

Deborah Liske

Subject:

FW: Further- Esquimalt Township Invitation-Poverty Reduction Strategy Funding-UBCM
MAIL LOG

From: Maeve Lydon [mailto:mlydon@uvic.ca]

Sent: January-31-20 1:10 PM

To: mayor@esquimalt.ca; Jodi Graham

Cc: Tricia deMacedo; Bill Brown; Laurie Hurst; Diana Gibson

Subject: Further- Esquimalt Township Invitation-Poverty Reduction Strategy Funding-UBCM

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CORPORATION OF THE TOWNSHIP OF ESQUIMALT	
For Information:	
<input type="checkbox"/> CAO	<input type="checkbox"/> Mayor/Council
<input type="checkbox"/>	
RECEIVED: FEB 03 2020	
<i>Rachel</i>	
Referred:	
<input type="checkbox"/> For Action	<input type="checkbox"/> For Response
<input type="checkbox"/> For Report	<input checked="" type="checkbox"/> Follow-up/Reply
<input type="checkbox"/> COTW	<input type="checkbox"/> IC

Dear Mayor Desjardins and Township of Esquimalt staff,

Greetings again. I had a good chat with Bill Brown on Wednesday and got some excellent feedback on the Poverty Reduction opportunity based on his discussions with the CAO (I assume Laurie Hurst) and the Mayor. What I heard is that Esquimalt would want the major research and engagement focus to be primarily on the unique and distinctive nature and needs/ priorities of the Township. That makes total sense and can easily be done and /or integrated. The Township can also apply independently and / or apply as a network with only some agreed- upon regional overlap (e.g. identifying regional trends and common issues/ drivers/actions) .

Jodi kindly tried to arrange a meeting with Mayor Desjardins for yesterday but it was cancelled. Both Diana (Community Council ED) and I are happy to further explore ideas with staff and / or the Mayor and Council and come up with some Esquimalt-focused options. Let us know if you are still keen and/ or have any further questions. Hopefully we can chat with the Mayor soon too.

In the meantime, we are continuing to discuss options and ideas with the other Municipalities and community partners.

Thanks for your time and interest everyone.

Happy weekend,

Maeve (Lydon) 2508918096

cc. Diana Gibson, CSPC ED

From: Maeve Lydon

Sent: January 21, 2020 12:54 PM

To: mayorandcouncil@esquimalt.ca

Cc: tricia.demacedo@esquimalt.ca; Diana Gibson; bill.brown@esquimalt.ca

Subject: Esquimalt Township Invitation-Poverty Reduction Strategy Funding-UBCM

Dear Mayor Barb Desjardins and Esquimalt Council Members, (cc: Bill Brown and Teresa Demacedo , Esquimalt Planning)

Greetings to everyone. On behalf of the Community Social Planning Council (myself, Maeve Lydon and ED Diana Gibson), we are writing to invite your participation in a new funding opportunity for poverty reduction focused on local government collaboration. The Community Social Planning Council is helping to pull together regional partners to co-create a potential joint RFP for the *UBCM's Poverty Reduction Planning and Action Program* due on February 28th.

(More Information and Links below)

The Stream 1, conducting a regional plan and assessment, is the desired focus for this application with the City of Victoria possibly acting as the lead Applicant (has to be formally confirmed by their Council) and bringing in (at least) at the local government level the Township of Esquimalt and District of Saanich. This RFP can build on existing local government priorities and could include the University of Victoria and NGOs/key community groups.

We are suggesting the following focus and outcomes for this proposal:

1. A data pull and trends analysis of poverty indicators for the region with granularity / focus to the local municipal level as needed.
2. A review of comparable and relevant best practices in poverty reduction including an assessment of best impact for resources spent.
3. Community engagement to verify the data and trends analysis and share best practices.
4. Key stakeholder engagement and outreach.
5. A draft regional poverty reduction framework with separate reports for individual municipal partners on implications and recommendations for priorities for local planning.

Thanks for your time and attention. At this point, if you can please let me us if you are already involved in an application under this funding envelope and / or whether or not we can connect you about this further, that would be much appreciated. Also, if there are staff that are best to connect with, please let us know. We are available to meet in person or by phone to discuss further. Our goal is to confirm core partners (beginning with Municipalities) and plan a Team gathering by the first week of February.

Yours sincerely,

Maeve Lydon and Diana Gibson

Maeve Lydon - CSPC Program Associate (cell: 250-891-8096)

Diana Gibson - Executive Director

Community Social Planning Council

Research - Insights - Solutions

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Applications are currently being accepted for this program.

In March 2019, the Province of BC released their poverty reduction strategy: TogetherBC: British Columbia's Poverty Reduction Strategy. Mandated through the *Poverty Reduction Strategy Act*, the strategy set targets to reduce the overall poverty rate in British Columbia by at least 25%, and the child poverty rate by at least 50%, by 2024. *TogetherBC* is based on four principles: affordability, opportunity, reconciliation, and social inclusion. These principles guided the priority action areas that form the core of the strategy.

The intent of the Poverty Reduction Planning & Action program is to support local governments in reducing poverty at the local level and to support the Province's poverty reduction strategy.

2020 Poverty Reduction Planning & Action Program

Applications are now being accepted for the 2020 program. The application deadline is February 28, 2020.

- [Program & Application Guide \[PDF - 200 KB\]](#)
- [Stream 1: Poverty Reduction Plans & Assessments Application Form \[DOCX - 46 KB\]](#)
- [Stream 2: Poverty Reduction Action Application Form \[DOCX - 46 KB\]](#)