Esquimalt Community Arts Hub 901 Esquimalt Road Esquimalt, BC V9A 3M7

ECAH

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Community Beautification Program – Status Request Supplementary Research

City of Vancouver

- Sign bylaw does not apply to murals
- Provides a mural support program where artists, collectives and members of the public can apply to and receive funding and materials
- The Applicant must submit the Final Drawing for the Project to the City for approval prior (ECAH has offered this provision in our CBP package and stipulated this as a requirement in our RFP)
- Private sector rezonings greater than 100,000 square feet are required to contribute \$1.98 per buildable square foot to a public art process approved by the City.

City of Victoria

- Sign bylaw does not apply to murals, separate public art policy
- \$150,000 annual budget (10% to upkeep of previous works)
- Arts, Culture and Events Department do the organizing—first point of reference

City of Nelson, B.C.

• **Murals may be exempt from the sign bylaw**, a Downtown Development Permit can be applied for and reviewed by a Cultural Development Committee

Town of Chemainus, B.C.

- Sign bylaw does not prohibit residential-facing murals, Downtown Revitalization Program reviews mural applications
- Downtown Revitalization Program from the 1980s

City of Langford

- Sign bylaw does not apply
- City has a beautification advisory committee that reviews and approves projects and recommends to Council which beautification and/or cultural miscellaneous undertakings are worthy of Council support
- City arranges for beautification volunteer support
- City provides beautification/cultural funding within the Committee's budget if Council approval is received