



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

MAYOR'S AND COUNCILLORS' REPORTS

Report from: Mayor Barbara Desjardins
Subject: Township Medallions
Council: June 13, 2016

Recommendation:

I request that Council support my recommendation to have medallions produced for the Township of Esquimalt.

Background:

As a result of the Council discussion on Volunteer Recognition Options at the Committee of the Whole meeting on February 15, 2016, where Council suggested presenting a plaque, coin, or pin to Volunteers and unique to Esquimalt, I have been looking for a token gift to present to VIP's and dignitaries when they visit the Township and when I travel. I have been pursuing the idea of a special medallion for this purpose.

Traditionally, medallions are most often used by military leaders, emergency service leaders, and senior public servants as a token of appreciation, a gift to a dignitary, a commendation, or a memento/take-away from a significant mission. This practice has spread beyond military and EMS units to a variety of other folks including some municipal/federal politicians and corporations. When used in this manner, quality and artistic beauty of the coins is paramount - this may include a presentation box and the fact that they are designed in Canada. This type of gift is relatively inexpensive (per unit) yet is personal, relevant, unique, and significant enough that it becomes a meaningful keepsake for the recipient.

There would be two different types of medallions for two different purposes. The only difference would be the type of plating. The images on the medallions would be the same.

- The purpose of the basic medallion (silver plating) would be for the Mayor only to present to visiting dignitaries or when she travels as the Mayor of Esquimalt. These are not Mayor specific and would be used by future mayors also. At this time, the Township does not have a special item to present to VIPs as a token gift (besides the book which we have already given out to so many).
- The purpose of the special medallion (bronze plating) would be for Mayor and Council to present to recipients of the Volunteer Spirit Award. We would still have the paper certificate but we would gift the additional medallion engraved with thank you, in appreciation or other constant information.

The costs for the medallions would be: 50 coins x \$18.95 each. I recommend that we purchase 50 medallions, 25 of each type, for a cost of \$1061.20 including taxes.

Respectfully submitted,

Mayor Barbara Desjardins