

Kim Maddin

From: Deborah Liske
Sent: November-06-20 8:43 AM
To: Kim Maddin
Subject: FW: Light Up The City 2020 *MAIL LOG*

Mail log please

Deborah Liske
Office Administrator of Corporate Services
Tel: 1-250-414-7136

For the latest on the Township's response to COVID-19, please visit
esquimalt.ca/covid19

From: Kelly Lynn Kurta
Sent: November-05-20 12:08 PM
To: Kelly Lynn Kurta
Subject: Light Up The City 2020

CORPORATION OF THE TOWNSHIP OF ESQUIMALT

For Information:

☐ CAD

☒ Mayor/Council

☐ *Tara*

RECEIVED: NOV 06 2020

Referred:

☐ For Action

☐ For Response

☐ CGTW

☐ For Report

☒ Council Agenda

☐ IC

Good morning everyone!

We are so excited about our Light Up The City Campaign 2020! I am reaching out to see who may be available to bring their beautifully decorated cars, floast or small performance group (if PHO protocols will still allow) to one of the dates below for approximately 1 hour during our "drive thru drop off" around Greater Victoria. This year, like no other, we are celebrating our community; celebrating staying home and shopping local. Together we want to ensure that we raise non perishables, cash and new unwrapped toys so nobody goes without this holiday season.

Beginning November 28th through December we will have locations throughout Greater Victoria where our community can drop off and donate their items. Here are some of the dates, times and potential locations - these will be confirmed in the next week. If you could please let me know if you are interested, perhaps if you could do more than one, and which dates work best for you.

The 2nd part of our Light Up The City and Light Up The Island is that we are bringing back our Christmas Lighting Competition. Homes, Businesses, Community organizations and First Nations we want you to Light Up! We are working with partners and sponsors from our entire Island to put together great prizes for the best of the best! We will have a map of the locations up and down Vancouver Island!

We will be sending out a follow up press release towards the end of next week and together, as a City, a Community, and an Island, we will Light Up for 2020!

- November 28th
- 430-730 pm
- Locations
- Bay Center - Guest Services - Charity Mustard Seed Food Bank
- Westshore Town Center - TBC - Goldstream Food Bank

- December 4th
- Accent Inn or Mayfair Parking Lot for Chek Drive Thru

4-730pm - Salvation Army

December 5th

430-730pm

Steve Marshall Ford - Nanaimo Give and Go

Dodd's Furniture - Nanaimo Foodbank

Oak Bay TBC

December 6

130-400pm

Location

Archie Browning Parking Lot

Rainbow Kitchen and TLC Kids Fund

December 12

430-730pm

Locations

Luxton Fair Grounds Wonderland

Goldstream Food Bank

Mount Newton Community Centre

430-730pm

Mount Newton Seniors Community Centre

Dodd's Furniture

430-730pm

Campbell River

Salvation Army Toy Bank and Campbell River Food Bank

December 19

We are working on locations in Sidney and Royal Oak but do not have these confirmed

Thank you all so much for everything you do for our community. We are working on a progressive, sustainable recovery program for our Island community to stay local and shop local and we want to help all of our previous participants, sponsors and volunteers anyway we can. We will be creating a video similar to the one we did for Wicked Week over our 12 days of Christmas. If anyone is interested in being a part of that we are looking to shoot on November 17, 23 and 24th.

Looking forward to connecting with all of you very soon!

--

Kelly L Kurta

Executive Director

Greater Victoria Festival Society

250-382-3111