

## Deborah Liske

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**Subject:** FW: Canada 150 Art Tree Project ( sorry for earlier incorrect email)  
**Attachments:** Canada 150 Art Tree Project PDF.pdf

Subject: Re: Canada 150 Art Tree Project ( sorry for earlier incorrect email)

May 7, 2016

Dear Mayor and Council,

The Art Tree Project evolved from a challenge issued by the Ontario Culture Talks held in Pembroke Ontario last fall to engage our communities in arts and culture.

Ambitious in scope, this project hopes to engage all of Canada in community art shows to celebrate CANADA 150. The art show would be composed of Art Trees created by any group who wishes to commemorate their members and heritage.

Please see the following PDF presentation for the full project description and examples of the fine work done by the Ottawa Valley groups who pioneered this project. Upon request, both English and French versions are available in higher resolutions for printing.

In order to reach as many communities and community groups in every province and territory, I am writing to ask you to forward this presentation to the hubs of your local government, business, education, charity and community groups so they can forward it on to their members.

As schools and First Nations are a focus, the offering of grant support to these areas would ensure their participation. Local sponsors could be notified of this opportunity.

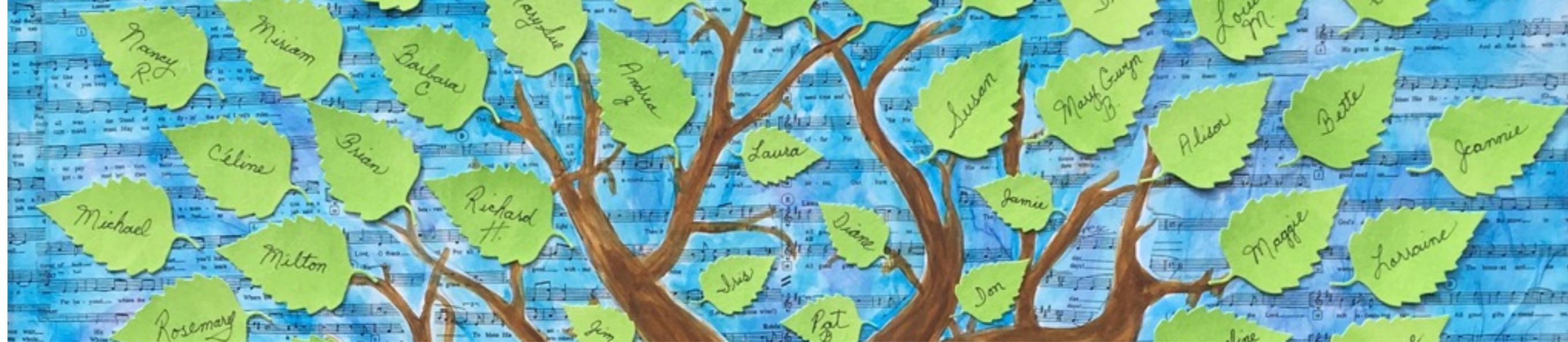
Here's to a glorious forest of Art Trees made by Canadians across the country celebrating their country's 150th Birthday!

Thank you for your kind consideration,

Marlene Schaly

Creative Director  
[inthegarden.ca](http://inthegarden.ca)<<http://inthegarden.ca>><<http://inthegarden.ca>>  
[arttreeproj@gmail.com](mailto:arttreeproj@gmail.com)<<mailto:arttreeproj@gmail.com>><<mailto:arttreeproj@gmail.com>>  
613-433-3274

Note: The Art Tree Project is endorsed by Heritage Canada and is a not-for-profit enterprise.



# CANADA 150

# ART TREE PROJECT



[www.arttreeproject.ca](http://www.arttreeproject.ca)

[arttreeproject@gmail.com](mailto:arttreeproject@gmail.com)



## THE VISION

Imagine every town having an art show where the connecting image is a tree, yet no tree is the same, each tells a unique story, and no matter what age, ability or background, each participant is the artist!

The Art Tree Project is a creative initiative in which families, schools, businesses and groups can come together to create their own Art Tree masterpiece. Each completed Art Tree will be owned by its creators and proudly displayed at their participating community's Art show during Canada's 150th Anniversary Celebrations.

Get creative Canada!



**CANADA 150**

# THE CONCEPT

The image of the tree relates to our national logo of the maple leaf and is symbolic of our Canadian landscape. The Tree unites us all as Canadians.

Each of us has roots in our country, schools, faiths, businesses and organizations. We grow and branch out as human beings within these community groups.



The Art Tree Project is an excellent way to commemorate our fellow travellers through life with whom we work, learn, worship and play.

# CREATE

Every group has a unique heritage and a story to tell.

What materials and images represent your theme and story?

Your group can be your:



Family  
Workplace  
School  
Church  
Team  
Club  
Organization



Your group's name, logo, and history can be depicted in as many variations as your imagination and skills will allow.

Get inspired! See the gallery of finished tree prints and get creative support through demonstration videos on materials and techniques on the web site art [www.arttreeproject.ca](http://www.arttreeproject.ca) .

High school students can earn their volunteer hours with this project as well as learn team dynamics and develop their artistic skills.

Your communities are rich with creative talent! Invite your local Artisans to get involved providing creative support.

# Group



# Themes

1. **Family** – Genealogy, family reunions, weddings, celebrations of life, eventful birthdays etc.
2. **Schools** – Elementary, high school and post secondary, art and history classes, sports, clubs etc.
3. **Charities** – Churches, refugee groups, Red Cross, Humane Society, nature and park societies and foundations, humanitarian groups etc.
4. **First Nations** – Schools, Bands, communities and families.
5. **Businesses** – Retail, home-based, corporate, family farms, etc.
6. **Community Clubs, Groups and Organizations** – Service clubs, Women’s Institutes, choirs, dance and sport, clubs, alumni, Legion, 4H, Girl Guides, Brownies, Scouts, etc.
7. **Government** – Municipalities and Townships, Healthcare, Military, Fire departments, Police, etc.

# HOW YOUR COMMUNITY CAN PARTICIPATE

- Have your community consider the Art Tree Project for your Canada 150 celebrations.
- Send us your information to add to the “Join Us” web site page so your community can find you.
- Arrange the pick up locations within your community for your Art Tree print if applicable.
- Decide when and where you will hold your community Art Tree Show.
- Promotional material – including posters, presentations and videos – is available on our web site to help your community get started.
- Encourage your crafters, artists and students to provide creative support by hosting community workshops.
- Exhibit the first completed Art Tree prints in your local Library, Town Hall, Community Centre or Church to encourage more participation from your community.



- Your community may be able to create student jobs to help facilitate this event.
- Sponsors in your community may be willing to financially support participation by your schools and other groups.

# PURCHASE YOUR ART TREE

Groups and individuals can purchase their own Art Tree Kits from our web site or from participating township, municipality or city designated pick-up locations. Get more details on ordering and local pick-up locations at [www.arttreeproject.ca](http://www.arttreeproject.ca)

- \$100.00 – for a single print with starter kit, shipping and tax included
- \$80.00 – for schools, shipping and tax included.

(A sponsor has generously provided for participating schools across Canada, thus reducing their cost to \$80.00 per kit.)

The Kit includes:

- 1) Poster size Art Tree print on archival 100 lb. paper. 24" x 36" ( 61x 91.5 cm)
- 2) Design sheet of the image on which to plan your design. 11"X17" (28 x 43 cm)
- 3) Optional antique block lettering on card stock paper 8.5 X 11 ( 21.5 X 28 cm)
- 4) A strip of archival 100 lb. paper on which to paint or punch out leaves, or to practice painting.
- 5) Instructions on some creative art techniques – many more can be found on the web site.
- 6) Official Canada 150 Logo Sticker to place on your art print if you wish.

This artwork is Canadian made and of archival quality. Printed by Brittle Printing, Arnprior, on acid free paper. Each print is rolled up and packaged in a rectangular box for shipping. This is a not-for-profit venture.



Art Tree Print



Design Sheet



Lettering



Packaging

# WHEN YOU ARE FINISHED YOUR ART TREE PRINT

Take a clear picture of your finished masterpiece and submit it to us by email at [arttreeproj@gmail.com](mailto:arttreeproj@gmail.com) including the following information:

- 1) The name of your group
- 2) Your theme
- 3) City or Township and Province
- 4) Volunteer hours
- 5) Creative support (if any)
- 6) Sponsor (if any)
- 7) Your story
- 8) A description of the techniques and materials used.

(See example on right)

Your art work will be posted on the Art Tree Project's Facebook page.

You might also like to create an Art Tree Story video like those posted on YouTube under "Art Tree Project". (See the web site for details.)

Your township or city may be interested in holding a competition with your community art show – best in show, peoples choice etc.



Arnprior Community Choir

*Theme 6:* Community group  
*Township:* Arnprior, Ontario  
*Volunteer hours:* 35  
*Creative support:* Marlene Schaly

*Our story:* The Arnprior Community Choir (ACC) was first established in 1991 as a course within the night school Continuing Education program at the Arnprior District High School. This support allowed the community choir to create a "home" in which to develop and flourish as a musical ensemble. Founded by the current musical director, Lisa Webber, the choir quickly doubled, then tripled in membership, and has become a mainstay in the cultural arts community scene.

*Description:* The tree was painted and the background was done by photocopying vocal sheet music on tracing paper. After the paper was burnished on, the whole background was painted with blue and purple inks with acrylic glaze medium. The leaves were done by painting the paper a vibrant green acrylic paint and acrylic glaze medium, then punched out with a Tim Holts leaf die cut. The member with the nicest hand writing got the job of writing all the members first names on the leaves.



## FIRST NATIONS

Canadian First Nations' art and Heritage can be celebrated, respected, learned from and honoured with this project.

## OUR YOUTH

When we engage our youth, we engage our communities.

Many young people who embrace Canada 150th will celebrate Canada's 200th birthday in fifty years time, and be able to share with and inspire their children with their participation in this Canada wide event.

As living links to the future, young people are ideal cultural ambassadors.

# OUR TEAM

The inspiring examples of Art Tree Prints you see here have been crafted by groups in the area of Eastern Ontario known as the Ottawa Valley.

In the spring and summer of 2016, teachers, students and artists joined with volunteer groups to create the first Art Trees for the web site and Facebook page.

The Art Tree Project is the brainchild of Marlene Schaly of the art instruction studio "In the Garden" near Burnstown, Ontario.

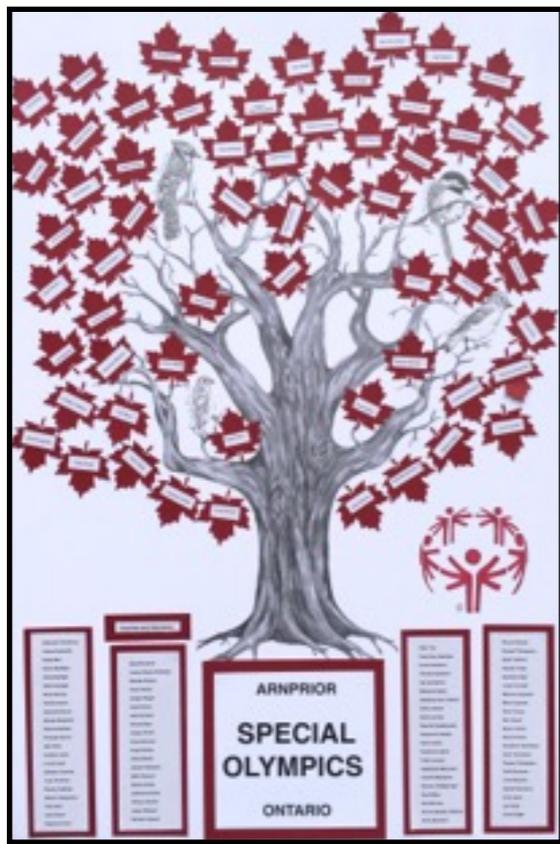
Local TV station Cogeco has created YouTube videos on the Art Tree Project hosted by youth ambassadors. Willis College in Arnprior has been instrumental with their support in Marketing.



See how this steampunk fish fits into the Canadian History Art Tree on our web site.



**BE A PART OF YOUR  
CANADA 150  
CELEBRATIONS!**



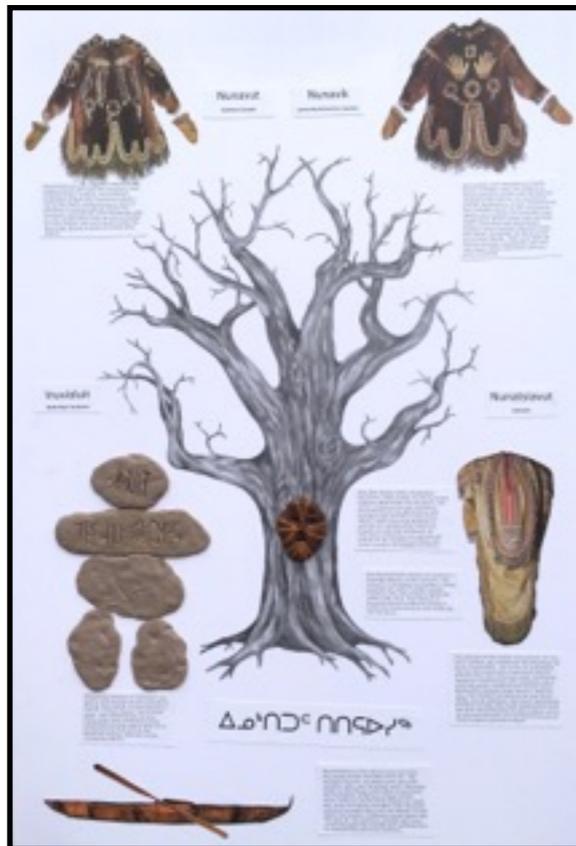
Special Olympics



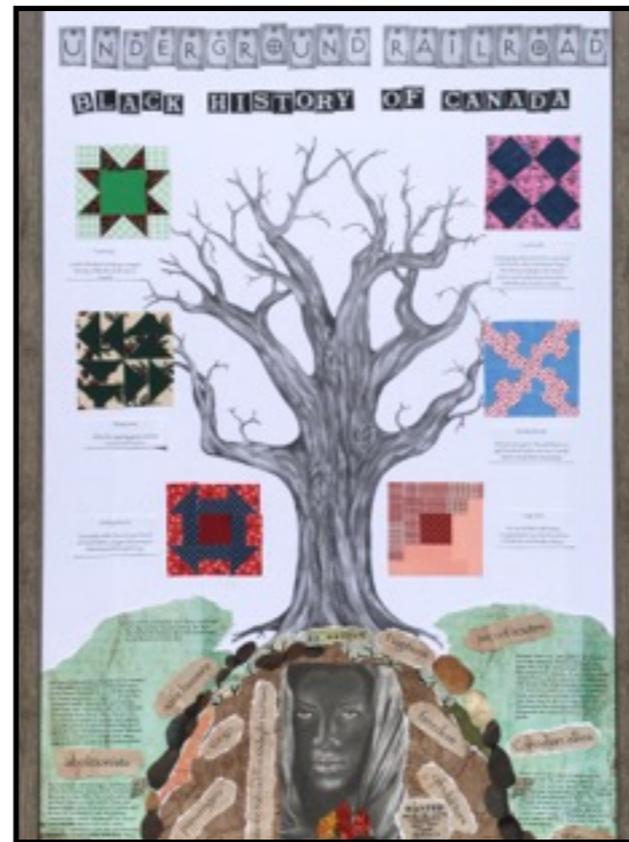
Community Choir



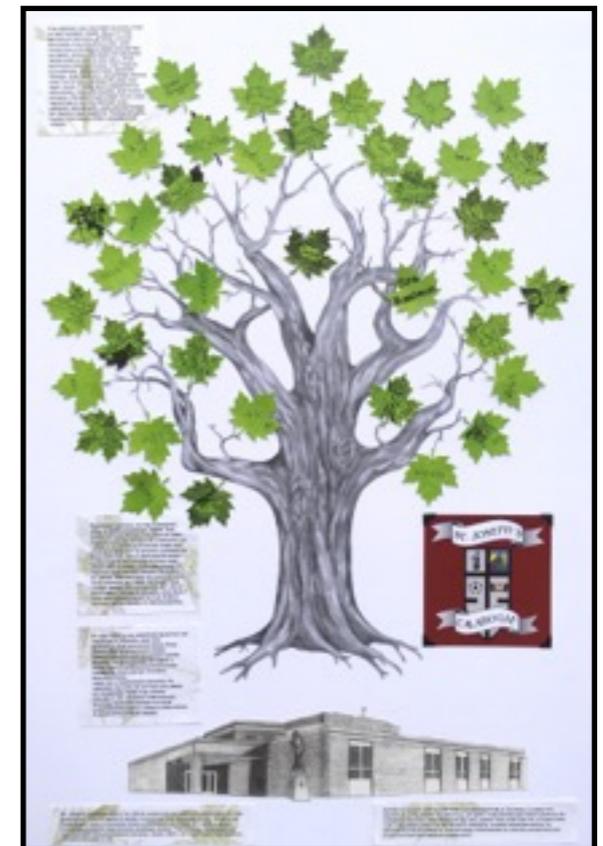
Health Care



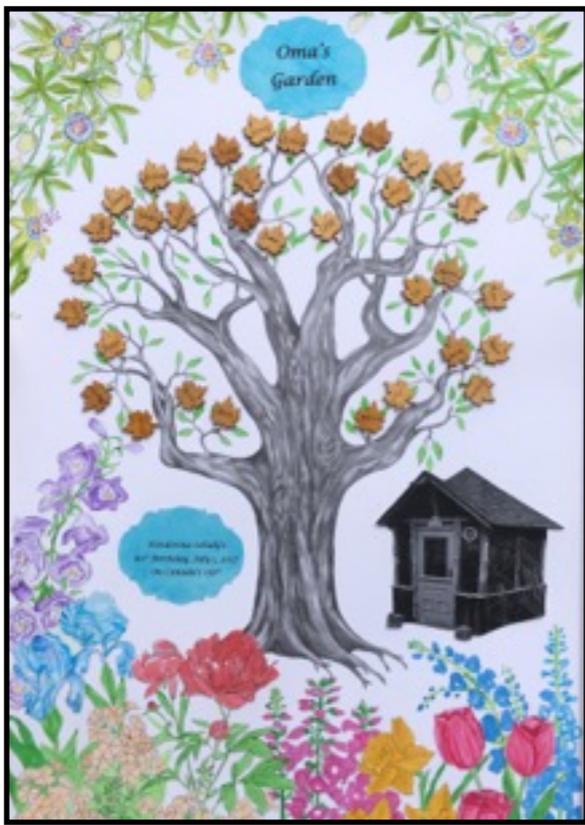
Inuit theme by High School Student



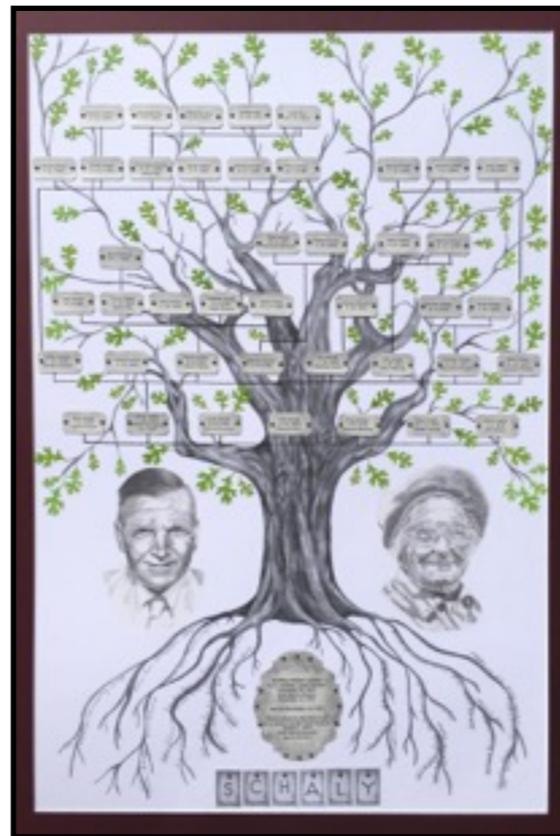
Underground Railroad theme by High School Students



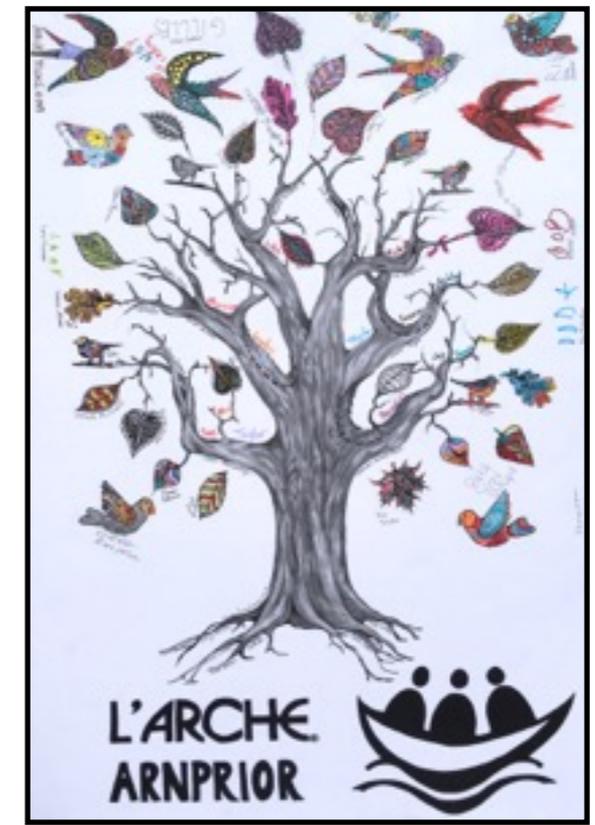
Elementary School Drawing by 10 year old student



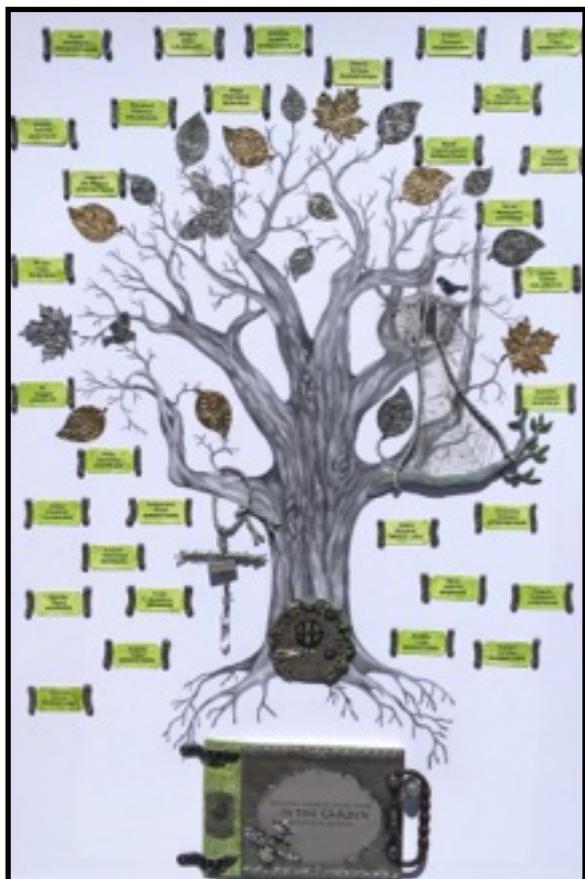
80th Birthday



Family Genealogy



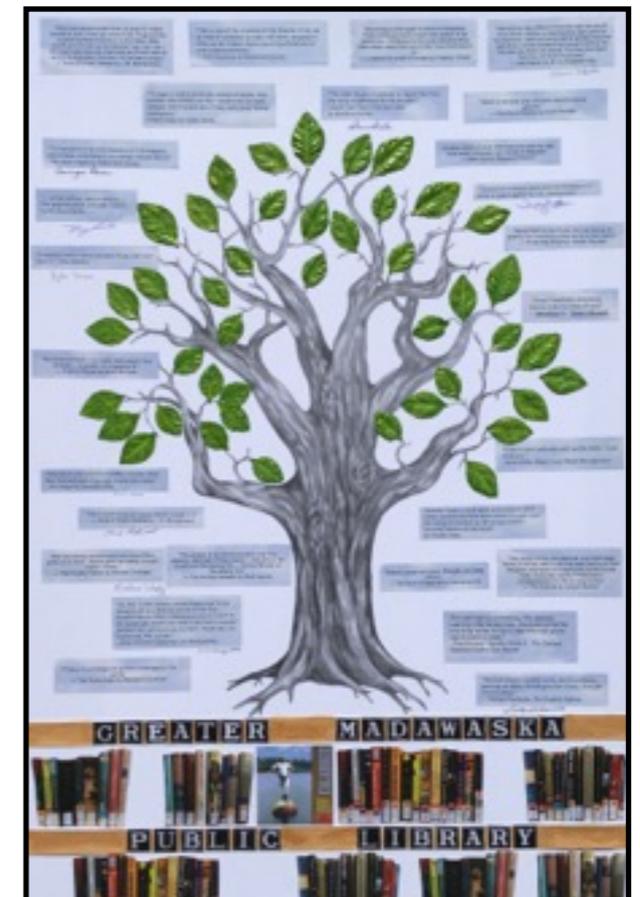
L'Arche



Art Instruction Studio



Women's Institute



Library