



CORPORATION OF THE TOWNSHIP OF ESQUIMALT

NOTICE OF MOTION

From: Councillor Ken Armour

Introduced: Regular Meeting of Council June 3, 2024

Subject: **Election Signs**

WHEREAS: Esquimalt boulevards and street corners are expected to be plastered with candidate signs for three consecutive autumns, starting with the provincial election this October, a federal vote in 2025 and municipal elections in 2026.

WHEREAS: The advances in technology and digital media allow candidates significant other opportunities to market themselves with voters and in more insightful ways than simply putting their name on a sign.

WHEREAS: Limiting signs will have environmental benefits, since it means fewer plastic signs filling up landfill (noting that Hartland is nearing capacity).

THEREFORE BE IT RESOLVED:

That staff develop and return to Council with a report that explores the possibility of banning candidates' election signs on public land and allowing them only on private property.

STRATEGIC RELEVANCE:

Aligns with climate action and mitigation goals.

FINANCIAL IMPLICATIONS:

None.