

From: [Victoria McKean](#)
To: [Deb Hopkins](#); [Sarah Holloway](#)
Subject: For April 28 Agenda FW: Municipal Leaders Standing Together for Safety and Healing
Date: April-17-25 12:32:21 PM

For April 28 agenda – Deb has responded to the Mayor

Victoria McKean, (She/Her)
Committee Coordinator
Township of Esquimalt | Corporate Services
Tel: [250 414-7119](tel:2504147119) | www.esquimalt.ca

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From: Barb Desjardins <Barbara.Desjardins@esquimalt.ca>
Sent: April-16-25 8:39 AM
To: Corporate Services <Corporate.Services@esquimalt.ca>
Subject: Fwd: Municipal Leaders Standing Together for Safety and Healing

Have we done proclamation? What else can we do? VicPD indicates this is a concern in Esquimalt so I would like to highlight

Barbara Desjardins, (She/Her)
Mayor
Township of Esquimalt | Council
Tel: [1-250-883-1944](tel:12508831944) | www.esquimalt.ca

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Begin forwarded message:

From: Moose Hide Campaign Events <[REDACTED]>
Date: April 16, 2025 at 8:04:43 AM PDT
To: Barb Desjardins <Barbara.Desjardins@esquimalt.ca>
Subject: Municipal Leaders Standing Together for Safety and Healing
Reply-To: [REDACTED]

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Right now the unacceptable is still happening



Dear Mayor Desjardins,

Canada continues to face a devastating crisis of Intimate Partner Violence (IPV). Over 4 in 10 women in this country have experienced IPV in their lifetime — and Indigenous women are twice as likely to be affected. This national epidemic calls for courageous leadership and collective action.

The **Moose Hide Campaign** is an Indigenous-led grassroots movement of men and all Canadians standing up against violence towards women and children. By wearing the free gift of Indigenous medicine — **the moose hide pin** — individuals make a personal and public commitment to honouring and respecting the women and children in their lives.

Last year, mayors from coast-to-coast-to-coast, including Ottawa's Mark Sutcliffe, Toronto's Olivia Chow, Edmonton's Amarjeet Sohi, Halifax's Mike Savage, and Saskatoon's Charlie Clark participated by issuing proclamations, ordering pins, and sharing messages of support.

We invite you to join us this year for Moose Hide Campaign Day on Thursday, May 15, 2025.

How You Can Provide Leadership:

1. Proclaim May 15 as Moose Hide Campaign Day

Use the prepared [Proclamation Template](#) to declare May 15 a day of awareness and action in your municipality.

2. Invite staff to register for Moose Hide Campaign Day

Encourage participation in our national day of ceremony and learning, featuring Indigenous-led workshops and teachings from Knowledge Keepers across the country. Registration is free at moosehidecampaign.ca/campaignday

3. Order Moose Hide Pins

Request a supply of moose hide pins for yourself and your council or staff [here](#), and wear them in your community and in meetings throughout May (and beyond!).

4. Share Your Commitment

Whether on social media, in council meetings, or in your own way — share why this movement matters to you. Your leadership helps normalize conversations about violence prevention and reconciliation.

Now more than ever, Canadians need our leaders to stand together and declare that violence has no place in our communities. Your participation in Moose Hide Campaign

Day is a powerful step toward collective healing, education, and meaningful change.

Please reply to this message to confirm your participation, request pins, or receive the proclamation file and digital assets.

Thank you for your continued support and leadership.

Mussi Cho,



Raven Lacerte
Co-Founder & Executive Director

[unsubscribe](#) from Moose Hide Campaign correspondence