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Purple Day for Epilepsy Awareness

Attachments: Letter from the BC Epilepsy Society.pdf

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RECEIVED: _	Jan. 17	, 2022	
For Information	CAO	_Mayor/Cou	ncil
Other	50 40 50	20 Aug. 20 Aug	
Referred to:	Deb H		
ForAction _	_Respon	seRep	ort
For Agenda 🗶	Council	COTM	IC

From: Sonia Ali <<u>sonia@bcepilepsy.com</u>>

Date: January 14, 2022 at 3:09:20 PM PST

To: Mayor and Council < <u>mayorandcouncil@esquimalt.ca</u>>

Subject: Lighting Esquimalt Adventure Park in Purple Lights on March 26th for International Purple

Day for Epilepsy Awareness

To Whom It May Concern,

As you may already be aware, epilepsy is one of the most common neurological conditions, however, it currently has the least recognition in society.

My name is Deirdre Syms, and I am the Interim Executive Director of the BC Epilepsy Society, which is a provincially incorporated non-profit organization and a federally registered charitable organization. We support the over 50,000 people living with epilepsy in BC and their families, friends and loved ones and work to raise awareness of epilepsy in the communities in which we live.

We are excited to let you know that International PURPLE DAY® for Epilepsy Awareness is coming up and will be taking place during Epilepsy Awareness Month in March on March 26th, 2022.

International PURPLE DAY® for Epilepsy Awareness is a time when people in countries around the world wear purple and take part in events and activities to raise much-needed awareness of epilepsy.

Additionally, because International PURPLE DAY® for Epilepsy Awareness is also a time when many buildings and landmarks in countries around the world are lit with purple lights to raise awareness of epilepsy, the BC Epilepsy Society would like to request that Esquimalt Adventure Park be lit with purple lights on March 26th, 2022, in honour of epilepsy awareness.

Through your participation in International PURPLE DAY® for Epilepsy Awareness on March 26th, 2022, you will not only be able to show people living with epilepsy that they are not alone but will also get people talking about epilepsy in an effort to raise awareness of epilepsy in the community.

We look forward to working with you on International PURPLE DAY® for Epilepsy Awareness on March 26th, 2022, and in the future. Please feel free to contact me at 1-788-533-0790 should you have any questions or require any additional information.

Sincerely,
Deirdre Syms
Interim Executive Director
BC Epilepsy Society



January 14th, 2021

Via Email: mayorandcouncil@esquimalt.ca

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Sincerely,
Deirdre Syms
Interim Executive Director
BC Epilepsy Society

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Kind regards, Sonia Ali Provincial Manager of Programs and Services BC Epilepsy Society

#610 - 4180 Lougheed Highway

Burnaby, BC V5C 4B3

Office Hours: Monday - Friday 9:00am - 4:00pm

Tel: 604-875-6704 Ext. 2 Fax: 604-875-0617

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Email: sonia@bcepilepsy.com

Social Media:

Instagram: BCEpilepsySociety Facebook: BC Epilepsy Society

Twitter: BC Epilepsy

The BC Epilepsy Society empowers, educates, and supports British Columbians living with epilepsy.