

**Kim Maddin**

**From:** Diane Knight  
**Sent:** November 12, 2015 11:25  
**To:** Kim Maddin  
**Subject:** FW: Letter to All Municipalities in Regards to the Cosmetology Industry Standards  
**Attachments:** Municipal Request Letter October 2015.docx

220-01 LH

TOWNSHIP OF ESQUIMALT

For Information:

☐ CAO ☐ Mayor/Council

☐

RECEIVED: NOV 16 2015

Referred:

☐ For Action ☐ For Response ☐ COTW

☐ For Report ☒ Council Agenda ☐ IC

Good morning Kim.

For mail log and processing. Thank you. Diane

**Diane Knight**  
*Executive Assistant (CAO & Mayor)*  
Corporate Services  
Township of Esquimalt  
Phone: 1-250-414-7101  
[www.esquimalt.ca](http://www.esquimalt.ca)

**From:** Kym Elderkin  
**Sent:** November 12, 2015 11:19 AM  
**To:** Kym Elderkin  
**Subject:** Letter to All Municipalities in Regards to the Cosmetology Industry Standards

Hello,

Please find attached a copy of BeautyCouncil Western Canada's request to all municipalities in BC.

Regards,

Kym Elderkin  
Director of Education, BeautyCouncil  
Phone: 604-871-0222  
Cell: 604-703-4458  
Email: [kym.elderkin@beautycouncil.ca](mailto:kym.elderkin@beautycouncil.ca)

# BeautyCouncil

#201-3091 West Broadway  
Vancouver, BC

V6K 2G9

Phone: 604-871-0222

Website: [www.beautycouncil.ca](http://www.beautycouncil.ca)

November 10, 2015

Dear Mayors of British Columbia,

In 2003 the Provincial Government deregulated the majority of trades in BC; Cosmetology was included in this change. Since that time, this association has seen an increase in concerns about qualifications to practice in the industry – from consumers, business owners, practitioners and municipalities. Of particular note has been a continued desire for Certification in order for businesses offering hairdressing, esthetic/spa services and/or nail services to demonstrate professional industry standards. BeautyCouncil recognizes that sanitation, prevention and Infection Control practices following both provinces' Personal Service Establishment Guidelines as to why we are asking for your support in the following items.

BeautyCouncil Western Canada Certificate of Qualification in Hair, Esthetics and Nails includes measures to evaluate professional client interaction and techniques for services. The Cosmetology Association Western Canada (dba BeautyCouncil) has been a provincially recognized Cosmetology Trade Association since 1929. We represent approximately 6000 Hairdressers, Estheticians and Nail Technicians Salon and Spa Owners in BC and Alberta.

BeautyCouncil is asking you to support our request to municipalities to revise their current business license Bylaw requirements for Cosmetology businesses (Hairdressing, Esthetics/Spa, Nail Technology) to require that the owner/operator and employees produce and display the following documents issued by BeautyCouncil Western Canada:

- Current Membership
- BeautySafe Level 1: Infection, Prevention and Control Certificate to ensure the public that their practitioner is following general sanitation practices when servicing clients.
- Trade Certification to ensure the public that their practitioner is qualified in the trade of Hair, Esthetics and Nails.

The City of Surrey and New Westminster (Delta-Coming Soon) currently require as part of their Bylaws and Best Practices:

- BeautyCouncil Membership
- BeautyCouncil BeautySafe: Infection, Prevention and Control Certificate
- BeautyCouncil Certification of Qualification

*As a result, having these requirements has set industry standards to a new level and improved professional practices.*

The City of North Vancouver requires:

- BeautyCouncil Membership and
- Certificate of Qualification for Estheticians and Nail Technicians.

We have requested The City of North Vancouver to consider expanding this requirement to include Hairdressing.

We are making a concerted effort to contact all municipalities in British Columbia (and eventually Alberta) to include these measures of qualified and hygienic customer practices as part of their Best Practices model. BeautyCouncil could be responsible to monitor and track member requirements through participation of each Municipality.

On behalf of the BeautyCouncil Western Canada, we thank you for your consideration and we look forward to ensure communication on this proposal. Please do not hesitate to contact me directly with any further questions.

Regards,

Kym Elderkin  
BeautyCouncil Director of Education  
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Office: 604-871-0222  
kym.elderkin@beautycouncil.ca