

1. **IDENTIFICATION OF APPLICANT:**

Organization name:

Mailing Address:

Contact Person:

Telephone:

Email Address:

2. **ORGANIZATION INFORMATION:**

Are you registered under the *Societies Act*? Yes  No

Are you a registered charity? Yes  No

Society or Charity Registration Number:

Did your organization receive a local grant from the Township last year? Yes  No

Has a final report been submitted? Yes  No

*This collection of personal information is authorized under Section 26(c) of the Freedom of Information and Protection of Privacy Act. The information will be used for processing this application. Questions about the collection or use of this information can be directed to the Township's Corporate Officer at corporate.services@esquimalt.ca, 250-414-7135, or 1229 Esquimalt Road, Esquimalt, BC, V9A 3P1.*

**ORGANIZATIONAL CAPACITY (20%)**

3. Please attach your most recent financial statements.
4. Please outline your administrative and Board/Committee structures. Do staff have the necessary qualifications and experience to lead and execute the program or event? Please provide details.

Our board is comprised of five individuals with deep roots in theatre and performance, both in the greater Victoria region and internationally. Our artistic director, Sasha Moriarty-Schieven, is a seasoned theatre professional with 34 years of experience in the performing arts. She holds a Bachelor's degree in Musical Theatre with a minor in Early Childhood Education.

5. What is your organization's history of providing benefit to the residents of Esquimalt?

Since securing space, we have created community events such as once-a-month family karaoke, sing-along movie days, and craft creation afternoons all free. We also offer Pro-D Day camps and winter, spring, and summer break musical theatre camps and theatre classes. We also offer the opportunity for families to participate in theatrical productions, such as A Christmas Carol in December 2024.

6. What is your organization's role or niche in the community? What makes it different from other similar organizations?

Theatre al Dente enriches the community by offering specialized musical theatre education and performances tailored to families and young performers. We also offer family enrichment activities such as karaoke, musical sing alongs, crafts and D&D.

7. How is your organization moving towards financial self-sufficiency?

The camps, classes, performances, donations and rental of the space all help to support TaD financially. We have been self-sufficient for the last several years but want to expand our community offerings to additional shows and programming in 2025.

**PROGRAM, PROJECT or EVENT DESCRIPTION (25%)**

8. Please provide a description of the program, project or event and why a local grant is required. Include details such as:

- who is your target audience?
- what are the key goals and objectives?
- what are the anticipated outcomes?
- a detailed work plan with project timelines

We would like to produce and perform a community theatre production of full musical production of Anne of Green Gables in June 2025. The audition process would be open to all residence and we especially encourage families to participate together. The rehearsals would take place in our clubhouse and the performances at Esquimalt High. The key goal is to provide an affordable evening of entertainment to residence of Esquimalt. The production process for a full musical is 5 months long with preproduction starting in January, auditions in March, rehearsals until performances in June. We would like to include as many community members as possible in all aspects of the production process, from marketing, technical, prop and set building, makeup, costumes, and actors.

9. How will your organization measure whether the program or event was a success?

Program success is measured in community involvement in both the production process and in the number of tickets sold - generally 75 to 80% theatre capacity is considered very successful.

10. What is the minimum level of funding required for the program, project or event to occur? What would be the impacts if you received less than your full request?

In the event we do not receive funding we will reduce the production scope and size along with additional fund raiser activities.

**BUDGETARY DETAILS (25%)**

11. Please attach your program or event budget. This should include all revenue classified as either secured or speculative. Ensure that expenditures do not exceed revenues.

12. Are there any special issues affecting expenses or revenue in the projected year? If yes, please explain.

No we do not see any special issues

13. Please describe any attempts made to secure funding from other sources. Provide details about funding that has been secured from other municipalities or levels of government.

We have not to date made any attempts to secure funding from other sources. We are, however, going to apply for a gaming grant for performing arts in the spring to assist in other events.

14. What are the plans to cover any potential revenue shortfall?

We would have additional fund raisers and reduce productions planned for the rest of 2025

15. If your request is higher than previous years, please provide an explanation.

This is our first request.

16. Are any funds being used to provide grants to other individuals or organizations?

No - the funds would all be used for the production.

**COMMUNITY IMPACTS AND INVOLVEMENT (30%)**

17. How many people participate in or take advantage of the program, project or event for which you are seeking funding? How many of those people are Township residents?

The production utilizes over 40 volunteers and more than 1000 to attend the show over several performances. We will make every effort to include as many Esquimalt residents as possible.

18. What environmental and sustainability initiatives will form part of the planning and execution of your program or event?

We will make every effort to be environmentally friendly including offering a chance to view the program on-line to save printing.

19. How many volunteer staff do you utilize and what are the total volunteer hours?

This production is run completely on volunteer hours with a possible small stipend to some production team. Total volunteer hours for the production is estimated at 1200.

20. Could the program, project or event occur without volunteer support? Why or why not?

Community theatre is based on volunteers, both the production side and actors all volunteer their time, talent and energy to the productions.

21. Please describe any significant established partnerships with other community groups

Theatre al Dente has established partnerships with many other community theatre groups, zumba, highland dancers and Sasha will be working with the Esquimalt seniors in 2025.

**22. PUBLIC ACKNOWLEDGEMENT:**

All recipients of Township of Esquimalt local grants are required to publicly acknowledge the grant. How does your organization plan on publicly acknowledging the grant?

We will provide public acknowledgment of the grant on our website Theatrealdente.com, on the production poster, in the program, at any public events advertising the show, and in the acknowledgments at the beginning of the show.

**DECLARATION:**

I am an authorized signing officer of the organization and I certify that the information given in this application is correct. I agree to the following terms:

- The organization will be in compliance with all applicable municipal policies and bylaws.
- The organization will publicly acknowledge the local grant awarded by the Township.
- The organization is in good standing with either: (i) the Province of BC as a registered Society or (ii) the Canada Revenue Agency as a registered Charity.
- The grant application meets all the eligibility requirements of the Township's Local Grant Policy.

The information in this application will be reviewed and assessed by the Local Grant Committee to determine potential grant allocations. The Committee will evaluate all applications based on: Organizational Capacity, Program/Event Description, Budgetary Details, and Community Impacts and Involvement.

*Chantelle Schieven*

Signature

**Executive Director**

Position

**Chantelle Schieven**

Name (please print)

**December 30, 2024**

Date

**Proposed Budget**  
**Anne of Green Gable 2025**

**Revenues**

Ticket Sales	10800.00
Grant and/or other funding	4000.00

**Total Revenue** **14800.00**

**Expenses**

Production Rights	9000.00
Props/Set	500.00
Costumes	400.00
Printing	300.00
Esquimalt High Theatre Rental	3400.00
Mic rental	1200.00

**Total Expenses** **14800.00**

**Net** **0.00**

## Theatre Al Dente 2024

### Revenue

Theatre Classes	2100.00
Spring Break Camp Matilda	13816.15
Summer Camp Secret Garden	3230.00
Summer Camp Beauty and the Beast	9951.00
Summer Camp Willy Wonka	11816.25
Summer Camp Newsies	5862.20
Christmas Carol	4475.00
Donations	5285.00

**Total Revenue** **56535.60**

### Expenses

Website	527.25
Costumes	225.00
Theatre Classes Instructors	200.00
Spring Break Camp - Matilda	8351.85
Summer Camp - Secret Garden	1491.00
Summer Camp - Beauty & Beast	5413.40
Summer Camp - Willy Wonka	5638.66
Summer Camp - Newsies	5131.00
Christmas Carol	3099.00
Business license and societies fee	190.00
Insurance	1672.00
Bank Fees	92.00
Supplies for space	1820.81
Rent for 907	28800.00
<b>Total Expenses</b>	<b>62651.97</b>

**Net** **-6116.37**



## Breakdown by production

### Spring break Camp

#### Revenue

30 Registered Campers	\$13,500.00
Donations	\$191.15
<b>Total Revenue</b>	<b>\$13,691.15</b>

#### Expenses

Credit Card/Stripe Fees	\$413.85
Partial refunds	\$125.00
Director Fee	\$2,000.00
Supplies	\$1,074.98
View Royal Space	\$2,000.00
Junior Leaders	\$250.00
Musical Director	\$600.00
Metchosin Hall	\$560.00
Matilda Rights	\$1,328.02

**Total Expenses** **8351.85**

**Net Profit** **5339.30**

## Summer Camps

### Secret Garden one week Camp

<b>Revenue</b>	
14 Paid	3150.00
Door Donations	80.00
<b>Total Revenue</b>	<b>3230.00</b>

<b>Expenses</b>	
Supplies	491.00
Director Fee	1000.00
Performance Fees	246.47
<b>Total Expenses</b>	<b>1491.00</b>

**Net** **1739.00**

### Beauty & the Beast

<b>Revenue</b>	
22 Campers	9350.00
Donations	601.00
<b>Total Revenue</b>	<b>9951.00</b>

<b>Expenses</b>	
Supplies	372.84
Junior Leader	500.00
Music Director	600.00
Director Fee	2000.00
Performance rental	667.00
Rights	1273.56
<b>Total Expenses</b>	<b>5413.40</b>

**Net** **4537.60**

**Willy Wonka****Revenue**

27 Campers	11475.00
Donations	341.25
<b>Total Revenue</b>	<b>11816.25</b>

**Expenses**

Supplies	543.47
Junior Leader	450.00
Music Director	600.00
Director Fee	2000.00
Performance rental	667.00
Rights	1378.19
<b>Total Expenses</b>	<b>5638.66</b>

**Net** **6177.59**

**Newsies****Revenue**

13 Campers	5525.00
Donations	337.20
<b>Total Revenue</b>	<b>5862.20</b>

**Expenses**

Supplies	190.63
Junior Leader	400.00
Music Director	600.00
Director Fee	2000.00
Performance rental	667.00
Rights	1273.37
<b>Total Expenses</b>	<b>5131.00</b>

**Net** **731.20**

**Christmas Carol****Revenues**

Online Ticket Sales	4410.00
Door Ticket Sales	65.00
<b>Total Revenues</b>	<b>4475.00</b>

**Expenses**

Costumes	205.00
Printing	422.00
Mics and light gels	570.00
Misc.	179.00
<b>Total Expenses</b>	<b>1376.00</b>

**Net** **3099.00**