

To: Development Services Department
Township of Esquimalt
1229 Esquimalt Road,
Esquimalt, B.C., V9A 3P1

Date: July 16, 2025

Re: Development Variance Permit Application for Unit #302 – 503 Park Place

Dear Development Services Team,

I am writing on behalf of Aragon Esquimalt TC Properties Ltd. to formally submit this application for a **Development Variance Permit** related to Unit #302 – 503 Park Place, Esquimalt, BC.

The purpose of this application is to request approval to install a **non-illuminated identification sign** inside the window of the tenant space. The sign will serve HighRock Dental, a dental clinic operating at this location. This variance is necessary as the sign model does not conform to current sign bylaw requirements due to its proposed location behind the window on the third floor of the building.

We believe the sign is essential to ensure clear identification and wayfinding for visitors and patients, enhancing accessibility and usability of the premises without negatively impacting the surrounding environment or aesthetic. Furthermore, there is no pylon signage outside of the Esquimalt Square to identify third-floor tenants, this window signage is essential for visibility and wayfinding.

We appreciate your consideration of this request and look forward to your response. Please feel free to reach out if any further clarification or documentation is required.

Sincerely,
Michael Lowe
Director, Real Estate & Leasing
Aragon Properties Ltd.
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604-889-8733

