Building Homes, Communities and Hope:

The social and economic impacts of Habitat for Humanity's Affordable Homeownership Program

Habitat for Humanity® Canada

A driver of national strength and prosperity

The social and economic benefits of Habitat's program reach far beyond individual families. They bolster Canada's economy and productivity into the future.

Socioeconomic benefits: After moving into their Habitat home, the average homeowner's earnings end up **almost 30% higher** than if they had continued renting. Through families' increased productivity, the socioeconomic benefits of Habitat's program inject **$35 million** into Canada's economy every year.

Construction benefits: In a five-year period from 2019-2023, the total economic footprint of Habitat's work to build and rehabilitate homes was **$311 million**, generating nearly **$40 million** in tax revenues.

Habitat for Humanity's Affordable Homeownership Program is an effective response to Canada's housing crisis. It is helping to build a healthier, more equal, more inclusive, and more prosperous Canada for generations to come.

To read the complete study go to **habitat.ca/impact**.

"I finally have peace of mind. And I feel satisfied as a mother when I look at my son and see the happiness written all over his face," says Anita. "Having a home is a big achievement for me."

Homeowner Anita and her son, Ben, in front of their new Habitat home

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A driver of security and well-being

Families in Habitat for Humanity's Affordable Homeownership Program get more than a home. They gain social and financial benefits that strengthen their lives, put their children on a path to success, and build inclusive communities.

After moving into their Habitat home, families see improvements in:

Health

73% of families say their physical health is better

79% of families say their mental health is better

Education

41% of adults start or complete additional education

50% of families' children are doing better in school

Employment

44% of adults improve their employment

Community involvement

50% of families take part in more community events

50% of families volunteer more

Financial security

51% of families say their financial security is better