



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

COUNCIL POLICY

TITLE: Local Grants Policy

NO. FIN - 20

PURPOSE:

This grant program is designed to financially assist community groups and not-for-profit societies and organizations in achieving their objectives. Local grant funding is intended to provide support to societies, organizations and committees with the expectation that alternate sources of funding will be secured.

PROCEDURES:

APPLICATION

- Fillable online application forms can be located on the Township website. Completed forms, together with all supporting documents may be printed and delivered or mailed to the Municipal Hall; or emailed electronically to the attention of the Director of Financial Services.
- All applications must be received prior to December 31 each year.
- Each organization must meet all the following criteria to apply:
 - Registered non-profit organization in Province of BC or registered charitable organization registered with the Canada Revenue Agency;
 - Organization located within the CRD and its services benefit residents of the Township;
 - Evidence of a clear mandate and competent administration;
 - Evidence of active, ongoing volunteer involvement;
 - Demonstrate financial stability and accountability; and
 - Evidence of funding source diversity and increasing financial self sufficiency.
- Each application must include the following details:
 - the mandate and role of the organization;
 - a program or project budget and timeline;
 - key objectives of the program or project;
 - description of the program or project;
 - the program or project's anticipated benefits to the Township; and
 - the organization's most recent financial statements.
- Funding is intended for the purpose of facilitating programs, projects and events. The following are not eligible for grant funding:
 - Activities and costs considered the responsibility of other governments; and
 - Costs not directly associated with the approved project, program or event.
- Organizations that receive a partial grant or are denied funding will be unable to make any additional request within the same calendar year.
- No retroactive funding applications will be considered.

EFFECTIVE DATE:
November 1, 2021

APPROVED BY:
Council

REFERENCE:
FIN-21-019
FIN-16-014
Formerly ADMIN - 32

AMENDS NO.
February 5, 2021
February 22, 2016
October 3, 2016

Page 1 of 4

FUNDING

Each year Council agrees on an amount of funding within the Financial Plan to support organizations seeking local grants. The initial balance in the account each year will be increased each year by a percentage equivalent to the previous year's annual CPI percentage for Victoria.

The Local Grants Committee will recommend the allocation of grants to programs, projects and events. This recommendation is not to exceed 90% of the initial local grant account balance. After Council's approval of the local grant allocations, any balance remaining in the account may be allocated throughout the remainder of the year.

To access any remaining funds, new applicants must submit an application to the Director of Financial Services and the applicant will be notified when their funding request will be considered by Council.

Limitations

- Not all applicants meeting the requirements under this Policy will necessarily receive a grant.
- Based on the number of grant applications, organizations may not receive the full amount of their request.
- Approval of a local grant each year does not represent a commitment to ongoing annual funding.

GRANT REVIEW PROCESS

- The Local Grants Committee will consist of three members of Council. Administration support will be provided by a representative from the Financial Services Department.
- Submissions will be reviewed by the Director of Financial Services to ensure each application is complete and that all conditions of funding have been satisfied. Once this review has been completed, all applications will be forwarded to the Local Grants Committee members.
- Committee members will use the evaluation criteria to score each application based on the information submitted.
- The Committee will meet prior to February 28 to review the scoring and draft their recommendations to Council regarding the allocation of monetary and in-kind support.
- Council will approve the final decision on the allocation of support.
- Prior to March 31 each year, all monetary grant payments will be issued and Township departments will be notified of the approved in-kind limits.
- Communication will be sent to all applicants advising them of Council's decision and a list of recipients and approved amounts will be posted annually on the Township's website.

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EVALUATION CRITERIA

The Local Grant Committee will assess each application based on the following categories:

Organizational Capacity - 20%

Organization's role and history in the community; Organization has sufficient experience and capacity to complete program, project or event; Moving towards financial self sufficiency

Project or Event Description - 25%

Details regarding the program, project or event including: (i) target audience, (ii) key goals and objectives, (iii) anticipated outcomes; Detailed program or event work plan with reasonable timelines

Budgetary Details - 25%

Adequacy of budget for proposed program, project, or event; Other potential sources of revenue; Plans to cover any potential revenue shortfall

Community Impacts and Involvement - 30%

Township residents anticipated to access or participate in the program, project or event; Partnerships with other community groups; Level of volunteer involvement; Environmental and sustainability initiatives during planning and execution.

CONDITIONS OF SUPPORT

- Funds must be used for the requested purpose. Any funds not used for the approved purposes must be returned upon request by the Township.
- All recipients must acknowledge the Township's support through social media and in all related publicity material including any on-site banners and signage.
- Each recipient of financial support (other than community events) must submit a final report to the Director of Financial Services prior to the submission of an application the following year. Failure to do so will result in your application not being forwarded for consideration. This report should include the following details for their project, program, or event:
 - a brief evaluation (based on the pre-established goals and objectives);
 - a financial statement of actual revenue and expenses;
 - numbers of volunteers and participants; and
 - an evaluation of the impact on the community
- Under any circumstances, if the program or project is not completed, the grant recipient organization must notify the Township during the same calendar year the funding was received. The Township of Esquimalt reserves the right to request reimbursement of the grant.

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Page 3 of 4

COMMUNITY EVENTS

- Funding requests for community events will be considered if the event is to be held within the Township boundaries.
- An application must be submitted for each year the event is being planned. This application should include event details as well as budgetary and financial information.
- Only community events will be eligible to receive in-kind support, unless otherwise approved by Council. Any approved in-kind support is intended to provide value to the events through the utilization of Township staff, facilities, or equipment without being directly invoiced for the related costs.
- Each year, prior to the submission of a grant application, staff will work with event organizers to agree on a cost estimate based on expected in-kind utilization. This estimate must be submitted with their request and will include a contingency amount as deemed appropriate by the Director of Parks and Recreation. In-kind utilization in excess of the requested amount, including contingency, will require reimbursement to the Township.
- Each Event Committee will be responsible for coordinating and obtaining insurance coverage for their event. Each Committee shall ensure that their event carries insurance with a minimum of \$5,000,000 liability coverage and the Township must be identified as an additional insured within the policy. Evidence of this insurance coverage must be provided to the Director of Financial Services prior to commencement of the event.
- Council may appoint a representative to act as a liaison and attend event committee meetings.
- All community events receiving financial and/or in-kind support are required to make a presentation to Council. This presentation should attempt to include all the details summarized under "Conditions of Support" as well as an assessment of the event as compared to the application.

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