

# The Evolution of an Idea - Mural Art & Concept

**1** The mural artwork on this building explores **how an idea is born**, grows, spreads and is realized. The squiggles and lines to the right represent a brain, where all ideas ultimately originate.

**3** From here, momentum is gained and the idea has an electricity to it. Thoughts become more organized and structured. It is time for the idea to grow and adapt.

**4** While the original idea grows – **vertically, in the case of this mural** – its inspired fragments spread outward and laterally, reaching the eyes and ears of other people and communities.

