



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

Minutes - Draft

Committee of the Whole

Municipal Hall
1229 Esquimalt Road
Esquimalt, B.C. V9A 3P1

Monday, January 15, 2018

7:00 PM

Esquimalt Council Chambers

Present 7 - Mayor Barbara Desjardins
 Councillor Meagan Brame
 Councillor Beth Burton-Krahn
 Councillor Lynda Hundleby
 Councillor Olga Liberchuk
 Councillor Susan Low
 Councillor Tim Morrison

Staff: Laurie Hurst, Chief Administrative Officer
 Scott Hartman, Director of Parks and Recreation
 Anja Nurvo, Director of Corporate Services
 Rachel Dumas, Recording Secretary

1. **CALL TO ORDER**

Councillor Hundleby as Chair called the Committee of the Whole meeting to order at 7:00 PM.

Councillor Hundleby acknowledged with respect that we are within the Traditional Territories of the Esquimalt and Songhees First Nations.

2. **LATE ITEMS**

There were no late items.

3. **APPROVAL OF THE AGENDA**

Moved by Councillor Brame seconded by Councillor Burton-Krahn: That the agenda be approved as circulated. Carried Unanimously.

4. **MINUTES**

- 1) [18-026](#) Minutes of the Regular Committee of the Whole meeting, December 11, 2017

Moved by Councillor Low, seconded by Councillor Burton-Krahn: That the Minutes of the Regular Committee of the Whole meeting, December 11, 2017 be adopted. Carried Unanimously.

5. **PUBLIC INPUT (On items listed on the Agenda)**

Excluding items which are or have been the subject of a Public Hearing.

Ken Armour, VP, Esquimalt Chamber of Commerce, in support of engagement and communication strategy and draft consultation schedule and welcomed

opportunities for the Chamber to contribute towards this process.

6. STAFF REPORTS

Parks and Recreation

- 1) [18-025](#) Esquimalt Community Projects DRAFT Engagement and Communication Strategy, Staff Report P&R-18-002

Director of Parks and Recreation provided an overview of Community Projects Draft Engagement and Communications Strategy, as authored by consultants from the Centre for Sustainability Whistler and sought endorsement for process and timelines. Chief Administrative Officer and Director of Parks and Recreation responded to questions from Council.

Council comments included:

- * Stakeholder groups including First Nations, TCAC, DND, Esquimalt Chamber of Esquimalt, Esquimalt Farmers Market, Esquimalt Neighbourhood House Society and internal/ external Committee members
- * Different events require different communication strategies - use social media, email and website
- * Liaise with other social media community groups for a greater geographical area of advertising events
- * Connect with schools to connect with youth and young families
- * Seeking a greater engagement level that anticipated by the consultant and would consider increasing timelines to accommodate
- * Ensure opportunities for information to be available for the public to follow the timeline and process
- * Process should be a fun and positive platform for all the community to participate
- * Define the timelines and benchmarks for completion to ensure funding received
- * Advance notice to the public outlining event dates
- * Funding options for media communication
- * Sensitivity to Heritage engagement

Moved by Mayor Desjardins, seconded by Councillor Liberchuk: That the Esquimalt Community Projects DRAFT Engagement and Communication Strategy, Staff Report P&R-18-002 be received. Carried Unanimously.

7. PUBLIC QUESTION AND COMMENT PERIOD

Excluding items which are or have been the subject of a Public Hearing. Limit of two minutes per speaker.

Keven Elder, *resident*, in support of draft report and encouraged clarity regarding process, funding options and communication plan.

Lynda O'Keefe, *resident*, encouraged alternate options for communication as many houses do not receive the Victoria News.

Peter Ryan, *resident*, suggested a communication option by advertising on Public Works vehicles and signage at Municipal Hall.

Savanah Beard, *resident*, suggested using YouTube for information and also as a communication option.

Lisa Child, *resident*, in support of plastic bag ban and integration with waste management collection and recycling.

8. ADJOURNMENT

Moved by Councillor Burton-Krahn, seconded by Councillor Low: That the Committee of the Whole meeting be adjourned at 7:55 PM. Carried Unanimously.

MAYOR BARBARA DESJARDINS
THIS date DAY OF month, 2017

ANJA NURVO, CORPORATE OFFICER
CERTIFIED CORRECT