

Deborah Liske

Subject: FW: CFGames: Esquimalt proposal
Attachments: Esq_Mayor_16sept2019.pdf; Esquimalt_proposalCeremonies.pdf

From: Casey Edmunds [casey@jeuxfc.ca]
Sent: Monday, September 16, 2019 4:12 PM
To: Barb Desjardins
Cc: Marie-Pierre Lavoie
Subject: CFGames: Esquimalt proposal

Hello Mayor Desjardins,

Please find correspondance from Marie-Pierre Lavoie, chair of the Canadian Francophone Games.

I've also attached a proposal for the Opening Ceremonies for your consideration.

Thank you in advance. Amicalement,

Casey Edmunds
Directeur général // Executive Director
casey@jeuxFC.ca | jeuxfc.ca
780.966.2637

Nous sommes reconnaissants à l'égard de la nation Lekwungen (Songhees et Esquimalt) de nous accueillir sur leur territoire traditionnel.
We are appreciative towards the nation Lekwungen (Songhees and Esquimalt) to welcome us on their traditional territories.



CORPORATION OF THE TOWNSHIP OF ESQUIMALT		
For Information:		
<input checked="" type="checkbox"/> CAO	<input checked="" type="checkbox"/> Mayor/Council	<input type="checkbox"/>
RECEIVED: SEP 18 2019		
Referred: <i>Scott</i>		
<input checked="" type="checkbox"/> For Action	<input type="checkbox"/> For Response	<input type="checkbox"/> COTW
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

Victoria, September 23rd 2019

Barb Desjardins, Mayor
Township of Esquimalt
1229 Esquimalt Road,
Esquimalt, BC V9A 3P1



Dear Mayor Desjardins,

Following our meeting on September 13th, I'd like to share with you the vision for possible partnerships between the Township of Esquimalt and the Canadian Francophone Games (CFGames) Victoria 2020.

OPENING CEREMONIES – Tuesday, July 14th, 2020

As previously mentioned, the CFGames would like to hold the Opening Ceremonies in partnership with the Township at Memorial Park. This event will see 1200 athletes, artists and leaders' parade into the Park to celebrate the official start of the Games. This ceremony would coincide with Music in the Park in the hopes of garnering a larger public audience from Esquimalt. The Township Community Arts Council and the CFGames have begun discussing a partnership for this event. Please see the Opening Ceremonies proposal attached to this letter.

Support from council would cover costs relating to Road closures, Police presence during the parade, production equipment and installation at Memorial Park.

VOLUNTEER HEADQUARTERS – Monday, July 13th to Sunday, July 19th

For the duration of the Games, école Victor-Brodeur will be a centralized hub for more than 600 volunteers. The school will be transformed into volunteer lodging for more than 200 out-of-town volunteers, and locals will be encouraged to park at Brodeur and use the transportation services to get to the Games.

Support from council will help in promoting local businesses to the volunteers, hosting volunteer parties during the event and ensuring a welcoming atmosphere for our volunteers in Esquimalt.

The Games are less than a year away and now is the time to finalize any possible sponsorships with the Township of Esquimalt. The success of our event relies on the support of community partners and volunteers and we'd like to engage members from your community to take part actively. We cannot do this without your collaboration. A total contribution of \$50,000 from Esquimalt towards the project, whether in-kind or in-cash, would add the Township alongside our regional partners and funders, including the Government of Canada, the Government of British Columbia, the District of Oak Bay, the City of Victoria and the District of Saanich. This visibility is widespread and nationwide in scope.



BRITISH COLUMBIA
COLOMBIE-BRITANNIQUE

Canada





I've also pulled some statistics from the 2016 Census Profile regarding French language populations, and more importantly the number of residents in Esquimalt who speak French. These numbers can be found on the Statistics Canada website: <https://www12.statcan.gc.ca/census-recensement/index-eng.cfm>

- Population: 17,655
- Knowledge of official languages: 2,255 (13%)
- First official language spoken (French): 675 (4%)
- Mother-tongue (French): 710 (4%)

Thank you again for your time and support for this project. I hope this information will help you in your deliberations. Please feel free to contact myself or our Executive Director, Casey Edmunds at casey@jeuxfc.ca or by phone at 250-388-7350.

Respectfully yours,

Marie-Pierre Lavoie
Chair of the board

**Jeux de la francophonie canadienne
Victoria 2020**
2-1218 Langley Street
Victoria, British Columbia
V8W 1W2
250.388.7350



BRITISH COLUMBIA
COLOMBIE-BRITANNIQUE

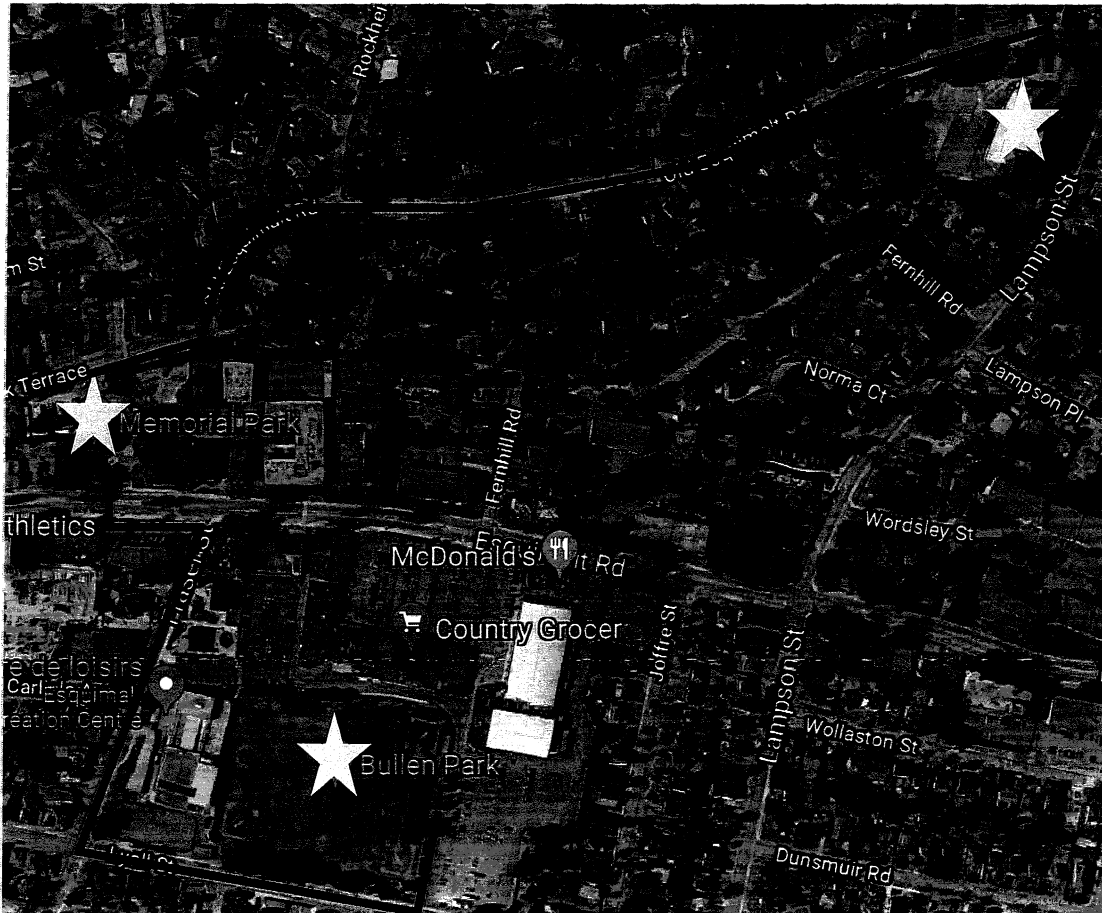
Canada



OPENING CEREMONIES PROPOSAL

ESQUIMALT (Bullen Park ou École Victor-Brodeur)

1. **OPTION A: Depart from Bullen Park**
Shorter distance along Lyall Street and up Fraser street. Parade would have to cross Esquimalt Rd to enter into Memorial Park.
2. **OPTION B : Depart from Lampson School (annexe Victor Brodeur)**
Longer distance along Old Esquimalt rd. directly to Memorial Park.



MEMORIAL PARK SET-UP

Stage would be set-up on the far West side of the park with benches for Games participants and public facing West. Space for public would be incorporated into the park plan and coincide with Music in the Park. Stage to be provided by Games and programming to be confirmed in partnership with the Esquimalt Township Arts Council.

