



It starts with Scouts.

SCOUTS CANADA-GREATER VICTORIA
505 MARIGOLD ROAD, VICTORIA, BC, V8Z 4R5

www.campbarnard.ca

August 18, 2025

TO: Mayor and Council, Esquimalt

FROM: Kim Wiebe, Apple Day Coordinator
Greater Victoria Scouts

Scouts Canada, Greater Victoria Area, is an organization of 1200 youth and adults serving all communities in the Capital Regional District. We are organizing our **2025 Apple Day** fund-raising drive taking place SATURDAY and/or SUNDAY, October 4 and/or 5th between 9 AM and 4 PM.

The drive consists of a few strategically placed sites in every municipality, each with a small number of youth and adult members at the site seeking donations to further Scouting's programs. Passers-by are asked to donate to Scouting and Camp Barnard and are thanked with an apple, a tag and smile. The funds that we raise go directly to Scouting's youth programs and to Camp Barnard in Sooke, a facility which is enjoyed by members of Scouting and many other local youth groups.

Merchants and property owners affected by this fundraiser are contacted prior to the date for permission to use their storefronts. If you have questions or concerns regarding this event, please contact Apple Day Coordinator Kim Wiebe at

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Scout Apple Day has consistently raised over \$20,000 annually, 50% of which has gone directly into programs that support our young Scouting members in their growth and development; the other 50% supports maintenance and development at Camp Barnard.

We hope that your office and municipality will once again sanction our presence on your streets for this important fundraiser.

Yours truly,

Kim Wiebe,
Apple Day Coordinator, Greater Victoria
Camp Barnard Committee, Scouts Canada
505 Marigold Road, Victoria, BC, V8Z 4R5

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