="" type="checkbox"/> Mayor/Council
Other	
Referred to:	Deb, Corporate Officer
For	<input type="checkbox"/> Action <input type="checkbox"/> Response <input type="checkbox"/> Report
For Agenda	<input checked="" type="checkbox"/> Council <input type="checkbox"/> COTW
For Agenda	<input type="checkbox"/> In Camera <input type="checkbox"/> Late Item

February 16, 2023

Barbara Desjardins
Mayor, Township of Esquimalt
1229 Esquimalt Road
Esquimalt, BC V9A 3P1

Dear Mayor Barbara Desjardins and Council,

We are writing to share a great story from your community with wonderful outcomes:

- People in your community accessed fresh, healthy local food from local farmers.
- Local farmers saw greater economic activity - strengthening their sustainability.

Each year, with funding from the Province of British Columbia, the BC Association of Farmers Markets delivers the BC Farmers' Market Nutrition Coupon Program across the province. In 2022, through an increase in funding we expanded the number of seniors and elders in the program and increased the weekly coupon allocation per family from \$21 to \$27.

In Your Community

In **Esquimalt**, we proudly partnered with **Esquimalt Neighbourhood House Society** who provided lower-income pregnant persons, families, and seniors with coupons to purchase fresh fruits, vegetables, cheese, eggs, nuts, fish, meat, herbs and honey directly from farmers at your local farmers' market.

And with these coupons they redeemed **\$31,530** with local farmers at the **Esquimalt Farmers Market Society**.

Over **36** lower-income residents from **Esquimalt** ate and enjoyed more local, fresh foods, learned about healthy eating, and felt connected to their community. At the same time, your local food system was strengthened with farmers in your community who benefited from this additional income to sustain their farms.

Our Request To You

If you agree the BC Farmers' Market Nutrition Coupon Program is a valuable program, we kindly ask you to send a thank you letter to the Minister of Health, Adrien Dix. Your encouragement and feedback means a lot and can strengthen support for ongoing funding for the BC Farmers' Market Nutrition Coupon Program.

We are ready to dig in and work with your community again in 2023!

With gratitude,



Heather O'Hara
Executive Director



Wylie Bystedt
President, Board of Directors

BC Association of Farmers' Markets

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