

## Attachment 2 – Draft Council Priorities – 2023+

The following priority areas have been identified during recent Council priority setting workshops. Further discussion is planned to enable Council to further define these priorities and what will be considered important focus areas to make progress in these areas.

### Strong Relationships and Partnerships

#### Potential ideas of how to address this area of focus:

- Advance the work of reconciliation with Songhees and Esquimalt First Nations
- Work with the Songhees and Esquimalt First Nations to support economic, cultural, social and environmental opportunities
- Work with Esquimalt Community Groups to advance environmental, economic, cultural and social opportunities
- Increase connectivity with other orders of government, the school district, and other stakeholders to advance issues impacting the community

### Diversified, Thriving Economy (further Council review required)

#### Potential ideas of how to address this area of focus:

- Facilitate diversified economic growth through innovation, sustainable policies, practices and partnerships
- Maximize the community benefit of Esquimalt's industrial area
- Facilitate tourism infrastructure, accommodation and amenities
- Support revitalization and beautification initiatives along Esquimalt Road
- Boost investment in the local economy and promote the growth and diversity of businesses
- Modernize transportation (multi-modal)?

### Good Governance and Organizational Excellence

#### Potential ideas of how to address this area of focus:

- Achieve Sustainable Service Delivery
- Build staff capacity and capability to support Esquimalt as an employer of choice in the Capital Region
- Develop systems and skills to enhance execution and delivery of Council's priorities
- Support Chief Administrative Officer to maintain an organizational culture of collaboration, learning and engagement consistent with the Township's core values
- Ensure capacity is adequate to support the goals in the Strategic Plan
- Engage, respect and respond to the needs of our community
- Effective police and fire services

### Climate Resilience and Environmental Stewardship

#### Potential ideas of how to address this area of focus:

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- Residents experience the benefits of a connected, healthy and economically prosperous community while acting on climate change and adapting to climate impacts
- Choose projects or programs to activate from Climate Action Plan

### Engaged, Healthy Community (further Council review required)

#### Potential ideas of how to address this area of focus:

- Strengthen community identity and sense of belonging
- Infrastructure Renewal & Sustainment?
- Advocacy work

### Housing (further Council review required)

#### Potential ideas of how to address this area of focus:

- Intentional approach to housing development
- Deliberate and clear signalling about type and quantity of housing desired
- Expand the diversity and supply of housing, including housing that is more affordable
- Explore opportunities for further development