

## Karen Hay

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**From:** Bill Brown  
**Sent:** January-27-20 8:35 AM  
**To:** Karen Hay  
**Subject:** FW: Development Variance Application - 429 Lampson St (sign regulation bylaw)

Hi Karen,

Please include this in your staff report.

Thanks.

Bill

**Bill Brown, MCIP**  
Director of Development Services  
Tel: 1-250-414-7146

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**From:** Deborah Liske  
**Sent:** January-24-20 4:20 PM  
**To:** Bill Brown  
**Subject:** FW: Development Variance Application - 429 Lampson St (sign regulation bylaw)

Copy of correspondence forwarded as per CAO, Laurie Hurst's direction for Action.


**Deborah Liske**  
Office Administrator of Corporate Services  
Tel: 1-250-414-7136

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**From:** Corporate Services  
**Sent:** January-24-20 9:13 AM  
**To:** Deborah Liske  
**Subject:** FW: Development Variance Application - 429 Lampson St (sign regulation bylaw)

Mail log please.

**Corporate Services**  
General Delivery Email

**From:** Willow Easton [<mailto:>  ]  
**Sent:** January-23-20 8:02 PM  
**To:** Corporate Services  
**Subject:** Development Variance Application - 429 Lampson St (sign regulation bylaw)

Hello Mayor & Council Members/Development Services:

I live on Wychbury Ave. I am against approving the variance requested by 429 Lampson St to the sign regulation bylaw.

The size of sign requested (akin to a billboard) is much too large for our residential neighborhood. As it will no doubt be up for an extended period of time, it will be a large eyesore and negatively impact many neighbors and visitors/tourists.

Billboards are a large size so they can be seen while driving quickly down a highway. Lampson is a residential street (with a school zone). Most people drive here slow enough (or walk and bike) that a standard real estate sign would be seen just fine. Also a smaller (within bylaw size) sign could be angled more effectively perpendicular to the street, so as to be seen more easily. The large sign they are requesting appears to be positioned parallel to the street so that is in my opinion a lost opportunity to increase viability by passers-by.

Please do not approve this variance for the above stated reasons.

Thank you kindly.  
Willow Easton

## Karen Hay

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**From:** Bill Brown  
**Sent:** January-27-20 4:25 PM  
**To:** Karen Hay  
**Subject:** FW: Variance Permit Application dated 20 Jan 2020 - 429 Lampson Street

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Karen,

FYI and inclusion in the staff report.

Bill

**Bill Brown, MCIP**  
Director of Development Services  
Tel: 1-250-414-7146

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**From:** Deborah Liske  
**Sent:** January-27-20 3:58 PM  
**To:** Bill Brown  
**Subject:** FW: Variance Permit Application dated 20 Jan 2020 - 429 Lampson Street

Copy of correspondence forwarded as per CAO, Laurie Hurst's direction for Action.


**Deborah Liske**  
Office Administrator of Corporate Services  
Tel: 1-250-414-7136

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**From:** Corporate Services  
**Sent:** January-24-20 12:07 PM  
**To:** Deborah Liske  
**Subject:** FW: Variance Permit Application dated 20 Jan 2020 - 429 Lampson Street

For mail log please.

**Corporate Services**  
General Delivery Email

**From:** Olivier Neron-Bilodeau [<mailto:>   
**Sent:** January-24-20 11:29 AM  
**To:** Corporate Services  
**Subject:** Variance Permit Application dated 20 Jan 2020 - 429 Lampson Street

Hi,

I'm writing to you regarding the last variance permit application about Sign Regulation Bylaw, 1999, No. 2252 from the owner of 429 Lampson Street.

I'm against this variance application. Here are a few questions that I would like my council to ask themselves:

1. What is wrong with following the Sign Regulation Bylaw, 1999, No. 2252?
2. Would I like to have a 20.5 square meters advertisement sign in front of where I live?
3. Are the reasons to want more advertisement more important than the well-being of your residents?

The owner of 429 Lampson Street is asking for more than 13 times the allowed sign area permitted. I'm very concerned that Council is even considering this application. I am also very concerned that there is no process in place to disregard that kind of application where one ask for more than 10 times what is allowed.

I expect my Council to always put themselves in the residents place when considering a variance permit such as this.

From a very worried resident,

Olivier Neron-Bilodeau  
