



Opportunity
Changes
Everything

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 **bgc** South
Vancouver
Island

formerly Boys and Girls Club of Greater Victoria



April, 9, 2025

BGC South Vancouver Island, formerly Boys and Girls Club of Greater Victoria, is applying to light up Esquimalt Municipal Hall, Esquimalt Lagoon, Archie Browning Sports Centre and Bullen Park in BGC Green on Friday, June 6, 2025, to celebrate BGC Club Day, our eighth annual national awareness day.

What it's about:


BGC Club Day is an annual, national day of awareness for BGC Clubs across the country where we connect with local communities, businesses and governments to turn the town green, raise funds to celebrate the impact of BGC Clubs across Canada and the important work they do for young people. This year, BGC Canada is doing an interactive national map showing all of the local landmarks that have been illuminated green in cities that host 600 clubs coast to coast!

How you can participate:

1. We would love to have all the landmarks in Esquimalt that have lights, illuminated green for the night of June 6th (or longer if you want to do the week) The code to turn them BGC Green is: RGB - 102, 204, 0.
 - a. Archie Browning Sports Centre
 - b. Adventure Park
2. Mayoral Proclamation of June 6th as BGC Club Day which we can share on the day and in media releases
3. Have council and city members who want to participate able to purchase our Green Club Day tees and wear them on the day as awareness building – we wouldn't be surprised if more than one former Club kid who enjoyed our camps or clubs when they were young works with you now at the city! Take pictures of your staff engaged in wearing our shirts and share via social media at #BGCClubDay or tag us @bgcsvi You can purchase tshirts on our website: <https://bgcsvi.org/bgclubday/>
4. We can also arrange for your representative(s) of the Mayor and or Council do a short activity with the kids at our Harbourside Club in Esquimalt that will be displayed in the Club and providing a photo opportunity for Club kids, parents and media at that location. The activity would take place when the kids are at Club after school on Friday, June 6th.

From expecting parents, through pre-school, after school, out of school and supports to get youth back on the right track, we are supporting the future of over 1200 kids and families every year – we would love to welcome you to the BGC South Vancouver Island family and count you in as one of our Champions for Kids.

You can reach out to me for any questions or additional information at:

Arianna Scott, Executive Director
BGC South Vancouver Island
(formerly Boys and Girls Club of Greater Victoria)
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Interested in Additional Ways to connect with local kids and youth through our Clubs?

Snacks for Jacks Food Fundraiser for Club Kids:

For 65 years, we have been helping kids get to the same starting line. Our Clubs see firsthand how profoundly and disproportionately food insecurity impacts kids. 1 in 3 children across Canada are living in food-insecure households. Young bodies need nutrients to thrive. Young people with full bellies can think better, perform better, learn better and make better decisions. Without food security, nothing else is possible.

We are already serving over 28,000 snacks and 9,100 meals a year to kids and youth who come through our doors, but we need your help to bridge the widening gap across our 6 Club locations. The need is growing as more and more of our kids require support with food at our Clubs.

Our Snacks for Jacks fundraising goal is \$5000 by May 30, 2025 to help feed kids and youth in our programs for the rest of the year. Every donation over \$20 is eligible for a tax receipt!

With our program expansion in September essentially doubling our capacity, this fundraiser couldn't be more important to support kids who have always counted on our local Clubs for support. You can visit our fundraiser donation page here: <https://bgcsvi.org/snacks-for-jacks-fundraiser-2025/>

How you can participate:

1. Announce a goal for fundraising at the Municipality of Esquimalt through an activity or casual days and encourage other businesses to get involved
2. Share our fundraising posts across your social media platforms with a call to action for local kids and youth

BGC South Vancouver Island Turns 65 this December!

We first opened our doors on Yates Street in December 1960 – 65 years of serving local kids, youth and families across south Vancouver Island!

A milestone this important can't be celebrated in just one gala dinner alone (although we do hope you'll get tickets to join us there!) so we will be creating opportunities to partner with us throughout 2026 as we celebrate our rich history across the region and work to attract new partnerships and funders to our essential local programming.

Connect us with a member of your team to share details about our important anniversary milestone and stay up to date on how you can celebrate it with us and the community!