

G R E A T E R
VICTORIA
SPORT TOURISM COMMISSION

Mayor Barb Desjardin
Township of Esquimalt

June 14, 2023

Dear Mayor Desjardin—

I am writing on behalf of the local curling community in the Capital Region with an exciting proposal.

We are interested in hosting the **2024 BC Men's & Women's Curling Championships**, and we would be honoured to bring this event to the Esquimalt Curling Club & the Archie Browning Sports Centre.

The event will take place from January 20th to 28th, 2024.

The BC Men's & Women's Curling Championships are the most significant events on the annual BC curling schedule. The winners of these championships will advance to the Scotties Tournament of Hearts and the Brier.

In an effort to make this event as inclusive as possible, the BC Wheelchair Curling Championships are being added to the schedule. Furthermore, the organizers have plans to engage Esquimalt schools with free tickets and the opportunity for students to try curling.

The Greater Victoria Sport Tourism Commission fully supports the bid and has committed to being a financial sponsor for the event. This collaboration ensures a successful outcome, benefiting both the local economy and the promotion of sports tourism. We anticipate the championships will attract a substantial number of visitors, resulting in approximately 1,000 room nights being booked in hotels across Greater Victoria. Additionally, the event will generate significant business for local restaurants and services.

Considering the expenses associated with hosting such an event, we kindly request that the Township considers offering some form of value in kind for the rental of the Archie Browning Sports Centre during the specified period in January. This contribution would significantly alleviate the financial burden on the organizers and allow us to deliver a memorable and successful championship.

Should you have any questions or require further information, please do not hesitate to contact me.

Sincerely,



Keith Wells,
Executive Director
Greater Victoria Sport Tourism Commission