

JM
(AICAO)

Kim Maddin

From: Anja Nurvo
Sent: August 13, 2015 15:27
To: Kim Maddin
Subject: Fwd: Mayors Challenge 2015 - www.terryfox.org/mayorschallenge
Attachments: 2015-07-06 - Terry Fox Foundation - Mayoral Challenge 2015.pdf; ATT00001.htm

For mail log please

Anja Nurvo, BA, LLB
Director of Corporate Services
Corporate Services
Township of Esquimalt
Phone: 1-250-414-7135

www.esquimalt.ca

CORPORATION OF THE TOWNSHIP OF ESQUIMALT		
For Information:		
<input checked="" type="checkbox"/> CAO	<input checked="" type="checkbox"/> Mayor/Council	
<input type="checkbox"/>		
RECEIVED: AUG 14 2015		
Referred: _____		
<input type="checkbox"/> For Action	<input type="checkbox"/> For Response	<input type="checkbox"/> COTW
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Council Agenda	<input type="checkbox"/> IC

Begin forwarded message:

From: Barb Desjardins <barb.desjardins@esquimalt.ca>
Date: August 13, 2015 at 2:03:39 PM PDT
To: Anja Nurvo <anja.nurvo@esquimalt.ca>
Cc: Laurie Hurst <laurie.hurst@esquimalt.ca>
Subject: Fwd: Mayors Challenge 2015 - www.terryfox.org/mayorschallenge

Sent from my iPhone

Begin forwarded message:

From: "Greg Moore, Mayor" <mooreg@portcoquitlam.ca>
Date: August 13, 2015 at 11:33:38 AM PDT
To: Jane Williams <Williamsj@portcoquitlam.ca>
Cc: 'Donna White' <Donna.White@terryfoxrun.org>, 'Todd Pugh' <tpugh@civicinfo.bc.ca>, Mayor & Councillors <mayorcouncillors@portcoquitlam.ca>, John Leeburn <leeburnj@portcoquitlam.ca>, Braden Hutchins <HutchinsB@portcoquitlam.ca>
Subject: Mayors Challenge 2015 - www.terryfox.org/mayorschallenge
Reply-To: Jane Williams <Williamsj@portcoquitlam.ca>

Dear Colleague,

On behalf of the City of Port Coquitlam, our Council and the Terry Fox Hometown Run, I would like to thank you in advance for your assistance toward making Terry's dream of raising one dollar for every Canadian come true, particularly in the spirit of the 35th anniversary of Terry's run this year.

MUNICIPALITIESAs requested in the final sentence of the attached letter, please send the results from your community to Donna White, Provincial Director for the BC/Yukon Territory's Terry Fox Foundation at donna.white@terryfoxrun.org.**

Greg Moore, MBA
Mayor, City of Port Coquitlam
p. 604.927.5410
w. www.portcoquitlam.ca

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Office of Mayor Greg Moore

July 6, 2015

Dear Colleague,

Terry believed that "Anything is possible if we try". On February 1, 1981, Terry's dream of raising \$1 for every Canadian was achieved when \$24.1 million dollars was raised. And, while advances in diagnosis, treatment and outcomes for those with cancer have dramatically improved in the last 35 years, there is still much more that can be achieved if we all try. That's why Mayors Clay, Stewart and I issued the Mayor's Challenge.

On the 35th anniversary of Terry's run when Canada's population is 35million I am challenging each of you to raise \$1 for every resident.

35 years * 35 million residents * 35 million dollars

- Here are a few ways you can inspire your community to be part of Terry's dream.
- Publicly challenge a neighboring community to raise more funds per capita than yours or enter more participants in their Terry Fox Run
- Challenge a local community that doesn't have a run to host a Terry Fox Run
- Inspire civic pride in the challenge through your local media, your Chamber of Commerce and faith communities
- Ask your local schools to get involved
- Engage your staff: create a web presence on your civic website, host a fundraiser among city staff and residents
- Challenge your business community, sports teams and service clubs to support Terry's dream
- Challenge the post-secondary institution in your community to host a **Terry's CAUSE On Campus** event

I look forward to hearing the results from your community.

Sincerely,



Greg Moore

Mayor

2580 Shaughnessy Street, Port Coquitlam, BC, Canada, V3C 2A8

Tel: 604-927-5410 Fax: 604-927-5331

www.portcoquitlam.ca