

## Meghan Wylie

**From:** Anja Nurvo  
**Sent:** February-28-17 08:30  
**To:** Meghan Wylie  
**Subject:** FW: Neighbour Day May 7, 2017  
**Attachments:** Janelle Neighbourhood Day Flat Sheet.pdf; ATT00001.htm; Victoria Proclamation.docx; ATT00002.htm

**Categories:** MAIL PRINTED

For mail log please

**Anja Nurvo, BA, LLB**  
*Director of Corporate Services*  
**Corporate Services**  
**Township of Esquimalt**  
**Phone:** 1-250-414-7135  
www.esquimalt.ca

CORPORATION OF THE TOWNSHIP OF ESQUIMALT	
For Information:	
<input type="checkbox"/> CAO	<input type="checkbox"/> Mayor/Council
<input type="checkbox"/>	
RECEIVED: FEB 28 2017	
Referred: <u>Anja</u>	
<input type="checkbox"/> For Action	<input type="checkbox"/> For Response
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda
<input type="checkbox"/> COTW	
<input type="checkbox"/> IC	

**From:** Barb Desjardins  
**Sent:** February-27-17 9:52 PM  
**To:** Anja Nurvo  
**Subject:** Fwd: Neighbour Day May 7, 2017

For agenda please

Sent from my iPhone

Begin forwarded message:

**From:**  
**To:** "Barb Desjardins" <[barb.desjardins@esquimalt.ca](mailto:barb.desjardins@esquimalt.ca)>  
**Subject:** Neighbour Day May 7, 2017

Good afternoon, Mayor Desjardins:

Thank you very much for meeting with Amber and I today to discuss British Columbia's Inaugural Neighbour Day on May 7, 2017. We are delighted Esquimalt is in support of this initiative.

I have attached an updated flat sheet which has our hashtag for social media and provides the launch date of our website. I have also attached Mayor Helps' Proclamation to act as a template.

Once our website is launched, feel free to distribute the link widely and/or if you would like our Neighbour Day Toolkit or resources for your website, please let us know.

We would ask you to provide us with the following:

- Proclamation

- The use of either the municipality's coat of arms or logo to place on our website to acknowledge support.

If you would like to email the proclamation to me that is fine, but if you would like to send a hard copy, please forward to our primary sponsor's office: The Cridge Centre for the Family 1307 Hillside Ave., Victoria, BC V8T 0A2

Again, thank you for your time and we look forward to hearing about Neighbour Day in Esquimalt!

Kindest regards,  
Janelle

*Janelle Breese Biagioni, RPC*

Website: [JanelleBB.com](http://JanelleBB.com)



Twitter



Facebook



May 7, 2017

**Neighbour Day is dedicated to creating safe, welcoming neighbourhood communities by increasing inclusion and reducing isolation through neighbour-to-neighbour connections.**

#### **Important Facts:**

Victoria residents report knowing as few as four neighbours they could ask a favour of.

A Vancouver study shows 46% of people say they never see their neighbours.

Neighbours have a role to play in crime prevention.

Having connections impacts a person's mental health and physical well-being.

## #neighbourdayvictoria



Neighbour Day is an opportunity to open our doors and engage with our neighbours in fun and creative ways. Interested participants can:

- **Join Us on Social Media** – follow us on Facebook, Instagram and Twitter for the most up-to-date information and to share their event
- **Register Online** – residents will be able to register their neighbourhood and details of their event at [www.neighbourdayvictoria.com](http://www.neighbourdayvictoria.com) (to be launched March 15th)
- **Download a Neighbour Day Toolkit** – participants will be able to download a kit to assist in planning their event, which will include: ideas/themes, invitation templates, information on permits or regulations, and much more.
- **Be Eligible for Prizes** – neighbours will be invited to upload photos/videos and details about their event so they can be entered into a draw to win a prize.

Leadership Victoria Members: Janelle Breese Biagioni, Amber Woodworth, John Sherratt & Jennifer Chown

Your contact is: **Janelle Breese Biagioni (250) 812-2962**

**“NEIGHBOUR DAY”**

**WHEREAS** *Neighbour Day is a day designated to residents opening their doors and getting to know their neighbours through a variety of social activities and engagements; and*

**WHEREAS** *research shows that we, as humans, thrive on connection and healthy relationships; and*

**WHEREAS** *a sense of belonging impacts both our mental health and physical well-being, and*

**WHEREAS** *the 2012 Vancouver Foundation survey reports 46% of people seldom see their neighbours; and*

**WHEREAS** *the 2014 Victoria Capital Region Community Wellbeing Survey reports Victoria residents know an average of only four neighbours well enough to ask a favour of; and*

**WHEREAS** *as demonstrated through Neighbourhood Block Watch meetings, connected neighbours make safer neighbourhoods; and*

**WHEREAS** *May 7, 2017 has been designated as Neighbour Day to promote and create safe, welcoming neighbourhood communities by increasing inclusion and reducing isolation through neighbor to neighbor connections.*

***NOW, THEREFORE I do hereby proclaim May 7<sup>th</sup>, 2017 as “NEIGHBOUR DAY” on the TRADITIONAL TERRITORIES of the ESQUIMALT AND SONGHEES FIRST NATIONS in the CITY OF VICTORIA, CAPITAL CITY of the PROVINCE of BRITISH COLUMBIA.***

***IN WITNESS WHEREOF, I hereunto set my hand this 27<sup>th</sup> day of April, Two Thousand and Seventeen.***

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***LISA HELPS  
MAYOR  
CITY OF VICTORIA  
BRITISH COLUMBIA***

***Sponsored by:  
Leadership Victoria Society  
The Cridge Centre for the Family***