From: Phillips, Noëlle
To: Council

**Subject:** Howl Brewing Tasting Room application, 1209 Lyall St

**Date:** April-04-25 3:22:43 PM

CAUTION: This email originated from outside of the Township of Esquimalt Network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Dear Esquimalt Council,

I am writing in support of the application for tasting lounge license for Howl Brewing at 1209 Lyal Street in Esquimalt. As a writer for the BC Ale Trail blog and *The Growler* craft beer magazine, I can attest to the importance of Howl Brewing in the greater Victoria community and in the landscape of BC craft beer as a whole. I can think of no other breweries that are as local, as adventurous, and as well-loved as Howl. I was excited to hear about their relocation to this historic area of Esquimalt, which was once home to some of Victoria's earliest 19th century breweries. Continuing on that legacy, Howl brews small batches using locally-sourced ingredients. I imagine their tasting room will swiftly become a beloved feature of the community, much as like the Spinnakers Brewpub is. I heartily support their application and I hope Council will as well - for the benefit of the whole community.

Sincerely, Noelle Phillips

Noëlle Phillips, Ph.D.
Department of English
Douglas College
700 Royal Ave, New Westminster B.C
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https://linktr.ee/noelleph

## Books:

Brewmasters and Brewery Creek: A History of Craft Beer in Vancouver, Then and Now Craft Beer Culture and Modern Medievalism: Brewing Dissent
Beer and Brewing in Medieval Culture and Contemporary Medievalism

This document is marked INTERNAL - Sensitive. (May be shared with authorized external parties.)

From: Benji Coey
To: Council

**Subject:** Howl Brewing - Tasting Room **Date:** April-04-25 10:29:38 PM

CAUTION: This email originated from outside of the Township of Esquimalt Network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

To whom it may concern,

I would like to give my support to the team at Howl Brewing and their plans to build a tasting room at their brewery in Esquimalt.

I have been a license holder and restaurant venue in Victoria (Northern Quarter and Fort Cafe) over the last 18 years and have always had professional and considerate interactions with Dan Van Netten and his brewery team.

Dan is a true artist in his work and vision, he is a caring and passionate member of the community and is held in high regard by a wide reaching demographic. Many years as barman at Spinnakers brewpub have established him as a trusted face and person whom others connect with quality product, excellent hospitality and generous nature.

I believe it would be wonderful for Esquimalt to have Howl Brewing open a tasting room in the neighbour and would help the area reconnect with its industrious and cottage industry roots.

Sincerely,

Benji Coey

From: <u>Dinah Johnston</u>
To: <u>Council</u>

Subject: Howl Brewing in Esquimalt

Date: April-05-25 8:31:20 AM

CAUTION: This email originated from outside of the Township of Esquimalt Network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Good morning Mayor and Council,

I'm writing to you to support the expansion of Howl Brewing in Esquimalt. I originally met Dan while farming in North Saanich and taking lunch breaks at the Fickle Fig. I eventually sold some produce to Dan for some of his seasonal beers and enjoyed the friendly and supportive atmosphere of Howl Brewing. My partner lives on Admirals Rd. and I am excited about the prospect of their expansion in this area.

Having Howl Brewing in Esquimalt would be a great addition to the neighbourhood. This community-minded small local business supports local farmers in the region and it would enhance opportunities for people to connect in a warm and welcoming space.

It is always important to support local businesses but now, more than ever, we need the districts and municipalities to make it a priority to support the expansion and success of local people and businesses in our region.

I look forward to stopping there on our evening walks in the near future! Thank you for your consideration.

Warmly,

--

Dinah Johnston (she/her)

From: Alex Lausanne
To: Council

**Subject:** In Support of Tasting Room - Howl Brewing

**Date:** April-06-25 8:05:44 PM

CAUTION: This email originated from outside of the Township of Esquimalt Network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Dear Esquimalt Council,

I'm writing to share my support of a tasting room on Lyall Street that is proposed by Howl Brewing. It has been amazing to see more local businesses pop up this past year such as the Saxe Point Pub and Janevca. The addition of a tasting room is another fantastic idea and would be a draw from Esquimalt residents as well as those in the greater Victoria area. It is impressive to have a small local brewery form in Esquimalt and I've enjoyed their products at the farmers market. They offer a unique flavour of beer that sets them apart from other breweries, and I hop they continue to thrive. It would be a great opportunity to showcase their products further and form another community hub and highlight spot through the addition of a tasting room.

Thank you! And keep up the great work making Esquimalt a wonderful place we all are proud to call home.

Alex Lausanne