

Appendix C - Evidence Considered

In preparing this recommendation, Staff considered the following objective information:

1. **Accessibility Standards Canada.** (2025). *CAN/ASC-2.1 – Outdoor Spaces: Wayfinding and Universal Information*. Government of Canada. Guidance respecting intuitive wayfinding, destination identification, and public orientation. Retrieved from: <https://accessible.canada.ca/creating-accessibility-standards/can-asc-21-outdoor-spaces>
2. **Government of Canada.** (2026). *Canada.ca Content Style Guide*. Guidance respecting plain language and the use of clear, intuitive terminology in public communications. Retrieved from: <https://design.canada.ca/style-guide/>
3. **Public Safety Canada.** (2026) National Public Alerting System. Common Look and Feel Guidance Version 2.1. https://www.publicsafety.gc.ca/cnt/mrgnc-mngmnt/mrgnc-prprdnss/npas/clf-lng-20-en.aspx?utm_source=chatgpt.com
4. **Township of Esquimalt.** (2025). *Fire Hall Spooktacular*. Demonstrates established public use of the term "Fire Hall" in Township communications. Retrieved from: <https://www.esquimalt.ca/community-events/events-listing/calendar/halloween-firehall-spooktacular>
5. **Township of Esquimalt.** (2026). *Fire Rescue Services*. Demonstrates current public-facing terminology and service identity. Retrieved from: [Public education & programs | Corporation of the Township of Esquimalt](#)
6. **Township of Esquimalt.** Historical records documenting the development of the Esquimalt Fire Department and the longstanding community use of the term "Fire Hall."