

**Deborah Liske**

**From:** Jennifer Young <Jennifer.Young@uwgv.ca>  
**Sent:** August-14-18 4:48 PM  
**To:** Deborah Liske  
**Subject:** Proclamation request: United Way Day Sept. 19  
**Attachments:** UNITED WAY DAY 2018 Proclamation Township of Esquimalt Final.doc

Hello Deborah.

Please find attached proposed wording for a requested proclamation for United Way Day on September 19, 2018.

This is the launch of our annual fall fundraising campaign: none of the work we do to improve people's lives across the Capital Regional District would be possible without the support of donors and community partners.

If you have any questions, please don't hesitate to give me a call or send an email.

Thanks for your consideration!

Jennifer Young  
United Way Greater Victoria  
Director, Marketing & Communications  
[jennifer.young@uwgv.ca](mailto:jennifer.young@uwgv.ca)

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Thanks to United Way Greater Victoria donors, a **new help line 2-1-1** is available to all islanders. **bc211 is a free confidential telephone, texting and online referral service** connecting individuals to over 13,000 community, social and government listings. Need to find counselling help? Exhausted caring for a loved one? Looking for after school care? New to the community? Help is only a call, text or click away! Visit **bc211.ca** for more information.

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CORPORATION OF THE TOWNSHIP OF ESQUIMALT		
For Information:		
<input type="checkbox"/> CAO	<input type="checkbox"/> Mayor/Council	
<input type="checkbox"/>		
RECEIVED: AUG 14 2018		
Referred: <i>Deb</i>		
<input checked="" type="checkbox"/> For Action	<input type="checkbox"/> For Response	<input type="checkbox"/> COTW
<input type="checkbox"/> For Report	<input type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

## **"UNITED WAY DAY"**

- WHEREAS** United Way Greater Victoria brings people together to create positive and lasting social change across the Capital Regional District;
- AND WHEREAS** United Way helps kids be all they can be, assists in moving families from poverty to possibility and creates strong communities for all;
- AND WHEREAS** For 81 years, United Way has collaborated with social service agencies, government, unions, universities and advocacy groups to tackle key social issues affecting the community;
- AND WHEREAS** At the heart of a strong and healthy community are people who care – not just for themselves – but for those around them so that people can have the chance to reach their full potential, no matter who they are or where they live;
- AND WHEREAS** United Way's work is made possible through the generosity of donors and the support of volunteers;
- AND WHEREAS** People who love their community can help by showing their local love and participating in United Way's fall 2018 fundraising campaign;
- AND WHEREAS** Our community is a better place when more people live with hope and opportunity;
- NOW, THEREFORE,** I, Barbara Desjardins, Mayor of the Township of Esquimalt, DO HEREBY PROCLAIM Wednesday, September 19th, 2018 as  
"UNITED WAY DAY"  
in the Township of Esquimalt.