

OCP Review: Phase 2 Communication Plan

ONLINE	PRINT	DISPLAY
<ul style="list-style-type: none">• Website• Facebook Page• Facebook Ad• Facebook Event for Ideas Festival• Twitter• Email subscriber list (263)• Stakeholder contact list (21)	<ul style="list-style-type: none">• Community Newsletter• News Release• Posters at local businesses• Post Card Mailer• Ad in Vic News	<ul style="list-style-type: none">• Display at Recreation Centre, Archie Browning Sports Centre, Library and Esquimalt Municipal Hall• At select community events as timing and resources allow:<ul style="list-style-type: none">• Esquimalt 5K & 1K (Sat. April 9)• Earth Day in Highrock (April 20)• Buccaneer Days (Sat. May 14)