

Meghan Wylie

From: Laurie Hurst
Sent: May-15-18 12:19
To: Meghan Wylie
Subject: FW: Requests for signage and considerations for upgrade of Memorial Park

For login and processing, thanks.

Laurie Hurst, CPA, CGA
Chief Administrative Officer
Tel: 1-250-414-7133

CORPORATION OF THE TOWNSHIP OF ESQUIMALT		
For Information:		
<input type="checkbox"/> CAO	<input type="checkbox"/> Mayor/Council	
<input type="checkbox"/>		
RECEIVED: MAY 16 2018		
Referred: <u>Anja</u>		
<input type="checkbox"/> For Action	<input type="checkbox"/> For Response	<input type="checkbox"/> COTW
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

From: Market Manager <manager@esquimaltmarket.com>
Date: May 14, 2018 at 2:27:03 PM PDT
To: <mayor.and.council@esquimalt.ca>
Cc: Michael Dillistone <michael@esquimaltmarket.com>
Subject: Requests for signage and considerations for upgrade of Memorial Park

Hello Mayor & Council,

Esquimalt Farmers Market had a meeting last week on Tuesday May 8 where we presented Councillor Morrison with a book from the BCAFM outlining how municipalities can better support Farmer's Markets...I hope you have had a chance to review it. If not, please take the time as it is packed with valuable resources.

One of the huge things EFM has been asking for since day 1 is permanent signage. This book outlines why this is so important and why the Township should make this happen for us and not make the Market team do all of the work with our over-stretched volunteer hours.

EFM feels we are a great value to the community and in 2018 are presenting 17 outdoor Markets as well as 15 indoor Markets and a Christmas Market. We hope these numbers just continue to increase in the name of food security, community building and local economy.

EFM is looking for long term sustainability and how do be sure to create a position of ease for Market staff (currently volunteers or now one paid position amounting to just \$15,000 annually) as well as saving valuable advertising dollars on something that can just be done once and with major effect.

EFM would like to:

- have highway signage
- have signs at all 3 major entrances to Esquimalt

-have same ability to hang signs as Buccaneer days (Tillicum bridge, Archie Browning flags, etc)

How do we go about making this happen actually. This is hugely important.

Also, EFM would like to request that with the upgrade to Memorial Park we would like to see an outdoor wash station for dishes on the outside of the bathroom to be installed. This would need to have hot water. The purpose is to allow EFM to reduce our waste further by having REAL service ware that would be washed on site at the Market. This shouldn't be too much effort with plumbing already going in and it will be an incredible asset to the future of our community and creating less waste.

Solar powered anything and everything would also be a forward thinking approach.

Please ask if you need further details on this.

Sometime in October EFM would love to have a meeting or at the very least present to council to talk about our needs and what we have learned in this journey. We would also be happy to have a meeting in the near future if it helps speed up any of these requests.

Thank you incredibly for your time.

Cheers
Katrina

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Katrina Dwulit, Market Manager (250-896-7917)

www.esquimaltmarket.com

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Esquimalt Farmers Market Society respectfully acknowledges that we are operating within the traditional territorial lands of the Songhees and Esquimalt First Nations.

Winner of BC Association of Farmers Markets Award for Best Farmers Market, (medium sized) and Best Market Manager, 2017!

Winner of We Heart Local Award for Favourite Farmers Market, 2015!

Donate to the Esquimalt Market here!

Bottle deposit donations can be made to Island Return It Account #147