

The background of the slide is a scenic photograph of a coastal area. In the foreground, there is a calm body of water reflecting the sky. To the right, a dense forest of evergreen trees covers a hillside that meets the water. In the background, several layers of mountains are visible, creating a sense of depth. The sky is a pale, hazy blue.

COASTAL COMMUNITIES

Social Procurement

INITIATIVE

**Social Procurement:
What | Why | How**

www.ccspi.ca

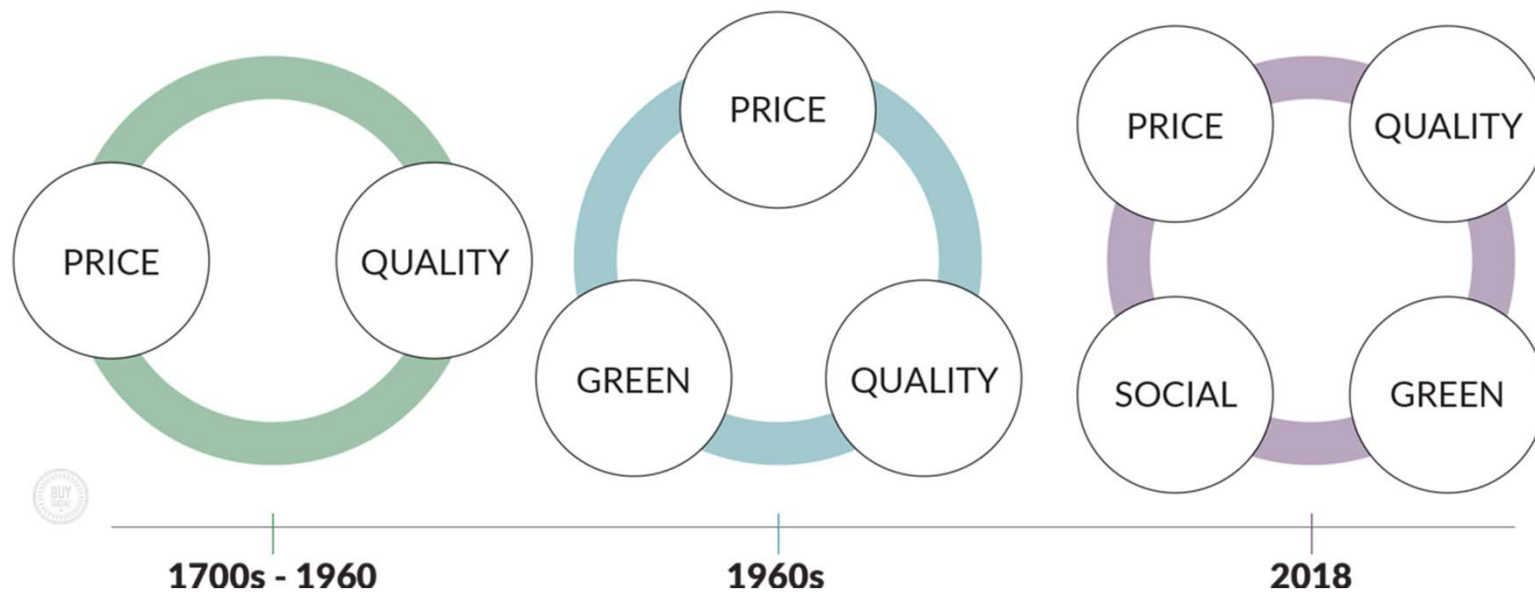
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Presentation overview

Are the dollars you
spend aligned with
your community
goals?

- ✓ Social procurement: **What & why**
- ✓ **Implementing social procurement**
- ✓ CCSPI: **What it is and how to join**

The evolution of procurement

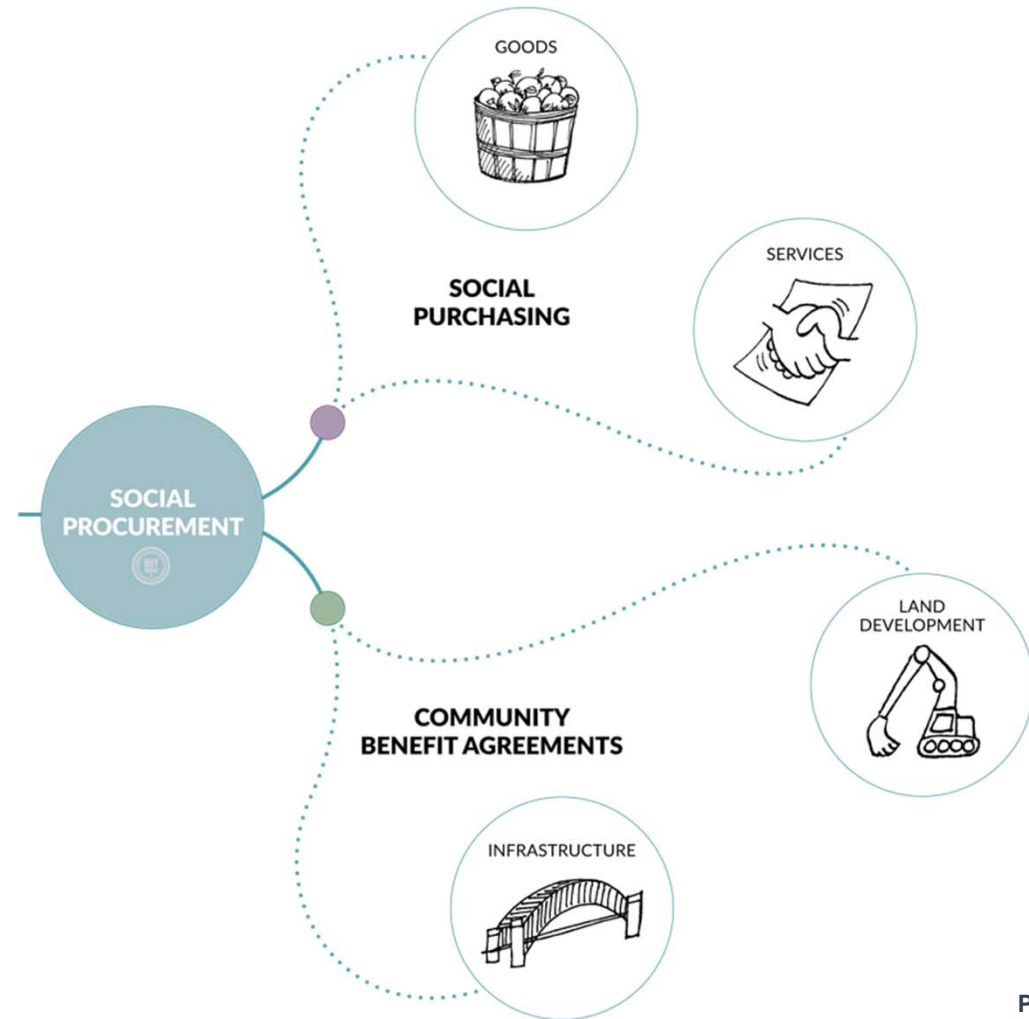


What is **social** procurement



Adding a **social value** to existing purchasing

Procurement pathways



Social procurement: What is possible?

Key opportunity areas

- ✓ Employment
- ✓ Skills & Training
- ✓ Social Value in the Supply Chain
- ✓ Community Development/ Local Economy

**Social procurement:
Is it legally
possible?**

**What about the
trade agreements?**

Yes, it is legal, and yes, the trade agreements do apply and require parameters for language and actions:

- ✓ You cannot restrict competition, but you can require community outcomes from all bidders
- ✓ Trade agreements have exceptions for contracting with non-profits, people with disabilities and others
- ✓ Trade agreements have financial thresholds

Local government social procurement implementation options

- ✓ **Under threshold** and **direct award** purchasing
- ✓ **Request for Information (RFI)** and **vendor training**
- ✓ **Social value weighting**
- ✓ **Unbundling** larger contracts
- ✓ **Community Benefit Agreements**
- ✓ Large contractor's **existing supply chains** offer local opportunities

Social procurement is a solution

- ✓ Small businesses and local employment have been severely impacted by the COVID-19 crisis.
- ✓ Procurement can be a key tool in our toolbox for recovery, resilience and rebuilding our local economies.
- ✓ Social procurement connects governments and large purchasers to local social and economic development needs

Coastal Communities Social Procurement Initiative (CCSPI)

Co-Chairs

Mayor Lisa Helps,
City of Victoria

Councillor Colleen Evans,
City of Campbell River

Mission

Improve the health of our communities and the strength of our economies by changing the culture of public sector procurement.

Purpose

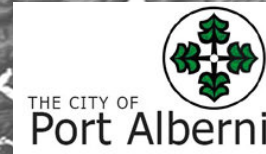
CCSPI helps local governments, First Nations and institutional purchasers on Vancouver Island and in the Coastal Communities turn their procurement dollars into achievable and measurable community benefits.

www.ccspi.ca

CCSPI members



Alberni-Clayoquot
Regional District



City of
Campbell
River



CITY OF
COURTENAY



TOWN OF
QUALICUM BEACH



SQUAMISH



REGIONAL
DISTRICT
OF NANAIMO



DISTRICT OF TOFINO



the Village of
Sayward



CCSPI impact

Impact at a Glance

29

Participating
Governments &
Organizations

200+

Individual
Members

\$200_m+

Social
Procurement
Spend

50+

Pilot Projects
Undertaken

CCSPI team



CCSPI Member Benefits



Training

Register for upcoming training



Comms Tools/FAQs

Access the CCSPI Communications Guide, FAQs & associated resources



Online Resources

Access online resources, templates & examples



Webinars

Watch previously recorded webinars



Impact Measurement

Measure & evaluate your community impact



Community of Practice

Join the bi-monthly community of practice for procurement staff



Island-Wide Prequalification

Access the vendor pre-qualification template



Talk to the CCSPI Team

Book a call with the CCSPI team (see more info below)



COVID-19 Recovery Toolbox

Access the COVID-19 recovery resources

Consultation and support:

- One to one consultation
- Initial project review
- Social procurement policy development
- Social value criteria
- RFX review
- Troubleshooting
- Evaluation



Joining CCSPI is easy, affordable and impactful

- Accessible annual membership fee is equivalent to AVICC dues
- Requests both elected official and staff engagement at Steering Committee
- Professional development, consulting support and access to resources included in membership
- Vendor Engagement and Impact Measurement sub-committees



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Thank you!

Questions?