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**530/534/538 West Bay Terrace and 877/879 Dunsmuir Road**  
**Transportation Demand Management (TDM) Strategies**

Revision Date: September 21, 2021

1. Secure Bicycle Parking
  - a. 1:1 ratio of bicycle parking to units, priority will be given to residents who do not have a parking stall
  - b. Area will be thoughtfully designed with high quality finishes and supplemental cycling facilities (ie: bike wash, repair area, and electricity for e-bikes)
  - c. Bike parking will include stalls for cargo bikes
  - d. Bike area will be at grade making it convenient to use and residents will not be required to go through the parkade. Additionally, the area will be secure and welcoming to encourage safety for residents
2. Bike Rebate Program
  - a. To encourage the use of bicycles over cars, Wexford will offer a rebate to residents to purchase a bike or e-bike
  - b. Rebate will be 30% of the cost up to a maximum of \$500 for a new ebike or cargo bike and a maximum of \$250 for a regular bike
3. Bike Share Program
  - a. Provide an internal bike share program for residents, bike share may include cargo bike and/or e-bike.
  - b. Potentially provide memberships and/or credits to a third party bike share provider (if one exists)
4. Transit Passes
  - a. Transit passes shall be purchased by Wexford and provided to all units for a period of one year
  - b. Wexford will pursue the EcoPASS program through BCTransit with an estimated investment of \$30,000
5. Modo Car Co-op
  - a. Currently two Modo vehicles are within a 5-minute walk already making it a viable service for residents who do not own a vehicle
  - b. Purchase a membership and/or credits for the building, accessible to all residents for a period of one year.
6. Marketing & Transportation Options Brochure
  - a. New residents and potential residents will be provided with a Transportation Options Brochure highlighting all the TDM strategies provided to residents for example, bike amenities, near by routes, transit stops and routes, key destinations within walking distance, location of carshare vehicles, etc.
  - b. Brochure will also be available on the project website