

## Central Saanich – Community Service Funding

### Purpose:

Central Saanich offers multi-year service contracts with modest financial support to assist local community groups in providing valued community services.

The program is focused on enhancing the following five draft priorities of Council and themes of the Official Community Plan:

- Invest in Infrastructure and Active Transportation for a Complete Community
- Expand the Supply of Affordable, Attainable, and Rental Housing
- Foster a Community of Inclusion, Diversity & Accessibility
- Cultivate a Resilient Economy & Thriving Agricultural Sector
- Champion Climate Adaptation, Mitigation and Preparedness

### Funding:

The maximum funding request is \$10,000 per project or program; applicants can submit requests for multiple projects. Funds are intended to be supplementary to main sources of funding for organizations, but necessary to provide the local program.

### Eligibility:

Applicants must be incorporated non-profit organizations, registered charities, or local First Nations that can demonstrate a financial need for a specific project or program. Staff will assess and award all applications using a grading form for transparency and fairness.

### Term:

A Community Service Agreement applies for a four-year term and is not to be considered a commitment by the District to continue such assistance in future years. The four-year model aligns with Council's term and strategic priorities and gives community organizations four years of financial certainty.

### Reporting:

Recipients are required to submit a one-page summary report to the District by December 31 of each year that will be made available to Council.

Applications are now closed for the 2024-2027 program; watch for the next intake to open in 2026. The District recently finalized several agreements with local organizations to provide valuable services to residents that align with the goals of our Strategic Plan.

## City of Victoria – Festival Investment Grant

### Purpose:

The Festival Investment Grant program aims to support festivals and celebrations in the City of Victoria.

The City of Victoria recognizes that all local, regional, national and international events contribute to all residents' economic, social and cultural life. Community-based festivals and celebrations reflect Victoria's vibrant, distinct, and diverse character. The Festival Investment Grant program is designed to provide cash and in-kind support to non-profit organizations producing festivals and celebrations that will deliver significant social and economic impact, vitality and vibrancy within the City of Victoria, particularly the downtown core.

The program is comprised of five funding streams. Please contact the City grant administrator for more information regarding the appropriate funding stream. The Arts, Culture and Events Office manages the Festival Investment Grant Program's administration per the defined policy.

### Types of Grants:

#### *Community Celebration Grants*

This funding stream assists community celebrations by producing one-day celebratory events within the City of Victoria. These events are often run and organized by volunteer non-profit boards and involve a broad support base from the local community.

#### *New Festival Grants*

The purpose of the New Festival Grant stream is to support new events in their first year and stability through developmental years two to five. Applications for this funding stream must provide evidence of sponsors, audience identification, a marketing plan, and a detailed budget. Applicants must also identify the target market for the new festival, articulate the expected positive impacts, and describe how it fits with the program's funding objectives.

#### *Established Festival Grants*

This funding stream provides financial assistance to established festivals to produce a multi-day event in the City of Victoria. Applicants must have a demonstrated consistent track record of achievement for a successive five-year period. Organizations must have a solid organizational structure, long-term financial stability, and an artistically produced program.

### *Signature Event Festival Grants*

The Signature Festival Grants funding stream aims to showcase Victoria as a great place to live, work, play, and do business. The term “signature event” describes an organized noteworthy event designed for a definite purpose or occasion that is free, open to the public, and generates 15,000+ visitors daily. Festivals and events that create jobs, attract tourists, stimulate local economies, and provide entertaining activities for people across the Capital Region would be suitable applicants for this funding stream.

### Funding:

The City of Victoria will not fund more than 25% of the total project cost of the festival or celebration.

In 2023, the City supported 46 festivals and celebrations with \$390,470 in Festival Investment Grant (FIG) funding.

### Eligibility:

The City of Victoria receives many requests for funding; therefore, funding allocation is competitive. To be eligible:

FESTIVALS must meet the festival definition: A series of theme-related events, predominately arts and cultural in nature, held annually for two or more consecutive days, possessing city-wide and regional appeal and produced by a registered non-profit society.

CELEBRATIONS must fit the definition of a celebration: an arts and cultural event organized to build and celebrate a sense of community in response to a desire that is best addressed through celebration. These events are sponsored and organized by a registered non-profit society and possess city-wide appeal.

### Term:

The term of the grant is one year, and previously funded projects must be completed before a new application can be approved. Receipt of a grant does not guarantee funding the following or any subsequent year.

### Evaluation Criteria:

Artistic merit (40%), Economic Impact (25%), Community Impact and Involvement (20%), Organizational Effectiveness and Competence (15%)

## Reporting:

The applicant must submit a final report which includes a brief description of the event, event evaluation; a financial statement of actual revenue and expenses; copies of print material (ads, programs, etc.) which acknowledge the financial support from the City; attendance figures; number of participants in the event (volunteers and audience) and a description of the economic impact on the City of Victoria, (number of visitors, room nights, etc.) Report forms will be provided to all successful applicants.

## Capital Regional District – Arts and Culture Funding

### Purpose:

RD Arts & Culture Support Service provides grants to non-profit art organizations. This funding supports arts programming, contributing to the capital region's creativity and vibrancy.

Saanich, Victoria, Oak Bay, Esquimalt, View Royal, Highlands, Metchosin, Sooke, and the Southern Gulf Islands support this service.

### Types of Grants:

Art and Culture Grant Guide will assist organizations in choosing the correct category to apply for.

#### *Operating Grant*

Operating Grants support non-profit arts organizations of regional significance with a mandate in public programming. This grant recognizes these arts organizations' contribution to the quality of life in the capital region and the provincial and national visibility they provide to the region.

#### *Project Grant*

Projects, Series and Extended Programming Grants (Project Grants) support non-profit arts organizations.

#### *Equity Grant*

Equity grants fund arts programs by and for communities that face significant collective barriers to accessing funding. This marginalization may be based on race, gender, sexual orientation, transgender status, disability, or something else.

#### *Incubator Grant*

Incubator Grants support the development of non-profit arts organizations, particularly new and emerging organizations.

#### *IDEA Grant*

IDEA (Innovate, Develop, Experiment, Access) Grants fund organizations without an arts mandate. Funding can be used for arts projects and events in Saanich, Victoria, Oak Bay, Esquimalt, View Royal, Highlands, Metchosin, Sooke or Southern Gulf Islands (excluding Salt Spring Island).

## Funding:

CRD Arts & Culture invests \$2.5 million through grants each year. This funding is provided to non-profit organizations to create and present arts programming.

## Eligibility:

Eligibility differs for each category and includes some general conditions.

- Be a registered non-profit organization in one of the following jurisdictions, based on their physical address: Saanich, Victoria, Oak Bay, Esquimalt, View Royal, Highlands, Metchosin, Sooke, Southern Gulf Islands (except Salt Spring Island)
- Have arts programming as their primary mandate and purpose.
- Have been active in the region for six months.

## Term:

Annual and multi-year

## Evaluation Criteria:

Evaluation criteria differ for each category and generally include.

- a demonstrated ability to carry out the project.
- the capacity of participants to achieve the artistic goals of the project.
- the appropriateness of the project budget. Applicants are encouraged to develop diverse sources of revenue such as ticket sales, donations, support from foundations, other levels of government, etc.
- the impact on the development of the arts in the capital region.
- the contribution to the artistic development of artists, the art form and the organization itself.
- the needs of other applications received at the same deadline.

Guidelines, Sample applications, and online info sessions are available in each category.

## Reporting:

Submission of a final report within two months of project completion, using the CRD report form or by arranging a phone call or video call to submit a verbal report. Grant recipients may submit one high-quality digital photo of the project to [email]. Images may be included in the CRD website, social media, presentations, and other promotional materials to show arts activity in the CRD; provide photo credit if required. If the project is not completed or a final report is not submitted, the CRD may request the return of the grant and/or refuse to accept future applications for [category] grants.