



August 14, 2018

Mayor Barbra Desjardins
1229 Esquimalt Road
Esquimalt BC V9A 3P1

Dear Mayor Barbra Desjardins,

BC Soccer is the largest Provincial Sport Organization in British Columbia with registered youth and adult players participation reaching upwards of 115,000. Supporting these participants are thousands of BC residents in the form of coaches, referees, administrators, and everything else in-between.

It is important to BC Soccer that everyone involved in soccer is participating in an open, inclusive, and safe environment that is free from harassment and inappropriate behaviour. In line with this, in 2016 BC Soccer introduced our #respectALL initiative designed to remind players, coaches, referees, parents, and spectators to be respectful of each other in hopes of reducing/eliminating negative behaviour within the game, thus creating an even more positive environment for all.

Since the #respectall initiative's introduction we have produced and distributed more than 200 corrugated plastic #respectall signs to BC Soccer members and soccer clubs across the province. These signs have been erected at fields and soccer facilities across BC. A smaller cardstock version of the sign is enclosed for your reference. It has an easel backing allowing for the sign to be showcased on a desk, table, or any flat surface and we ask you place it in an appropriate location within your offices.

Independently working to supply signs to every region of the province has become an onerous and costly task, coupled with the fact that the plastic signs are easily torn down and discarded. Therefore, we are contacting you, along with all the mayors and cities/municipalities in BC, with the ask to support BC Soccer's #respectall initiative by way of reproducing weather proof versions of the sign in your city's sign shop and erecting them at soccer and sport fields within their municipality/city.

Along with the signs, BC Soccer would like to work with all of the other sport organizations and mayors to help drive the #respectall hashtag. We would truly appreciate you and your cities support in this initiative which we believe will help ensure soccer players, and other sport athletes, come back to the sports they love year after year.

Should you have any questions on this initiative or BC Soccer as a whole, please be in touch.

Kind Regards,

Jason Elligott
Executive Director
BC Soccer

CC: Kjeld Brodsgaard, President, BC Soccer

CORPORATION OF THE TOWNSHIP OF ESQUIMALT
For Information:
☐ CAO ☐ Mayor/Council
☐ _____
RECEIVED: AUG 20 2018
Referred: Rachel
☐ For Action ☐ For Response ☐ COTW
☐ For Report ☒ Council Agenda ☐ IC

Please Remember:

**This is a game
Everyone's here to have fun
Officials are human
Be Respectful!**



#respectall