

From: [Deb Hopkins](#)
To: [Sarah Holloway](#)
Subject: FW: Maureen Murray Re March as Multiple Myeloma Awareness Month
Date: February-21-23 1:22:41 PM
Attachments: [Mayor Desjardins and Council Multiple Myeloma Awareness Month 2023 \(002\).docx](#)

Sarah,

For the Feb 27 Council Agenda. Request for Proclamation.

Deb Hopkins, (She/Her)
Corporate Officer, Manager of Corporate Services
Township of Esquimalt | Corporate Services
Tel: 250-414-7135 | www.esquimalt.ca

From: Jack Briedé-Cooper <Jack.Briede-Cooper@esquimalt.ca>
Sent: February-21-23 1:19 PM
To: Dan Horan <Dan.Horan@esquimalt.ca>; Deb Hopkins <Deb.Hopkins@esquimalt.ca>
Subject: Maureen Murray Re March as Multiple Myeloma Awareness Month

Copy of correspondence forwarded to:

Council & CAO – For information
Deb, Corporate Officer – For Council Agenda

Jack Briedé-Cooper
Administrative Assistant
Township of Esquimalt | Corporate Services
Tel: 1-250-414-7109 | www.esquimalt.ca

From: Maureen Muray [REDACTED]
Sent: February-20-23 5:16 PM
To: Council <council@esquimalt.ca>
Subject: March as Multiple Myeloma Awareness Month

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Dear Mayor Desjardins and Council,

The Victoria Myeloma support group would appreciate your consideration of this matter.

Regards,

Maureen Murray

Brian Mcquhae

Victoriasupport@myeloam.ca

Co-Chairs, Victoria Myeloma Support Group

Dear Mayor Desjardins and Council,

As co-chairs of the Victoria Multiple Myeloma Support Group, we are writing to ask for your help in raising awareness of multiple myeloma, an incurable blood cancer.

In 2022, a record number of nine Canadian provinces and territories recognized March as Multiple Myeloma Awareness Month, and municipalities across the country similarly recognized Multiple Myeloma Awareness Day. This year, Myeloma Canada is aiming to achieve nationwide recognition for Multiple Myeloma Awareness Month, and would greatly appreciate your involvement. We are asking that Esquimalt recognize March 2023 as "Multiple Myeloma Awareness Month", through a proclamation, flag raising, and/or building or site exhibit. More information on this can be found at [Myeloma Canada | Home](#).

On average, 11 Canadians are diagnosed with myeloma every day, a number that has been steadily increasing over the past 15 years. According to a recent Statistics Canada report, the incidence of myeloma is now increasing at a higher rate than any other type of cancer for males, and at the second highest rate for females.

While the cause of this cancer is at present unknown, a number of risk factors have been identified, including increasing age (diagnosis often occurs in one's mid-sixties), chemical or radiation exposure, and some lifestyle-related factors. Canadians need to be made more aware of this devastating disease so that new cases can be more readily detected and promptly treated, thereby enhancing the prospect for a longer and better life.

In recent years, notable advancements have been made in myeloma research. But despite the promise offered by innovative new therapies, the stark reality of living with myeloma endures. At present there is no cure and the disease inevitably relapses. Further research and policy development are required to find new treatments and ways to make them more affordable and more readily accessible.

By participating in this advocacy campaign, you will help raise crucial awareness of a disease that continues to devastate the lives of too many people in our community.

Thank you for addressing this request to officially recognize March 2023 as Multiple Myeloma Awareness Month in Esquimalt, and thereby giving local people and families affected by this disease increased hope for a brighter future.

Yours Sincerely,

Maureen Murray
Brian Mcquhae
Victoriasupport@myeloam.ca
Co-Chairs, Victoria Myeloma Support Group
