


















Kick Off Survey Results




1. Where do you live?

Response	Chart	Percentage	Count
Esquimalt		83.1%	448
Central Saanich		0.2%	1
Colwood		0.9%	5
Esquimalt First Nation		0.2%	1
Highlands		0.4%	2
Langford		1.5%	8
Metchosin		0.0%	0
North Saanich		0.0%	0
Oak Bay		0.2%	1
Saanich		3.2%	17
Sidney		0.0%	0
Songhees First Nation		0.0%	0
Sooke		0.0%	0
Victoria		7.2%	39
View Royal		1.3%	7
Prefer not to answer		1.1%	6
Other		0.7%	4
Total Responses			539
















1. Where do you live? (Other)

Response
[Lower Mainland] Vancouver
[Vancouver Island] Campbell River Cobble Hill Nanaimo







2. What is your gender?

Response	Chart	Percentage	Count
Female		59.7%	322
Male		38.2%	206
Other		0.2%	1
Prefer not to answer		1.9%	10
		Total Responses	539







3. What is your age?

Response	Chart	Percentage	Count
9 years and under		0.0%	0
10-14		0.0%	0
15-19		1.9%	10
20-24		1.5%	8
25-29		6.7%	36
30-34		9.1%	49
35-39		12.1%	65
40-44		8.3%	45
45-49		8.7%	47
50-54		13.0%	70
55-59		8.3%	45
60-64		10.6%	57
65-69		8.9%	48
70-74		5.6%	30
75-79		1.3%	7
80-84		1.3%	7
85 years and over		0.4%	2
Prefer not to answer		2.4%	13
		Total Responses	539









4. How many people live in your household (including yourself)?

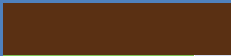


Response	Chart	Percentage	Count
1		17.3%	93
2		39.9%	215
3		18.2%	98
4		18.0%	97
5+		4.3%	23
Prefer not to answer		2.4%	13
		Total Responses	539

5. What age groups do members of your household belong to?







Response	Chart	Percentage	Count
Children (9 years and under)		25.2%	109
Youth (10 - 17 years old)		14.3%	62
Young Adults (18 - 29 years of age)		23.8%	103
Adults (30 - 64 years of age)		83.1%	360
Older Adults (65 years and over)		18.0%	78
Prefer not to answer		1.2%	5
		Total Responses	433

6. What is your connection to Esquimalt?

Response	Chart	Percentage	Count
I live in Esquimalt		81.1%	437
I own property in Esquimalt		57.9%	312
I operate a business in Esquimalt		7.4%	40
I work in Esquimalt		22.6%	122
I attend school in Esquimalt		4.6%	25
I shop in Esquimalt		77.0%	415
I eat in Esquimalt restaurants		67.9%	366
I play in Esquimalt parks and		74.8%	403











recreational facilities			
I visit the Esquimalt Library Branch		62.3%	336
Prefer not to answer		0.4%	2
Other		17.1%	92
		Total Responses	539

7. How well does the current community vision statement reflect your vision of Esquimalt?

Response	Chart	Percentage	Count
1 - Does not reflect		4.6%	25
2 - Reflects somewhat		13.4%	72
3 - Reflects moderately		21.4%	115
4 - Reflects a lot		48.0%	258
5 - Reflects exactly		10.8%	58
Prefer not to answer		1.9%	10
		Total Responses	538




















8. Do you have any suggestions to improve the community vision statement? (Optional)

The 176 response(s) to this question can be found in the appendix.

Response	Chart	Percentages	Count
Arts		5%	15
Consultation & Decision Making		4%	14
Cultural Heritage		5%	16
Diversity		9%	26
Economic Development		21%	62
First Nations		3%	11
Health and Safety		5%	16
Land Use and Development		2%	8
Larger Region		5%	16
Natural Environment		5%	15




















Quality of Life	3%	11
Revitalize Community	5%	15
Sports, Recreation	4%	12
Transportation	3%	10
Vision Statement Comments	8%	24
West Coast Lifestyle	4%	12
miscellaneous	1%	5

9. What do you believe are the most important community priorities when planning for the future of Esquimalt?





Response	Chart	Percentage	Count
Age-Friendly		49.6%	258
Arts & Culture		46.5%	242
Community Health & Safety		60.0%	312
Economic Development		64.4%	335
Energy & Climate Change		39.4%	205
Future Land Use and Development		60.0%	312
Heritage		36.3%	189
Housing		49.2%	256
Natural Environment		52.7%	274
Neighbourhood Design		57.9%	301
Parks, Trails and Recreation		71.0%	369
Transportation		51.3%	267
Urban Agriculture and Food Systems		32.1%	167
Prefer not to answer		0.4%	2
Other (1), please specify...		22.1%	115
Other (2), please specify...		8.7%	45
Other (3), please specify...		3.5%	18
Other (4), please specify...		1.3%	7
Other (5), please specify...		0.4%	2
Total Responses			520






10. Are there any comments you wish to share with us in regards to community priorities? (Optional)

The 195 response(s) to this question can be found in the appendix.



Response	Chart	Percentages	Count
Age-Friendly		5%	19
Arts & Culture		2%	7
Community Health & Safety		7%	23
Economic Development		24%	78
Energy & Climate Change		2%	7
Future Land Use and Development		6%	20
Heritage		0%	3
Housing		5%	17
Natural Environment		1%	5
Neighbourhood Design		7%	23
Parks, Trails and Recreation		7%	25
Transportation		8%	29
Urban Agriculture and Food Systems		1%	6
X Amalgamation		2%	9
X Governance		4%	13
X Government (other levels)		2%	9
X Infrastructure		2%	8
X Library		1%	6
X Miscellaneous		4%	16

11. Where did you hear about this survey?










Response	Chart	Percentage	Count
Website (Township of Esquimalt)		7.9%	41
Facebook		33.5%	173
Twitter		0.0%	0
"Current" Community Newsletter		9.9%	51

Email		9.5%	49
News Story		4.1%	21
Information Display, please specify location...		25.7%	133
Word of Mouth		4.6%	24
Prefer not to answer		0.4%	2
Other, please specify...		4.4%	23
		Total Responses	517



12. Are you likely to use any ONLINE tools to follow updates, or provide input, during the official community plan review?

Response	Chart	Percentage	Count
Yes		82.0%	424
No		18.0%	93
		Total Responses	517








13. Which ONLINE tools are you most likely to use to follow updates, or provide input, during the official community plan review?

Response	Chart	Percentage	Count
BLOG		7.8%	33
Discussion Forum site (not on social media)		14.4%	61
Email		48.1%	204
Facebook		57.3%	243
Survey		41.0%	174
Web Map (showing current and future land use patterns)		29.7%	126
Website		57.8%	245
Twitter		9.0%	38
Prefer not to answer		1.2%	5
Other, please specify...		2.6%	11
		Total Responses	424







14. Are you likely to attend an IN-PERSON event to provide input during the official community plan review?

Response	Chart	Percentage	Count
Yes		54.8%	283
No		45.2%	233
		Total Responses	516

15. Which IN-PERSON events are you most likely to attend and provide input during the official community plan review?







Response	Chart	Percentage	Count
Book Club on community planning		5.0%	14
Event hosted by a community organization that I attend, please specify...		12.1%	34
Guest Speakers Series		34.5%	97
Round Table Discussions		43.4%	122
Open Houses		80.8%	227
Prefer not to answer		3.9%	11
Other, please specify...		7.5%	21
		Total Responses	281

16. When would you be most likely to attend an IN-PERSON event?



Response	Chart	Percentage	Count
Weekday Mornings (7 am - 12 pm)		7.5%	21
Weekday Afternoons (12 pm - 4 pm)		15.3%	43
Weekday Evenings (4 pm - 9 pm)		53.0%	149
Saturday Morning (9 am - 12 pm)		8.9%	25
Saturday Afternoon (12 pm - 4 pm)		11.4%	32
Prefer not to answer		3.9%	11
		Total Responses	281

17. Are there any comments you wish to share with us in regards to communications and planning events during the official community plan review? (Optional)



The 105 response(s) to this question can be found in the appendix.

Response	Chart	Percentages	Count
Communications		34%	39
Community Consultation		25%	29
Misc. Comments		13%	15
Negative Feedback		12%	14
OCP Comments		5%	6
Positive Feedback		9%	11

18. Would you like to receive future updates regarding the official community plan review? (Optional)

Response	Chart	Percentage	Count
Yes, please enter Email...		58.6%	266
No		41.4%	188
Total Responses			454

19. Would you like to be entered in a prize draw for a \$50 gift certificate to Esquimalt Parks & Recreation? (Optional)

Response	Chart	Percentage	Count
Yes, please enter Email...		70.7%	333
No		29.3%	138
Total Responses			471

Comments

6. What is your connection to Esquimalt? (Other)

Response
<p>[Amenities (Misc.)]</p> <p>Boat launch member</p> <p>keep boat moored in Esquimalt</p> <p>Church x 3</p> <p>Cub Scouts</p> <p>dental + eye care in Esquimalt</p> <p>Golf x 2</p> <p>I spend all of my free time here in beautiful Esquimalt "The place of shoaling waters"</p> <p>My daughter attends daycare in Esquimalt</p>
<p>[Commute through Esquimalt]</p> <p>I bike around Esquimalt :D</p> <p>I commute to westshore for work as well.</p> <p>I ride through on the E&N Rail Trail.</p> <p>travel through Esquimalt</p>
<p>[DND]</p> <p>I support the DND presence in Esquimalt.</p> <p>Moral support to DND presence in Esquimalt.</p>
<p>[Events]</p> <p>Parades concerts etc.</p> <p>attend community events such as Sculpture Splash, Music in the Park, Ribfest, etc</p> <p>Enjoy art shows, outdoor concerts + farmers' markets in Esquimalt</p> <p>Community and arts involvement</p> <p>I sit on various Esq committees and participate in numerous community activities</p> <p>Participate in local events too! I love Esquimalt.</p>
<p>[Family & Friends]</p> <p>Family also lives in Esquimalt</p> <p>Girlfriend lives in Esq.</p> <p>I have family that live in Esquimalt</p> <p>My family lives in Esquimalt.</p> <p>Family</p>

I have friends who live in Esquimalt whom I visit regularly
<p>[Former Resident]</p> <p>Born and raised with family history</p> <p>I am from Esquimalt and intend on returning to live</p> <p>I attended Esquimalt Junior and Senior High and lived in Esquimalt from 1965 to 1969. My elderly mother and elderly family members rented there until their passing in 1994</p> <p>I did own property in Esquimalt</p> <p>I grew up and taught in Esquimalt</p> <p>I grew up in Esquimalt</p> <p>I lived/owned a house in Esquimalt for 18 years but could not find an affordable rental that would take pets in Esquimalt</p> <p>Just moved from esq after 12 years there.</p> <p>Lived there 24 years</p> <p>Previously lived in</p> <p>Used to live in Esquimalt</p> <p>ex-resident</p> <p>at one time owned a house in Esquimalt</p>
<p>[Future Resident]</p> <p>I am considering living in Esquimalt.</p> <p>I would like to live in Esquimalt if tiny houses were allowed.</p> <p>Looking to purchase residential property in Esquimalt</p> <p>Moving to Esquimalt as of December 1, 2015</p>
<p>[Neighbouring Community]</p> <p>I live Esquimalt Reserve</p> <p>I live in Vic West</p> <p>I own property on the Vic West boreder with esq</p> <p>My home sits on the border between Victoria and Esquimalt</p> <p>Own property bordering Esquimalt</p> <p>Vic West</p>
<p>[Parks & Rec]</p> <p>I go to regional parks in Esquimalt;</p> <p>Boardwalk and dog park</p> <p>Community centre site</p> <p>I fish off Esquimalt shores</p>

I particularly like to take advantage of the waterfront parks

I use the parks and West Bay walkway all the time

I walk in and enjoy Esquimalt parks

Recreate in Esquimalt

The westbay walk way

Use dog parks, the West Bay Walway

Work out at rec centre

kayak on the Gorge

kids play sports in esquimalt

[School (other)]

Kids attend school in esquimalt

My child attends school in Esquimalt

My children both go to school in Esquimalt as did I when I was younger.

My daughter went to school in Esquimalt

My kids attend school in Esquimalt

my child goes to elementary school in Esquimalt.

my kids go to school in esquimalt

I attended school in Esquimalt

family attends school

kids attend school in esquimalt

[Volunteer]

Coach Lacrosse Field for Practice

Coach in Esquimalt,

I volunteer in Esquimalt x 8

I volunteer to help make Esquimalt a better place to live.

Rainbow Kitchen - I'm on the Board, the Treasurer, and volunteer

Community and arts involvement

I sit on various Esq committees and particiapte in numerous community activities

[Walk]

I go for walks here

I walk my dogs in Esquimalt

Sometimes I just amble around. Looking at Front Gardens.

I WALK Esquimalt a lot!

<p>[Work & Business]</p> <p>family works in esquimalt</p> <p>I consult in Esquimalt</p> <p>I run projects in Esquimalt.</p> <p>my work has affiliations with Esquimalt</p> <p>oversee charitable group in Esquimalt and of which services target Esquimalt residents</p>
<p>[Miscellaneous]</p> <p>Love Esquimalt ! Our mayor and council defend and make our community great</p> <p>am visiting the website</p>

8. Do you have any suggestions to improve the community vision statement? (Optional) |

Response
<p>[Consultation & Decision Making]</p> <p>---- we support citizen involvement in community affairs----</p> <p>This section is boring: "We encourage meaningful community participation and consultation to provide open and responsible decision-making."</p> <p>My main suggestion is that town decision makers (elected and otherwise) live up to the meaning of the above statement. Unfortunately my recent experiences tell me that it is largely a feel-good exercise in generating boiler plate.</p> <p>Should include the concept modelling by example, community observations + individual pride in our municipality efforts to be responsive to individual needs.</p> <p>The community vision statement is fine, it is the lack of adherence to it that I take umbrage with. The "Terms of Reference" in some municipal committees have been changed over the years, tightened up and have become just a "blue print" for Volunteers in municipal committees to follow, and support council policy only. This defeats the purpose of community participation as it greatly restricts the input of committee members in offering their knowledge and expertise for the benefit to the Township. It is insulting to force volunteers to adhere to such constricting terms, being treated as if they were municipal staff, which they are clearly not! The Mayor should have known better when she implemented the changing of the Terms of Reference in these committees. Where was the community input for these changes?The optics are bad.</p> <p>Use more plain language so people are more engaged. For example, the sentence 'We encourage meaningful community participation and consultation to provide open and responsible decision-making' is passive and long-winded. Could read 'Feedback from Esquimalt residents guides our decisions.'</p> <p>while the vision "say" consultation, and the council appears to listen, my observation that the suggestions being made are not often reflected in the resultant actions. Moreover, there is poor communication between from the council staff to a person with a community-originated suggestion or question.</p>

Building townhouses connecting to the entrance of a park does not protect the natural environment. We the residents do not feel that our consultation was taken seriously by council and there needs to be more input by the public at the end of the agenda items ...not just two minutes when the developers get 20 to 1/2 hour.

[Cultural Heritage]

As we do not have one cultural heritage I think it might reflect the many cultural heritages by stating something like: "build upon our diverse cultural heritages"

Strive to be a vibrant centre, that serves us in the future as well as honouring our heritage.

The phrase "build upon our cultural heritage" sounds a little like physically building on top of culturally or historically significant assets or places. Perhaps "honour our cultural heritage" would be better.

Does our cultural heritage include our Naval base and Aboriginal history?

We need to acknowledge that Esquimalt is the traditional, UNCEEDED territory of the Songhees First Nation. To reference "cultural heritage" is to vague. There needs to be a specific acknowledgement of the people who lived first on this land.

Not sure about "build upon our cultural heritage". How does that tie in with "foster diversity"? If we focus on building on what's already here that seems to work against acceptance of new groups coming in. Some specific mention of relationship with First Nations and their traditional lands might be helpful.

What type of cultural heritage? Acknowledging the local First Nations as the original inhabitants of this beautiful place. Care of our natural spaces, nature, could be emphasized more.

Esquimalt also does not build upon its cultural heritage. There is no museum in the township, even though Esquimalt has an interesting history. Diversity is not really fostered either. See second sentence (Esquimalt does not enhance responsible economic opportunities. It forced out a shop selling glass smoking devices, even though it didn't sell any material to smoke.). Perhaps it supports ethnic diversity but it clearly favours wealthy residents over the poor.

Most of the statement I agree with, yet I am unsure if Esquimalt enhances economic development it is something that we have inherited from our military and ship building heritage. I believe we maintain and encourage economic development and could embrace and encourage our cultural heritage not just build upon it.

[Diversity]

Cultural diversity including First Nations

Esquimalt is a diverse community with considerable potential for becoming one of the most desirable places to live in the South Vancouver Island. Esquimalt residents appreciate the simple approach to living and communicating '

I hate vision statements. They have a way of obscuring, watering down meaning, due to their interpretative nature. And they only speak to the bureaucracy, they don't reflect the humanity. How's about something more like: We've got an awesome rec centre. Bike lanes on all our major arteries. Some of the best parks on the island. A church. A mosque.

Funky old neighborhoods. A pirate parade. People are nice here. Some amazing people live in the area. All kinds of people. Seniors, families, freelance artists. We care about all of these things. The only thing we're really missing is a centralized venue, a theatre [outdoor or indoor]. And let's not go cheap on the trees lining the streets.

I would like to see something about Esquimalt being intergenerational and that we encourage interactions among/between the various generations. (I would like this to be true.)

Remove the word 'diverse' - new age and overused! The last para starts with 'as we achieve the vision' - how long does it take? This has been in the works for over 10-years now.

Continued promotion of Esquimalt as a wonderful community in which to abode, work and visit to experience our unique diversity, close knit sense of community and uniquely modern festivals and events.

Note types of diversity, while affirming diversity is welcomed, and leaving room for diversity that may have been left out, or may emerge in the future.

Celebrate diversity

---there should be some reference to how lucky or fortunate or privileged we are to be the location for Canada's Western Naval Base.

Great statement. Only suggestion would be to strengthen the diversity statement

Municipal Council should exercise more acceptance/toleration of diverse individuals/businesses that try to establish themselves here. Regardless of the gender/ethnic/age breakdown of municipal council, you are practicing a white European-colonial-regime-attitude + mindset that is regressive!!

An inclusive community is important to me and I feel that it would do well to be added alongside "diversity". Inclusion is a positive action that speaks to embracing the diversity of community members.

[Economic Development]

I don't know what "enhance responsible economic opportunities" means. Does it mean promote development responsibly? This could be clarified.

"We enhance responsible economic opportunities" should be replaced with "we encourage and promote economic opportunities. Make it a separate sentence.

An area of shops and restaurants and pubs like in Cook St village would be an asset to our area

Cafe with live music, restaurant other than fast food, theater.

ECONOMIC DEVELOPMENT IS KEY A]more goals to 1]encourage high tech industry incubation ---2]-to siphon the tourist -- -cruise ship== industry into this area and where major public spending projects [such as sewer upgrades]are planned use these to lever and foster more .. of 1] and 2]Remember marine science is a strong building block in this areaA1] there are many destination points for tourists in the VICTORIA regiondowntown has many .but others such as BUCHART Chinatown are significant outside the harbour area.--ESQUIMALT...needs one or twoB}an even stronger development focus on cleaning up Esquimalt road ..

Enhance economic development for ours and our future community prosperity. We live by the ocean. The ocean is our life line to the world.

Esquimalt Road needs a total revamping to look modern + clean with various shops (i.e. shoe store, clothing store (new))

Esquimalt should be a place where the residents can also work and play. We do not have enough large business or government offices that provide middle and higher incomes.

I feel the council focuses on the business part of the community more than what we already have. Spend more money on the people that already live here. (eg. Beautify in front of an apartment building as opposed to in front of businesses.)

I would like the statement to specify that we support the development of local businesses, as opposed to national/international chains.

I would like to see the local businesses clean up the outside of their buildings and properties, like painting and landscaping, maybe give them a tax break for the year to get them motivated to do this. I would like to see more family restaurants as well as a hardware store and more banks, we bank at the TD and have to go to VicWest or Sannich to do our banking, the last time we had a TD Bank in Esquimalt was 40 years ago.

Include recycling as part of business taxes. Right now business taxes do not include recycling and I believe this would be a great initiative in supporting recycling as well as attracting other businesses to the community.

Instead of "responsible economic opportunities" I would say "sustainable".

Instead of 'We enhance responsible economic opps...', how about, 'We diligently and judiciously quickly engage and move to enhance...'. This sounds more like the governance is alert 24/7 to wring the best possible outcome from district opportunities that present from without or which are conjured from council.

It is difficult to say we enhance responsible economic opportunities with the numerous payday loan businesses set up along Esquimalt road.

Like to see some future office buildings + shops build on the water floating more business is great for tourism.

More emphasis on encouraging and fostering business and employment opportunities in Esquimalt

Much of Esquimalt's business section looks "run down". Low energy - some sections between the Esquimalt shopping mall and beyond Admiral's Road need sprucing up. The head street / Esquimalt Rd business area look old + run down. The housing should be affordable but not attract low energy, buildings can look attractive, well-maintained without being expensive (especially rentals) + buildings for businesses. Condos that are too expensive and knock down single dwellings aren't the answer. Need more parks with water features to make spaces more family-utilised. Young + Energized.

Need to enhance responsible economic growth. Improve Esquimalt Road (painting, filling empty shops) Another town square is needed too much traffic on Esquimalt Road (dangerous to the public) (i.e. congestion) Improve walking areas (wider)

Please clean-up main artery - Esquimalt Road. If you want to attract business - clean it up.

The statement is vague and not easily followed. Not really a vision for economic stability or

growth which is what we need.

The vision statement gives little specific reference to working and business aspects."...a desirable place to live, work, visit, and an integral..." may serve to specifically include businesses at the vision level.

We enhance responsible economic opportunities and growth.

We hope to attract creative and innovative individuals.

Esquimalt needs more family oriented restaurants. We have plenty of fast food, greasy, junky style as well as at least 6 other ethnic style restaurants. The Apple Tree is View Royal and since Bill Laing sold the Princess Mary Cafe, the really isn't anywhere to sit and have a good family style meal. I do not patronize Norm & Pam's place they opened in place of Bill's as the prices are outrages! I miss places like Tommy Tuckers, The Foghorn, Boston Pizza, the one that used to be at the shopping center, Burgers Etc., I hate to comment like this but Saltys Fish & Chips taste like Thai food...the kitchens are shared and you can taste it. We need a restaurant like a Denny or ABC style where FAMILIES can go without costing a whole pay cheque to feed a family if 4. I don't eat Thai, Mexican, Chinese, African, Pizza (which we have 4 here) due to food allergies and no McDonalds, A&W, no greasy Poutine & gravy, no Donairs, there is nothing really good I see there that is a choice health wise. Alot of fat and calories.

We need a community that embraces all of our needs including banking and shopping

We need to supply a reason for people to visit Esquimalt (i.e. dining theatre). Everyone has a shopping plaza.

What does "We enhance economic opportunities" refer too? In what way are they enhanced? Does it mean providing opportunities, or making sure they are responsible. This could be more clear.

focus on families more than coffees and yuppie stuff

how do we enhance responsible economic opportunities?

i would like to see "encouragement of innovative and responsible economic opportunities" not just enhancement.

not looking to wordsmith the vision statement, but capturing the idea of a vibrant, small-business friendly, (sidewalk cafe options, neighbourhood pubs, niche businesses) walkable 'township centre' area is an important concept for me

potential for growth

should mention small business and mixed land use.

some mention of potential for growth

More diverse shopping and restaurants. (i.e. clothing , pub style restaurant, breakfast style, more live/work buildings).Clean-up of Head St area - less pawn shops and money marts - more family friendly shops and eateries, less fast food, availability of locally made & grown products (Island).

See more restaurants, events

There are so many things mentioned in this statement. I'd feel better prepared to discuss this question if it were broken down into sections. For me, I don't feel Esquimalt is

growing at the same pace as its neighbouring townships. To live there means living further from downtown Victoria, so it should offer a similar range of restaurants, coffee shops, arts, and nightlife.

Esquimalt does not enhance responsible economic opportunities. It forced out a shop selling glass smoking devices, even though it didn't sell any material to smoke.

Revitalize the main corridor business community. Enhance business opportunities have upscale restaurants, boutiques. What is the average income per household? Many residents go elsewhere for shopping. Beautification of the old "run down looking buildings". Better store fronts. Restaurants, cafes, delis, bring out people in the community.

If this is meant to be a vision on how the Esquimalt community will\could be it should include it doesn't fully speak to the need for sustainable, community sourced economic development nor does it speak to the need to enhance existing infrastructures and main traffic corridors and eliminate businesses that situate themselves to take advantage of the lower economic demographics of certain areas of Esquimalt such as: McDonalds, the Pawn Shop and the cheque cashing businesses. The addition of the Esquimalt Market in 2015 was an excellent example of a community minded, healthy, financial contributor to the Esquimalt community. More permanent restaurants serving locally sourced food would also be a nice addition to the community.

As a community it is time we work at improving the image of Esquimalt. I grew up in Esquimalt and it offers many things ie location, parks, recreation facilities however when people ask where you live and you tell them you can just see their attitude change. It's time to stop "the other side of the Johnson St bridge." It's time to bring more businesses rather than bingo halls, quick cash stores, pizzas places, etc. Lets look towards cleaning up Esquimalt Road have our own "Oak Bay Avenue" where people want to shop and sit and have a coffee. It's time to clean up Esquimalt's image and then businesses will come.

[First Nations]

Include statements about Esquimalt being on the traditional, unceded territory of the Esquimalt and Songhees First Nations.

No mention of First Nations even though we are on unceded territory.

Wonderful statement :), My suggestion that I believe would show leadership and mindfulness; would be to acknowledge who territory Esquimalt is on in the introduction. This will gain respect from first nations, city counsel, local social workers and Universities. I believe a sentence to edify community based partnerships that preform to sustain out comes would be to add a statement of* value to everyone's opinion, equally acknowledged * I believe this would be inspiring and completes the participation model.

Would like to see a reference to First Nations history/culture/futureandsomething about what makes Esquimalt distinct, such as affordability, friendly/welcoming community, Buccaneer Days!

Yes, all of the new art put up in Esquimalt is first nation art, I would love to see more European and old Canadian art put up. Remembrance to the pioneers who first settled Esquimalt and the early sailors who made our community what it is.

Recognition that there are two First Nations bordering the township - the mutual respect between the two and the unique opportunity for possible future joint ventures, as well as support for each others initiatives.

[Health and Safety]

I suggest a volunteer group to walk the beat for safety which can be adopted such as the guardians of New York City.

I would like to spend my retirement years in a Grandpa Cottage (new, quiet, small, solar powered, green, financially efficient, low taxes, warm, self contained private and secure) but within walking distance to the ocean and where other healthy seniors congregate to enjoy the few healthy years they have left. If I have money left over, some legacy should be established so that others may want to move into the area ... especially as we are living longer and healthier. Perhaps computer activities for ipad/youtuberwatchers as "experienced matures" that want to give-back, share or expand their knowledge ... (happy hour from 6 to 9 pm) might be offered.

Inclusion of language specific to food security

Increase police presence and or Bring back the Esquimalt Police Department. There is moderate street crime, drug trafficking and property thefts here. Greater police presence would reduce the issues. Do not bring in the RCMP as this would give us less service than we have now. The statistics reported are low as the current police service is not providing a presence great enough to stop or catch the trending problems. It appears we have a reactive not proactive service focused on reducing street level problems.

Poor management of neighbourhood safety - particularly speeding issues. Much more could and should be done to preserve the integrity of neighbourhoods - not simply shrugging off the burden and impact of growing automobile pressures. There are so many effective infrastructural improvements/measures that have been implemented worldwide that could be researched. In my personal experience trying to effect planned change when having to work/communicate with the chief municipal engineer has been deeply disappointing. There needs to be an advisory committee struck who their recommendations directly back to the mayor and council - who at least seem more open to input.

Something needs to be added about our attributes to street people. Our responsibility towards reasonable housing and day to day help for the needy impinges on all our other goals.

I think that community wellness is not highlighted as well as it could be. Walkability of the neighbourhood is a driver for people to move to the area, and should be highlighted.

[Land Use and Development]

Allow more larger housing developments to alleviate some of the tax burden from the single dwelling home owners.

Balanced and diverse, small scale growth please. No buildings over 6 stories. Leave the big towers for other municipalities to build. They store people, but they do not make our community a home. Community, vitality, and health are about people interacting in properly designed human sized settings. Interactions are what makes life valuable individuals community, too often large developments keep people anonymous and apart.

I would like to see Esquimalt follow the initiative taken by the City of Victoria to develop a garden suite policy to facilitate the introduction of detached rental suites on properties where a secondary suite does not already exist. This, in my opinion, would be a great option for property owners looking into generating passive income, as well as for tenants to find affordable housing.

We enhance existing areas of character as we embrace small scale re-development.

low income housing

yes get on with development. Build multi-story buildings more commercial street front upgrades face lifts.

Improve earthquake survival capability of all infrastructure and buildings. Phase out buildings that are not economically capable of seismic upgrade.

[Larger Region]

Remove: "and an integral member of a larger region."

"Integral member of a larger region" should be in an "amalgamated region"

Inclusive Regional outlook

We are open to change that increases options for shared costs and services with other jurisdictions so that programs can be maintained and costs controlled or reduced.

We are part of the Greater Victoria urban area and benefit from the amenities from our neighbouring municipalities.

Embrace Diversity Create a vibrant region Plan and implement projects within the REGION

(expanding on the theme of being a integral member of the region) Since Esquimalt is reliant on its neighbouring Municipalities for services particularly retail and policing services, it might be nice to mention this as a strength that we do not want to duplicate services.

I would like the vision to include a path to amalgamation. The vision should incorporate what we learned from the sewage treatment fiasco and the lack of a coherent transportation plan that addresses climate change. Regional governance is very weak. Decision making is very parochial.

[Natural Environment]

Include sustainability

More focus on environmental protection and encouragement of sustainability practices would reflect what I feel are priorities of the area (and wider world)

so tired of carbon alarmism, stop undermining property rights.

put more emphasis on environmental protection.

Perhaps something about 'Climate & Ecological' sensitivity will enhance the content.

- add statement(s) that reflect progressive and promotional role/actions in vision for fossil fuel-free transportation (eg bikeways, walkways, public transport) and doing our part to mitigate climate change (eg greenways, maintain trees/natural vegetation, encourage alternate energy such as solar, gardens and local food production).- add in our vision creativity in our approach to design and development for beauty, coherence, and

functionality that contributes to healthy environment and human livability.

Environmental safety

sewage tertiary + well managed + planned

[Quality of Life]

---there should be some reference to the increasing desirability to family's living here with walkability to every service a person could need and ease of life---highly desirable!

I desire a strong family oriented focus.

Keep crowding, traffic and new construction to a minimum.

Perhaps add something about supporting our community through shopping locally and being good neighbours to one another. Esquimalt seems more like a small town because of the relationships we build through living here and looking out for one another.

housing for marginalized people economic development

I am one of those Seniors hoping to "age in place" in easy Esquimalt. Therefore, I appreciate activities and amenities within easy access. I am drawn to a "Village" feel. I enjoy the vibrant mix of family and neighbours, the young and the old. Esquimalt feels user-friendly. I like that.

[Revitalize Community]

Although ESQ has all the features mentioned in the vision statement I feel a cleanup program should be organized.

I think Esquimalt's sense of "community" is much stronger and more important than is reflected in the statement, "revitalize our community". Having lived in other communities in this region, in eastern Canada, and internationally, I think Esquimalt's sense of community is its strongest asset and deserves to be highlighted!

I would like to add some reference to fostering welcoming public spaces.

I would like to see something in this vision about innovation and creating vibrant places and space for social connection and building strong and thriving neighbourhoods.

Revitalization is painfully slow. The ride into ESQ from Victoria is depressing. A market that has secondhand junk, a bingo hall, a tavern, a large liquor sign (ugh!). Head St grocer who has fencing as a facade design element. That corner needs paint and removal of old fading advertising, fencing on buildings 20 feet up? I believe ESQ is a good place to live...it just looks terrible as you enter it from Esq RD.

Revitalize more sections of Esquimalt (for example stretches of Esquimalt Rd between Catherine and Head). Maintain the Farmers Market!

Revitalize the main road

revitalize our "Seaside Village" community;

"Revitalize our community" - main route through the community is very poor of contested "gloomy looking". Does not reflect "heritage" slogan or the beautiful waterfront housing, parks and foot paths. Interim measures:- colourful banners, tree lined boulevards- storefront theme to reflect pride of merchants- industrial park image- hanging baskets sponsored by businesses and city with help from community groups- better signage to city

parks and access to galloping goose trail & walkway into Victoria- develop a scenic route through the community showing access to parks, trails, etc.- initiate a community pride protest to encourage, groups, businesses, individuals to participate in the community enhancement agenda for "beautification".

This statement is quite accurate in those areas ... sports, recreation etc but there needs to be more to make it a closer and walk area to meet neighbours. In that I mean the long overdue area of Esquimalt Road between Admirals and Fraser Street. The shops need to be cleaned up and the whole area more welcoming and street friendly. There are areas there that are very derelict and neglected and would show a huge improvement if Council could do some serious bylaws for owners to clean up shops etc.

Perhaps falls under revitalize our community but we need to encourage other businesses and residents to move to Esquimalt. Additionally, we need to expand on our public relations with other communities and get the msg out there that Esquimalt is not the "hood", or the worst place to live, go to school, etc.

[Sports, Recreation]

It doesn't speak about access to nature and its coastline and parks. Esquimalt has an interesting history that it can embrace and highlight more. Esquimalt has a central location within the region, there's a lot of people moving through the community without knowing what there's to do in Esquimalt

I chose to live in Esquimalt to be centrally located and have access to a diverse range of outdoor recreational opportunities including active transportation corridors and waterfront parks.

Terminate all plans/commitments to commercialize "Saxe Point Park!"

Promote more of the trails, parks, recreation.

[Transportation]

I would mention something about sustainable transportation

A greater focus on sustainability in the vision would be great. Walkable, complete, compact communities that cater to sustainable transport options

We need more sidewalks then bicycle paths. People on bikes should have licenses to help pay for the upkeep and building of paths . Our population is aging and in certain areas there are no sidewalks , with age come walking aides and wheelchairs and we are not prepared for this.

change to:....a desirable place to live AND WALK and an intergral....

move people working on road

[Vision Statement Comments]

...community participation and consultation to (ensure) open (collaborative and progressive) decision making. We enhance responsible (and innovative) economic (and environmental) opportunities and... As we achieve the vision, we (improve) our quality of life; protect our natural environment and foster our diversity (and resiliency).

- You don't give history/background in a vision statement. The whole first paragraph is pretty much useless.- You could use the second paragraph as a sort of "this is where we

want to see our community" and use the first paragraph as a "and this is how we'll get there".

I can't improve that. :)

I guess for a vision it is ok, I like specifics

I'm unsure what steps are being done to make this vision a reality.

Something describing the small town feel and great community pride that is here

It seems too long and tries to build too much in. Many of the items in the 2nd paragraph, for example, should just be natural consequences of what comes in the first paragraph. Many are also ambiguous with many meanings to different people.

It's good, but perhaps in my opinion too wordy, I like vision statements that are short and succinct, ones with a short anchor statement that can be remembered easily and resonate with all.

Just words on paper

Needs to be shorter, specific, meaningful, memorable.

No it's fine

No this is excellent

Replace pablum with a practical vision. Is there any community in BC this vision statement couldn't belong to?

Your vision makes it sound like we all spend our days making decisions. Can't we talk about rainbow kitchen, history, marine research, or other interesting aspects? "The arts" - do we? Change "the vision" to "our vision"

Make shorter Esquimalt is a diverse community, we strive to enhance our west coast lifestyle, through enhancing responsible economic responsibilities, embracing sports, culture and the arts.. embrace our cultural heritage and foster our diversity.

Suggestion would be to shorten this to a 20-30 word statement that expresses an actual vision. This is kind of an everything for everyone statement and there is very little here to guide sound decision making.

Reword the vision based on the person - not the municipality. "We envision a diverse community which embraces sports, recreation, the arts and the west coast lifestyle. The community is a desirable place to live and do business in. The municipality is an integral member of the capital region and encourages meaningful community participation and consultation to provide open and responsible decision making. To achieve the vision - we will focus on enhancing quality of life, protecting health and safety, building on our cultural heritage, stewarding our natural environment and fostering diversity"

The Vision currently sounds like a statement of what is. "If you don't know where you are going, you'll end up someplace else." The "Vision is the dream", the type of statement that answers the questions "where are we going" and "what can we achieve?" ...how ... "Esquimalt" ... will be different because of the change? Think of significant changes in Esquimalt from 1995 to 2015. What's different here in Esquimalt - what do we have less of, more of, what is the same, what are good changes and not so good. Now think of 2035. What, if anything, do we want different?

The statement is far too general to provide any direction or guidance for developing a community plan. As it stands, the "Vision" is just some nice words that would apply to any community. Why isn't this apparent to the City management?

The vision statement is so generic that it sounds like a horoscope; it makes sure to include absolutely everything to the point that it becomes generic, not specific. A short, succinct vision would connect more with people, even if it left some of the above points out (like, 75% of them!)

There is nothing in this vision that describes "how" anything is to be done. The "how" is important.

This vision statement is meaningless bureaucratic baffle-gab and includes everything but reliable garbage removal. A vision statement is not needed; we, the citizenry, overdose on vision statements from bombastic political candidates every municipal election.

Too much in a vision statement

Too long! Condense to 5 lines. "As we achieve..." needs work.

It is a little wordy. Perhaps it could be simplified.

The rights thoughts are there, but there is still that lingering reputation that we do not seem to be able to escape.

vision statement – impressive

To add: We seek to strengthen connections among our neighbours and foster a sense of belonging and community pride. We help to support those among us in need. We strive toward beautification of our homes, gardens, parks, and streets. We wish to preserve our small town identity, our "human scale" in new construction, and our sense of being a group that identifies as unique from the rest of Victoria.

I think this vision statement is a bit too long and could be a little bit shorter and more succinct. Esquimalt is a diverse thriving community within the Greater Victoria region. We have strong community participation in and support for local festivals, arts and recreation opportunities. As a community we work together to enhance our quality of life, cultural heritage and natural environment.

More plain language: "Esquimalt is a diverse and great community to live in, and an active member of a larger region. We encourage the community's participation in meaningful consultation to help us make open and responsible decisions. We enhance responsible economic opportunities, and embrace sport, recreation, the arts and Esquimalt's west coast lifestyle. As we achieve the vision, we foster our diversity; enhance our quality of life; revitalize our community; enjoy health and safety; build upon our cultural heritage; and protect our natural environment."

I find Esquimalt nice enough, but unfocused and the vision reflects this. It's quite wordy, too much "everything to everybody". What are responsible economic opportunities? You've also repeated diversity twice.

Seems a little awkward with 'responsible' twice. 'Vision Statements' are one 'feel good' words & they are there.

I think we are missing the change element. This seems status quo. We need to envision what our future should look like in 30 years if we described it today. Current vision feels like continue as-is is fine. Consider adding. To protect and enhance the Town's

livability. For the Township of Esquimalt to be the most appealing, livable, and well-managed community in Canada.

Esquimalt is a fairly well-managed and socially successful municipality that wishes, nonetheless, to sharpen its unique identity and significantly improve its community identity by strengthening its character and its sense of place. Within a ten-year time frame, starting in 2016, the municipality intends to manage the creation of a distinctive, welcoming town centre; and to put policies and incentives in place that will transform and beautify Esquimalt Road (both the public realm and abutting land use) from the Victoria West border to Admirals Road and beyond. We intend as well, within the same time-frame, to prepare and implement a world-class land use vision for our own coastal landholdings and other coastal landholdings over which we may be able to exert influence. Through all of the above, we hope to improve quality of life and the community experience in Esquimalt.

The statement is fine if you do it. I have seen city council make myopic decisions that don't reflect Esquimalt's role in the larger region. It is silly to try and imagine Esquimalt as a stand alone entity apart from the city of Victoria. It's greatest value is its proximity to and access to the amenities of Victoria. Also, I can't see a noticeable impact of Esquimalt creating economic opportunities. But it's a lovely place to live that allows unfettered access to jobs and arts and clubs and gyms and restaurants and art, etc... in Victoria

What will Esquimalt look like in 2045? The vision is the dream, the type of statement that answers the questions "where are we going" and "what can we achieve?" ...how the world ..."Esquimalt" ... will be different because of the change? The Township of Esquimalt is located in the centre of one of the best places in the world - with an incredible location surrounded by water, climate, assets, people, history, 2 major businesses with growing sports & rec, arts and cultural. Despite many previous planning processes, we lack a comprehensive and politically supported vision for our future. creating a coherent vision is the first step in enabling coordination and cooperation between stakeholders, and until such a vision is in place, efforts to remake the area will suffer for a lack of dialogue with a bigger picture of what's possible. A vision is necessary to coordinate the political and financial will that will be necessary for achieving Esquimalt's potential. Vision: 1. Maintain Esquimalt so that it is no better or worse in 2045. 2. Esquimalt will be the best town in Canada in which to live, raise a family, visit and grow a business. Our town will be renowned for its safe neighborhoods, vibrant economy, excellence and customer service.

Too long. Needs to be more succinct. A vision statement is the "big dream". It is not a place to include descriptions or rationals. eg a desirable place to live and an integral member of a larger region.

The community of Esquimalt is largely well-established and values the region for its close proximity to downtown, parks, ocean and amenities. Our green space is important to us and we insist on the protection of our natural environment, knowing it is truly one of the most valuable assets we have in a community that is often under-appreciated by others. Our growing sport, health, art and cultural reputation is also vital to our on-going resiliency and future success.

Change this sentence to; We encourage and support responsible economic opportunities and embrace sports, recreation, the arts, the west coast lifestyle and well being.

More emphasis on economic opportunities and perhaps some explanation of what a "west coast lifestyle" actually is. We support and stimulate responsible economic opportunities

and innovation, and embrace sport, recreation, the arts and west-coast lifestyle balancing nature with everyday urban needs.

I don't find that the vision is well described. You start with the fact that Esquimalt is a diverse community, but this is not a vision this is a fact like most of the places in Canada. I would remove the facts and introduce them such as "because..." All together I would focus more on the key points such as Enabling community involvement in the decisions making, communicate to the residents what is happening in Esquimalt and request for their inputs. Develop services and programs to address the diverse population... Health wellness and activities development is great. In terms of economic development it would be great to have a economic development plan, what is the ambition? A new coffee shop that close late a technologic park? I think the economic vision should be something that is more elaborate.

Overall it's a pretty good vision statement. I'd like to see some wording changes to make it a bit clearer - i.e. 'responsible' economic opportunities? what does that mean? I'd modify it to be 'equitable and environmentally-responsible' economic opportunities. And what is the 'west coast lifestyle'? That seems a bit meaningless to me.

[West Coast Lifestyle]

"West coast lifestyle" sounds too casual for a community vision statement.

West Coast Lifestyle is meaningless

This could be any community on the west coast - it doesn't say what is unique about Esquimalt - maybe some comment about the navy or military presence should be included? Maybe make some comment about a connection to the ocean?

"Desirable place to live" - then why is it regarded as undesirable by the Greater Victoria area? "Integral member" - why? "West coast lifestyle" - what is this exactly? This is not a vision statement. Can't use vision in this sense when describing vision. A vision should be phrased as Esquimalt "will". What you have offered is instead a statement or fact. What do you want to be? versus what you think you already are.

Nor do I know what "embrace...the west coast lifestyle" means. Is that code for supporting marijuana grow ops? That phrase could be removed or worded more specifically.

Perhaps show some examples of how the various parts of the community are enhanced as Esquimalt achieves its vision.

The term "west coast lifestyle" feels out of place. It is a term that has an arbitrary, loose definition and I feel it leans more towards slang.

[Miscellaneous]

Stop pretending that Esquimalt can match Victoria or Saanich. Drop this E-Town crap.

1. allow Japanese to develop traditional 'tea' servings in the Japanese Gardens
2. enforce by laws for off leash dogs and poops as well as damage to lawns and gardens.
3. all missives to the people that are in charge be answered
4. hire more people for workers in the parks; preferably women
5. there is a need to develop more gatherings similar to Rib Fest

We are a great community lead by idiots who decide to plant flowers in the middle of roads instead of adding another lane.

I paid for my own kleats from babysitting money to play soccer. I caught the bus with my

bestfriend grade 8.

9. What do you believe are the most important community priorities when planning for the future of Esquimalt? (Other, please specify...)

Response
<p>[Age-Friendly]</p> <p>Age Friendly - All ages, teen activities/ young adult/ family/ senior</p> <p>Creating a community with good infrastructure that families want to live in and move to.</p> <p>Family Friendly</p> <p>Family Friendly Focus</p> <p>Public Health</p> <p>Socio economic diversity(ensuring there is a balance of all income levels - esquimalt has been marked as a low income community; poor housing; soup kitchen etc)</p> <p>To enhance family values</p> <p>We are surrounded by ocean, we should provide facilities of all sorts for people access this amazing opportunity. Walking, photography, boating, kayaking, rentals, are all opportunities</p> <p>quality and accessible for services for seniors; (e.g. affordable, quality housing to address needs as seniors age; understanding ageism by embracing all of the positives offered by the senior population (65+)</p> <p>More outdoor activities, attracts ALL ages</p> <p>safe crossings on streets - lighted streets -- age-friendly walkways (no stairs</p> <p>Intergenerational community (connecting Young and Old)</p> <p>Child friendly as part of age friendly community</p> <p>Seniors are given a Swipe Card in Singapore that gives them more time for crosswalks. See: http://qz.com/246088/singapore-is-giving-its-senior-citizens-the-power-to-hold-up-traffic/</p> <p>Examples of models to adopt might be the designs and aspects of the areas on the world which have the oldest populations http://www.aplaceformom.com/blog/2013-03-29-where-people-live-the-longest/ Adopt common themes from these areas and we can't go wrong!</p> <p>Universities or colleges bring a youthful energising spirit</p> <p>building supportive, mutual community</p>
<p>[Arts & Culture]</p> <p>Entertainment</p> <p>More attractive commercial areas</p> <p>More entertainment events - both outside and outdoors.</p> <p>If we make Esquimalt an exciting 'destination' with arts, culture, recreational enjoyments and such,</p>

people will come.

A community theatre

Arts and Culture in CRD

The community events are fun...Pirate Days, The Summer Market, Lantern Fest are great.

[Community Health & Safety]

By law enforcement

Cleanliness and upkeep of city streets and green doaces.

Creating Complete Streets that people would enjoy and interact together

Crime: removing drug dealers/drug houses from our neighborhood

Legalizing marijuana

Marijuana is not a worry

Noise pollution (e.g. if one needs industrial strength ear protection to cut and blow leaves from a 5000sqft lot, you have too much machine!!). It is a rare summer day that one can be outside and enjoy peace and quiet.

Virtually no graffiti vandalism

post earthquake resilience

Cleaning up our urban core streets of derelict buildings and weeds in sidewalks

Walkability (more crosswalks, slower speed limits)

safe crossings on streets - lighted streets -- age-friendly walkways (no stairs

Noise reduction / control

Create a sensible speed limit policy. 50 kph on arterials, lower speeds on local roads.

Esquimalt need not be a "drive by community. Traffic controls should put residents and pedestrians first - i.e. speed reduction along Esquimalt Rd.

[Economic Development]

Business growth

Encourage and foster business in Esquimalt

Family restaurants, cafes

Family restaurants

Fun things to do: become Victoria area's fun place. Laser tag, archery, bowling, escape rooms.
Incentives for recreational businesses.

Having a nice neighbourhood pub.

Improving reputation to increase property values

Job Plan - Industry growth sectors, job creation and job growth, job access

Job opportunities

Need to get people to want to visit esq.

Neighbourhood safety, reduction of crime

Remember who is the largest employer. DND

Salt water farming

The right businesses within walking distance I live near the town Centre - It would be nice to have a neighborhood pub to go to - I would like somewhere close by to renew my house and car insurance. - stuff like that.

Tourism

Upscale Businesses (not just mom & pop shops)

entertainment Bar food movies

progressive and creative ideas, solutions and designs

shopping - inadequate local options + dining

Downtown core development

Revitalization of the Plaza and commercial properties on Esq. Rd.

Nice pub

Increased business promotion

If we make Esquimalt an exciting 'destination' with arts, culture, recreational enjoyments and such, people will come. Following that, business will follow them.

Somehow get rid of the two tacky ugly pubs along the main road.

attracting and retaining small business

Shopping

Better business i.e. Limited cash stores, pawn shops and trashy quickie marts

Neighbourhood beautification, removal of unsightly

Places for Tourists to come and enjoy

Close examination of township branding (for use in promotion)

Promotion of Esquimalt

Development of attractive retail/commercial spaces

attracting the best businesses and developers to Esquimalt

incentives to beautify building fronts and street scapes

[Future Land Use and Development]

Redevelopment

Development

Densification

Make ALR land public access or agriculturally productive - not a private golf course

Library redevelopment

Schools

Professional and vigilant enforcement of land use bylaws. Greater attention to needs of residents in densifying areas especially along high traffic corridors.

secure water and harbour access for future generations

Mixed Land Use

more adhesive flow of building design , in city (west coast theme core)

building design and height limits

Support of development and renewal of existing properties.

[Neighbourhood Design]

Downtown core development

Enhance the look of some of the buildings

Street beautification. Plants low maintenance trees, shrubs and flowers on more of the main streets corridors (e.g. Craigflower)

inviting and modern neighbourhood both commercial and residential

Cleaning up our urban core streets of derelict buildings and weeds in sidewalks

usable spaces for the community public and private, ie coffee shops, outdoor event spaces, restaurants etc

Adopt other successful community successes (Europe and N America) in both community design and programs. Encourage social interactions, non-vehicular travel, self-sustaining activities, gardening, design physical environment to encourage activities which mix age groups and mix socio-economic classes

More neighbourhood focus (the feeling of Dunsmuir Road houses a good example)

CFB Esquimalt and PMQS are an eyesore

Main street revitalization

Preservation of existing neighbourhoods (West Bay Marina a good example)

common area use - semi-permeable walkways, sidewalks on streets,

Beautiful and safe walkable streets by smart design

Revitalization

More drought resistant, deer resistant hardy plant scapes 2 reduce H2) watering flower beds

[Heritage]

There should be increased preservation of heritage including lands and structures in Work Point Bks.

Restoration on old buildings

A significant development would be to establish Fort Macaulay as a National Historic Site to salute it contribution to not only Esquimalt coastal defence but to improve and secure the military structures and to improve the overall site in terms of its beauty and pristine site...

[Housing]

additional small housing on property for family: small "lane style house" for parents or grandchildren.

I would love Esquimalt to be an area leader in supporting Eco-friendly tiny house options, both land-based and trailer-based.

affordable housing

low cost housing for poor + homeless

Dog friendly housing

quality and accessible for services for seniors; (e.g. affordable, quality housing to address needs as seniors age; understanding ageism by embracing all of the positives offered by the senior population (65+)

social housing

Low income housing

Expand housing options including stata title of legal suites

Allow suites in secondary buildings, and in multiplexes

raise height restrictions for secondary buildings to 7 meters to allow for suites above garages

[Natural Environment]

urban forest

Protect trees and green space, beaches and waterfront for future generations

conservation which address invasive plants and pollution

[Parks, Trails and Recreation]

Esquimalt should have a Track like Oak Bay all ages use their track

More outdoor activities, attracts ALL ages

If we make Esquimalt an exciting 'destination' with arts, culture, recreational enjoyments and such, people will come.

Dog friendly parks

Access to water for Canoes/Kayaks from Westbay walkway

water park 4 children

Activities for children youth and families

Youth activities

More play equipment, parks + water parks for children

[Transportation]

Walkability (more crosswalks, slower speed limits)

Walkability

Avoid catering to the wants of vehicle commuters who neither live nor pay taxes in Esquimalt.

Cycling safety

Bike lanes separated with a raised curb

Bring back the streetcar.

Cyclist and pedestrian friendly.

Reducing congestion caused by vehicle traffic

Road Development (see comment section)

Seniors are given a Swipe Card in Singapore that gives them more time for crosswalks. See:
<http://qz.com/246088/singapore-is-giving-its-senior-citizens-the-power-to-hold-up-traffic/>

cycling infrastructure

main thorough fares need to be double laned roads. Traffice is horrible getting in and out of Esquimalt

plan to initiate with other municipalities a rapid rail system to alleviate all our traffic volume problems

the traffic calming on the main roads is horrible. It causes them to be parking lots during peak times.

bicycle lanes and trails

Bike friendly

commuter corridor E&N Railway right of way need to be part of solution.

Regional Transportation Plan

Walkability!

Non-vehicular transportation connectivity

Esquimalt Road between Lampson & Admirals is very bumpy and unpleasant to drive along. I avoid this stretch of road, therefore avoid driving throught town.

Traffic lights can be designed to increase the flow of traffic. See:ONE.MOTORING - Green Link Determining (GLIDE) System

http://www.onemotoring.com.sg/publish/onemotoring/en/on_the_roads/traffic_management/intelligent_transport_systems/glide.html The term is: GLIDE

Dee: Pay Toll by HGS On virtually all toll highways and toll bridges such as Istanbul's Bosphorus Bridge, you canrivers who only pass through Esquimalt as a short-cut commuter route should pay a toll as they do in Istanbul. Snot pay the toll in cash or by credit card! You arerequired to be enrolled in the HGS automatic toll system. This means the car you drive must be equipped with either an electronic-chip sticker or a toll transponder (small plastic device) mounted at the top-center of the windscreen/windshield. These devices communicate with toll-tracking equipment mounted above the roadway, record your car's passage, and charge the toll to the car's account.Pay Toll by HGS On virtually all toll highways and toll bridges such as Istanbul's Bosphorus Bridge, you cannot pay the toll in cash or by credit card! You arerequired to be enrolled in the HGS automatic toll system. This means the car you drive must be equipped with either an electronic-chip sticker or a toll transponder (small plastic device) mounted at the top-center of the windscreen/windshield. These devices communicate with toll-tracking equipment mounted above the roadway, record your car's passage, and charge the toll to the car's account.

<p>[Urban Agriculture and Food Systems]</p> <p>Make ALR land public access or agriculturally productive - not a private golf course</p> <p>Help to grow the new farmers market.</p>
<p>[X Amalgamation]</p> <p>Amalgamation is a requirement</p> <p>really, all aspects are important to some degree.....we need to keep what we have and not lose it to amalgamation</p> <p>Reduce administration costs and share staff/positions with other municipalities</p> <p>Amalgamation with rest of Victoria</p> <p>Amalgamation</p> <p>amalgamation</p> <p>Amalgamation. Esquimalt does not need a separate mayor and council to administer to our needs. We will do just fine as residents of Victoria.</p>
<p>[X Diversity]</p> <p>Community diversity</p> <p>Diversity</p>
<p>[X First Nations]</p> <p>First Nations</p>
<p>[X Governance]</p> <p>Cheaper tax's as we rate the higher of any municipality.</p> <p>Get ride of the NDP who hate job, prosperity</p> <p>Communication between council and the public: transparency.</p> <p>Municipal operating cost control.</p> <p>Reviewing our relationship with other local governments through a governance study</p> <p>be open to other discussions as they arise</p> <p>Adaptive and responsive</p> <p>municipal legislation to address use of plastic (bags, microbeads, recycling)</p> <p>Coordinated planning</p> <p>develop relationship, partnership and communication with the navy</p> <p>partnerships with DND to beautify border properties</p> <p>Clean up of sidewalk along Macaulay elementary</p> <p>exploration of and education of administration on alternative energy in new building - geothermal</p>
<p>[X Infrastructure]</p> <p>Sewage Treatment</p>

sustainable infrastructure. ie. water, sewer, power
sewage
sewage - tertiary + well managed
continue to work on raw sewage problem

[X Miscellaneous]

Check out "Community tool Box, Step by step guidance in community-building skills. :)

Community engagement

Community pride

Connecting "community" to CFB and Seaspan

learning from successes of other communities in the world

Virtual Vision of 2040 in Esquimalt

many of the priorities above can be merged if one or another is done well

Esquimalt does not need to become anything else it already has it all. A tweak here and tweak there is sufficient.

10. Are there any comments you wish to share with us in regards to community priorities? (Optional) |

Response

[Age-Friendly]

'Age-friendly' is almost always for children and seniors and excludes many others by definition.

Bridging the gaps between old & young, "poor" and well-off, disabled & able, etc.

Teen and kids services

Family friendly so we can stay close to home for big events in town

safe for children

Funny, it's hard not to select all of the above. I think the biggest priority is to capitalize on Esquimalt's changing demographic to be one of young, middle class families, and all the things that matter to them. (I will admit we fall into that group, so much of my thoughts are out of self-interest)

Would be nice to see a dedicated seniors centre and a water park for children.

Keep it the place to be for young families.

There should be no need to specify Age-friendly, as the town should be friendly for all.

Age friendly no matter what age.

Accessibility is big because we have so many people using walkers + scooters (wide sidewalks) + keep the friendliness of the community.

[Arts & Culture]

The Township Community Arts Council is doing great work and should be encouraged with funding and human resources. New annual events like the barbecue festival, sculpture festival, summer farmers' market, public concerts and outdoor movies are injecting new life and positive energy into the community. These are signs of a happy, vibrant community.

We are really enjoying the festival-type events that Esquimalt has begun to offer over the past few years, such as Rib Fest. We also really, really love annual events like the Christmas light-up, particularly how involved the local kids are.

Promoting and supporting Arts and Culture is a good way to draw money into the community.

I don't see any putting greens chatted up or an accompanying Band Shell. Those in Beacon Hill park are nicely situated within hearing distance of each other and are also big community points in other municipalities. Sidney's band shell brings us the 17 kms from Victoria on summer weekends. Destinations!

[Community Health & Safety]

Community health & safety - flashing lights/better lit crosswalks on Esquimalt Road, the heart of the community, close to rec center, shopping library and yet so dark.

I have many concerns with the diconect of agencies here who work with Esquimalts most Vulnerable. I think the through community building Partnerships the problems holding the community back, that will not go, until there identified, assess as the complex issues they are. The community will be able to have sustainable positive outcomes. Theres alot of unnecessary koas due to confusion. Stroll in from of Timhortin near admirals, elders being neglected or taken advantage of , high-risk youth. Suicide is a big issue as well. It seems were in the same book all on different pages. my motto isDived we stand, united we fall.... The teen center for example. The staff, the schools, police, rec center, city hall, Discovery across from the rec. are all so disconnected. Community issues, alot of blaming and confusion goes on. alot of time, resources and wonderful programs not being utilized, outcomes not happening. These problems are not going any-ware. "The Community Tool Box" Is the way to go; Hope you check it.. :)

Keep it clean. Enforce bylaws. Create beauty. Make living here lovely.

Street and sidewalk safety. Education to empowered property owners to care for curbs and walk weed over growth boardering their properties.

Wellness of the residents should be the priority

While all the points made are very important, a liveable and safe environment is probably the most important.

to feel safe to use the BMO ATM at night.

Be open minded to marijuana and it's health benefits. Now that Trudeau is in ;it will be legalized and hopefully you will be open to this business moving in our community

hope council will not approve licenses for medical marijuana businesses.

Let's bring people here to enjoy Esquimalt & spend money. Let's beautify it. Have a look at the corner of Esquimalt & Head. The Chinese corner store is disgusting. People are frightened to come here. They think its full of prostitutes and thieves.

Noise bylaw restricting decibel of motorcycles pick up trucks etc. should be more strictly enforced! (issue is reduction or removal of mufflers; young men want the noise!)

Esquimalt Road is a depressing sight with neglected or abandoned buildings. Front + backyards of homes + apts, overgrown, unattended with unsightly rubbish stacked. Pride in home ownership is not evident!

As per my answer to the earlier questions.. This too fall under the neglect of Esquimalt Road area also... the shopping/eating area of Head Street and Esquimalt. There has to be some bylaws to make owners do something around their business by way of making it presentable and looking welcoming.

Neighbourhood security (lighting etc.)

I think the biggest priority should be making it safer and cleaner. Also to give families more to do and a reason for people to visit here!

Still some streets without sidewalks - mine being one of them. The lack of sidewalks decreases the desirability of homes for young families.

improved police presence

I believe by law enforcement would help to manage and positively maintain the face of Esquimalt.

Our roads, sidewalks, boulevards and green spaces are very poorly kept. Yes there are specific areas of Esquimalt, Rockheights for example, that are kept very well, clean and maintained. However we have many areas in our Community where garbage is rarely cleaned up, sidewalks and roadways are poorly maintained and green spaces are left overgrown and riddled with garbage.

ensure all citizens have opportunities to succeed, and receive the services they require.

Thank you sooooo much for redoing Admirals Road and putting in a bike lane. As a major biker, I love this addition. Makes me feel much safer on the road by the Base. Also, I think it is really important to have an official continuation of Galloping Goose bike trail that goes thru the Reserve. Someone is DEFINITELY going to get hit by a car trying to make a left onto Adm Rd by the Wellness Centre where the Goose suddenly stops. Seriously, someone is going to get killed there cuz you can't see the cars coming over the bend in the road. Thanks!

2. Crosswalk on Tillicum at Selkirk or Uganda. High priority!!! Ridiculous to have crosswalks only at Gorge and Craigflower.

Thank you for the traffic calming on Esq. Rd., Craigflower and Admirals.....take a huge bow!

Also a bigger priority should be placed on dealing with the huge amount of traffic coming from the base and the shipyard between 3-5. The excessive speeding and aggressive driving needs to be addressed before there is a serious accident. Many neighborhoods become very dangerous at this time of day because of this behavior. We can't even take our kids for a walk or bike ride after school because of the speeding around the Rockheights area.

Better removal of grass growing on the sidewalk in front of macaulay school. Like 2 see more flowers, city banners, beautification along the lyall street side of macaulay elementary!

[Economic Development]

Economic development is my top priority.

Encourage locally owned businesses and discourage big businesses squeezing out locals (ex. is there a need for a large supermarket to have a bakery when there is a small/locally owned bakery?).

Economic Development: more + better shops

Revitalizing the "downtown" area of Esquimalt to attract new businesses.

We need to ensure that all ages have places to "be" within the community that are free or virtually free. We need to increase awareness of how great Esquimalt is and encourage new businesses to come in so the community can work towards supporting these businesses. Make Esquimalt a destination in Greater Victoria - not just for our residents, but draw people to our area even if it is just for the day or a few hours.

Again, in order to bring businesses to Esquimalt we have to improve our image which I believe is the main focus on improving Esquimalt.

#1 Economic Development: Esquimalt needs to find a way to bring in diverse business, and restaurants to keep our residents shopping here and encourage others to shop here. Need to have a local business draw (e.g. bowling alley, climbing wall, theatre). Business Dev needs to focus on Esquimalt Road between Admirals & Head, not spread out.

1. Economic development should be priority #12. Future Development3. Housing4. Neighbourhood Design
Economic growth would benefit the municipality and enhance the tax base which would allow more opportunities on the arts, culture and recreation side as well as seniors programs and housing. I like the Revitalization Tax Exemption Program

As above in terms of heritage in Esquimalt...To encourage business developments that will also encourage citizens who live here to shop here...a more diverse shopping and service development –

More diverse shopping & eating options would be great - not many restaurants are open in Esquimalt on Sunday! A pub. A butcher. These are the kinds of amenities the incoming families are looking for.

Council might consider putting some tangible focus on the unsightly buildings along Esquimalt Road. Our town continues to be tarnished with run-down and neglected buildings, ugly facades, tacky signage. I continue to be amazed that the West Bay Market is allowed to look like a junk yard. The approach to Esquimalt via both Admirals Road and Esquimalt Road continues to deter people from wanting to move here or invest in business activities. This has been a problem for far too long.

Economic development is essential to keep residents in their own neighbourhood as well as draw others to visit.

We need to continue to enhance the image of Esquimalt as being an amazing place to live and play vs the image of it being a transient, dangerous community and up our image with forward thinking development strategies that encourage and foster cultural and social growth (ie: developments that include restaurants, community art space and opportunities for community interaction to flourish). The TCAC, Bloomin' Beautiful and events that celebrate the beauty to be found here truly bring more positive awareness.

Economic development. Esquimalt has changed so much from where it was, it feels like it

is on the brink of really shaking that old reputation, we just need to have the economic opportunity to bring in new business and encourage those to move here when they can't afford fernwood but don't want to move to Langford

Encouragement and support to the business community to regenerate and refurbish their storefronts

Esquimalt NEEDS a main street. The north side of Esquimalt road between Admirals and Lampson should be rezoned for mixed-use development. Esquimalt Plaza should be encouraged (potential tax break) to construct additional buildings fronting onto the street (strip malls are never ideal). You cannot expect that the Village project will do all the revitalization work for you.

Esquimalt is a great place to live. Would be nice to have more diversity of shops and more vibrant community feel along main corridor, as well as enhancing appearance of main corridor, which, of course, is being worked on.

Esquimalt is unique in that it is already a village with a downtown core. Other neighbourhoods strive to create a village in their communities, and some have succeeded when an actual village doesn't even exist. We should be inviting businesses that enhance the walkable usable type of community we are and that enhance the village type feel where people from not only esquimalt, but other areas come to enjoy what we have to offer. Things such as cafe's and boutiques. We need less thrift stores and old tired looking businesses. We need to make our downtown core more appealing. We need to fix up the appearance of some buildings and create some outdoor type seating for cafe's, restaurants etc.

Esquimalt needs growth and expansion. There isn't enough tax base for everything needed.

Esquimalt should be a destination location not a drive through or bedroom community

FOCUS on economic development using and being aware of and using ESQUIMALT'S strengths1] close to downtown2] marine activity 3] FIRST NATIONS culture -history 4] close to advanced education --research personnel

Getting a good quality pub. Places for good food, drink and socialization.

It would be nice to have a nice pub to replace the Tudor House.

We need another Tudor house!! We all miss it.

Very pleased with the visual improvements occurring in the community including. And, as a business owner, we seem to be seeing fewer and fewer transients, drunks and drug users, etc in our area.

Good economic development, particularly along the core of Esquimalt Rec would stimulate the community, particularly between Dunsmuir and lampson St. Bingo, the Cambie, pawn shops are not representative of the family values that most esquimalt residents would utilize and appreciate. It would be excellent to promote good restaurants or cafes, book shops, artisans, etc to develop, perhaps combined with a good condo development on the Cambie site with commercial space below. Another priority is to ensure apartment building owners and house owners along this corridor keep up with maintenance so that the entrance to our lovely community is properly identified. The rec centre and parks are amazing, keep up the good work! Would also love a permanent indoor farmers market, which would be a draw to esquimalt for others in the region. Of course, the bridge

traffic/replacement (timing and keeping on budget) is also very important, and other traffic issues as Esquimalt is a bridge between communities.

I believe in the gentrification of Esquimalt, thus making it a more desirable place to live in the Greater Victoria region.

I didn't wish to check the square for Economic Development to cover Tourism, I believe Tourism transcends economics, It is a complex mix of volunteerism, visioning, marketing a vision, restoration, heritage development, partnerships as well as economics.

I have lived in Vic West since 1995 and have finally seen "hot" spots develop in the community - cafes, bakeries, outdoor spaces to sit and enjoy the people walk by. Nothing like this exists in Esquimalt - small strip, malls only.

I'm not sure how this could be improved but it always surprises me how many cheque-cashing businesses there are compared to actual banks in Esquimalt. It makes Esquimalt feel a bit "seedy"

im excited to see the "community hub" of esquimalt grow. Id love to see another dinner restaurant /pub open up, so I have no reason to go downtown at all!

It would be nice to have more shops (e.g. womens wear, shoes, etc), professional services (dentists, chiropractors, etc).

Limit pawn shops, liquor stores, cheque cashing and other bottom feeding businesses.

Make it easier for new Business to set up in Esquimalt.

Many people here seem to have lower incomes - so give them some employment opportunities which also take advantage of the area's natural beauty.

More needs to be done to encourage businesses to locate in Esquimalt so that we have more local choices for shopping and services and increased tax base . Moreover, some thought needs to go into ensuring that current and future businesses can provide a small town atmosphere that will draw people from Esquimalt and possibly the Greater Victoria region i.e. Cook Street Village, etc.

No more cash stores, more proper dining places, and ice cream somewhere.

Promote and expand economic opportunities.

Revitalization of core essential. Encouragement of new businesses to be established.

The Tudor House should be rebuilt. It was a great community pub and brought diverse residents together.

The current commercial properties along Esquimalt road are for the most part disappointing. I would love if we could attract a healthy grocery option such as a Red Barn and develop a nicer shopping strip that people from other communities would come to Esquimalt to enjoy/shop. Currently our strip is known for money marts and liquor stores.

The industrial park needs to be revitalized. Esquimalt needs more businesses.

To put family and cultural values before large economic proposals that would negatively impact our neighbourhoods.

Township needs to lead the economic development with the Town Village, then the rest will follow

Trying to attract businesses that promote community such as local coffee shops, pubs, or other places to gather.

We need to have a hub in Esquimalt that attracts people and makes them want to stay. We currently don't have a main street, and the Esquimalt village project has taken so long that developers seem to have little faith in any future development in Esquimalt. We need to fill our store fronts, we need more restaurants, and we need to bring in more arts and culture opportunities (like plays) that attracts people to the region.

We need to keep businesses in Esquimalt and attract local shopping. Currently I cannot stay in Esquimalt and buy a pair of socks! We could also use some decent family or pub style restaurants instead of just fast food. We have plenty of liquor stores, thank you!

We shouldn't be promoting a casino in Esquimalt. That's not appropriate economic development, or the way to create a safe, healthy, family-friendly community. When I talk with people about a casino their response is to talk about crime and poverty - not an image we want to promote of our municipality.

cleanliness. higher end shops.

make the town inviting so other communities come visit.

We don't need anymore fast food places, payday loan please. We need to attract businesses like clothing stores + restaurants. Look at downtown Sidney, Oak Bay + even Langford - they look Great!

New pub + family pub restaurant, and some good restaurants.

I can easily bike to work (thanks to being able to safely connect to the goose/all the bike lanes), there are free outdoor tennis courts, gorgeous parks that are (usually) safe for kids (a few times there were needles found there), and there are lovely coffee shops etc in picturesque walking distance from home/parks. I wish there were a few good neighbourhood pubs in the centre of esquimalt though, not on the outskirts. I think having the roundhouse development will be an amazing addition to esquimalt when it happens!

Let go of the past. Esquimalt needs more business and denser land use to provide a larger tax base to pay for better services.

Glad to see less cash advance businesses

Economic Development - I assume there is an EDS organization in town

Business spaces have to be affordable rent so business can start & thrive here. More art galleries, community theatre, coffee houses & evening entertainment. Affordable business rental space.

As well, economic development should not come at the expense of the working class. Cost of living is extremely high in the CRD and many have to live further away from the centre than they'd like. Let's please not try to emulate Oak Bay's elitism, and keep Esquimalt a (relatively) affordable place to live, especially for the working class.

No Casino.

Let's keep the "small town" atmosphere as opposed to a suburban atmosphere. Also, I'd like to see more good, locally owned restaurants, including a coffee shop.

Economic development and housing drives everything else. Start to seriously attack the

issue of people working in Esquimalt and living in Langford.

Esquimalt needs some more vibrant neighbourhood centres, not only strip malls. Similar to Cook st village or fernwood square, we need places that people want to hang out, socialize, bring tourists, attend arts events.

Economic development is important for several reasons including reducing the number of vacant commercial buildings, increasing the township's tax base and promoting the township's vibrancy.

Limit or eliminate the cheque cashing businesses.

They're all important. Developing a sustainable economic base with shopping, retail and services geared towards those who live and work here. We have 5,000 workers at DND who could shop and live here, but don't. We need some higher quality housing inventory to entice them to live nearer to where they work. That would take care of our transportation woes.

There are so many priorities but without the tax base -- the community is hampered.
Encouraging business growth if possible

[Energy & Climate Change]

stop being carbon commies

Climate change should include adaptation.

sustainable infrastructure. ie. water, sewer, power, roadways, with growth will the existing systems be viable?

Transportation is important as it relates to helping people of lower social economic status have greater access to good and services they need. I am interested to see if a bike-sharing program could be implemented in Esquimalt/Victoria... it may promote more physical activity / ease of commutes and augmented health of our community in the long-term. I believe that the built environment (i.e. sidewalks, infrastructure, green spaces) have a great effect on community residents, so support this inclusion in the vision!

All of the topics listed above are important but I think Esquimalt is doing quite well in many areas. Food security and climate change are very important for everyone including Esquimalt and I think every authority needs to do as much as it can to set up and promote programs and incentives.

[Future Land Use and Development]

Esquimalt should be pursuing the type of densification that is occurring in Victoria, in order to increase our property tax base and enhance the services available to the community. Esquimalt is a desirable and affordable location for young families employed downtown by the public service, and our community should be benefitting from providing housing for those families.

I believe that Esquimalt planning must lead in being able to increase density. I believe that increased density will provide a greater population that will in turn make local businesses more viable, and therefore attract business to Esquimalt.

I want to see the Township be pro-development and not do things to discourage development.

I would like to see changes to allow small detached garden or lane houses on large lots.

The current priority to allow for redevelopment that citizens oppose is an affront to democracy.

No high rises south of Esquimalt Road.

We need to increase revenue partly through increased population density + housing

Ensuring that Esquimalt maintains and enhances its place as a real seaside village community that is very close knit. That it does not succumb to greedy developers whose profit margins dictate high rise development as seen in Victoria that results in sales to absentee international owners for the sole purpose of investment. Preferably that it follows the example set by Langford which has been transformed into a highly desirable and attractive community to both families at all age levels and businesses. Why not try to identify property owners who are interested in selling and connecting them with developers who will fit the community plan. A registry could be created that would help to bring the two together. Finally cleaning up Esquimalt Road businesses by enforcing unsightly properties to renovate their facades or decline their business licenses.

My community vision includes the building up and improving of Esquimalt Road. The views up there are million dollar views and they are not being used to best advantage. A mixed use housing and commercial model to bring more housing and customers into Esquimalt and more taxes! It would improve the appearance of the major route into and out of Esquimalt and it would preserve the small scale of the areas above and below Esquimalt Road. We want people to drive here and say "wow Esquimalt is really changing, I like it"

No tall buildings

I'm a little jaded about community plans. The previous one was violated when McDonald's moved into the library so the new town hall could be built. I know development is always a concern to build tax revenue. If we build we will need to deal with the added traffic.

Please don't chase short-term large scale development under the guise of economic development. Please take more deliberate route of planning our design and community fundamentals for long-term sustainability, diversity, encouraging small business to set up and stay in Esquimalt, economics will follow. Think in terms of 'what would Jane Jacobs do...' Live Long and Better <http://www.aplaceformom.com/blog/2013-03-29-where-people-live-the-longest/> Researcher Dan Buettner, who studies these populations for the National Geographic Society, calls these long-lived pockets Blue Zones. The top five Blue Zones may be relatively isolated and scattered around the globe, but here's what they have in common, according to the New York Times: A cultural environment that reinforces healthy lifestyle habits like diet and exercise Healthy social relationships and psychological well-being People who tend to gardens People who have a cooperative spirit Public health that is easily accessible Seniors are valued as members of their family and the community

Slow down building houses etc. till transit + roads can handle congestion. Initiate a small tax on developers to help pay for improvements seeing as they receive the profits from developments.

4 or 5 star, max 10 storey hotel and restaurant (i.e. Denny's, white spot, Floyd's diner, apple tree, ABC country) with an estimated 300-500 person capacity auditorium with several store/locker rooms with in downtown Esquimalt. Be known as "Town Centre"

Future Land Use and Development - A tough one given the fact that everything has been developed without little thought to the aesthetics of community harmony.

In my opinion, you cannot call an area a "village" if there are high condos at either end. No other "village" in this region has that type of development. Please, let's restrict the buildings higher than 4 stories to specific parts of Esquimalt, and definitely not in the proposed "village"

[Heritage]

While being attentive to all the issues listed above, it is important that we retain the strong community feel of Esquimalt. We are inclusive, and support one another as neighbours and friends. As we go forward, I feel that it is important to protect and enhance that very defining characteristic of Esquimalt.

recycling heritage buildings and putting them to new uses;

Esquimalt can be more bold in highlighting its assets (navy history, parks, first nation history). There's a great opportunity to connect trails and connect parks and main corridors.

[Housing]

Cleaning up of problem areas of Esquimalt by holding landlords accountable for their rental properties and who they rent to and they should be required to ensure their properties are maintained and not an eyesore.

All communities should be involved in low cost housing for the homeless. Tents in parks - not a good solution or stop gap, but costly in terms of policing, cleanup, disruption of neighbourhoods, etc. How about a small one time but specific tax to all residents and business and setting aside some land for that purpose alone?

As above- increasing the diversity of income levels so Esquimalt can be seen as other than a low rent, lower income families refuge- great work has been done to shine up the image - however low rents, poor housing and fixed income housing; Viha group homes arriving without consultation; and soup kitchen emphasis - while part of diverse and caring communities - can subtly tilt the balance and image unless there are council strategies and priorities and plans to ensure a balanced mixture of income levels.

Keep housing affordable, but revitalize the community. Many people live here as it's the only place in the city with affordable(ish) housing due to the fact that much of it is very run down and much less safe compared to other communities in the city.

More affordable housing and increased density would be an excellent investment in Esquimalt's future. We have such a good community already but I believe we'd be stronger if people who live here were all adequately and safely housed. Our homeless population isn't as visible as downtown Victoria's but that doesn't mean that population doesn't exist and won't continue to grow, not to mention people living in illegal suites. Approving more suites in existing homes increases housing affordability and density.

These topics are very broad. Housing for example might mean loads of low-cost housing, or it might mean housing to attract and retain financially secure residents. In a way, this list is meaningless because every community must deal with all of these things. Your vision statement and community plan should guide decision making on all of these topics so that each of these topics is guided along a path that supports the simple vision.

Housing: affordable housing for seniors + disabled!!!

Continue to do things to encourage young families to buy property here
help for homeless

More co-op living spaces. There has to be more affordable rental space. You can not knock down or keep creating high density buildings that are only "purchased liveable space". There has to be affordable rental property too.

Maybe a discount on property taxes for single homes.

Housing for all age levels, income levels, pet-friendly - no discrimination of people with pets. Encourage rental units and smaller houses (e.g. wartime houses, boat houses, low rise condos and small town houses).

1. homeless or almost homeless people should be given a chance to have a small place to call home 2. new lower income housing 3. senior housing

Esquimalt is one of the only neighbourhoods outside of the Westshore I can afford to live in and actually work towards a better life for myself and my son, rather than barely survive. I bought a house here in 2008, which my ex-husband now owns. After 2 years of living in Victoria, I am back living in Esquimalt and I am happy to be back. Of my 10 years on the Island, 6 of them have been spent as an Esquimalt resident. Please keep Esquimalt housing affordable. WE could be the leaders on affordable housing initiative, even before Victoria. There is a demographic of people being missed in social assistance right now, those who make "too much" for rental assistance, but not enough to support themselves and their children. I was EXTREMELY fortunate to find a 2 bedroom apartment in Esquimalt for \$850 a month for November 1. It's not a luxury apartment by any means, but I am so so happy to have it. I am gainfully employed, and have been for 9 years. I have great rental references and I couldn't afford much more than that even with my very reasonable wage. 2 bedroom suites these days in Victoria/Vic West are going for \$1100 and up. It's insane. It's not affordable. I am actually currently "homeless" but staying with a friend for the month of October. I have another friend who is homeless and could not find a place that would rent to him and his 2 children. His children now reside solely with their mother, until he find a suitable home for them. Discrimination against families is happening in rental units. Thought illegal, MANY buildings and suites told me "no children" or "no children in units above the first floor". I believe this truly needs to be addressed, because the people who need the affordable housing most in my opinion are young families. My homeless friend is racked with student loan debt, limiting his ability to afford a suitable rental. The CRD offers "market" housing geared to families; housing that is priced 10% below market value, however, a 2 bedroom townhouse in CRD housing on Lampson street was priced at \$1172/month not including utilities... the mortgage on my 4 bedroom half-duplex that I owned in the same neighbourhood was \$1600 a month.... this is simply horrible. The "squeeze" is a real issue. The rental market is a real issue. I have faith in the Esquimalt city council and city planning departments to address this.

[Natural Environment]

The most important is those that address reversing the degradation of the natural environment through inadequate policies that address water and air quality.

Health of the gorge waterway

Natural Environment: Do not commercialize saxe point park!!!

Protection of the environment.

Natural Environment - a given

[Neighbourhood Design]

Esquimalt needs a cohesive vision for its design and planning - no more one-off designs that don't fit with the history and character of the community. Development is good, but not at the cost of losing the unique characteristics that make the community special. Approving development that makes Esquimalt look like the western communities is not the way to go. Priority - create a plan that creates a town centre and honours the history of the community.

Making the community more walkable.

It would be nice to have an environment that matched the community feel of Esquimalt. Great place to live it would be lovely to have a small village like feel (i.e. cook street village).

Neighbourhoods. Neighbourhoods. Neighbourhoods. In Esquimalt neighbourhoods are neglected. I don't believe anyone from Esquimalt Municipal Hall ever goes into the community. They would be embarrassed if they did.

While keeping development in mind there is also a need to keep neighbourhoods intact. Size and appearance of developments should be in keeping with the neighbourhoods where being built. Ie: large modern structures not placed in the center of established heritage homes

Some comment about the need to improve the Esquimalt road corridor,

Designing roadways and neighbourhoods that promote the flow of traffic.

More sidewalks in residential areas.

Esquimalt is well known for it's quaint older styles. Tourists visit for the gardens and older style houses and buildings. I just hope new buildings and structures are considering this and not trying to add a lot of over the top modern looks (like the hideously modern new Johnson St Bridge). We are a neighbourhood of Pirates who would be out of place in big boxes and glassed in square buildings.

Push on hard on a revitalization of Esquimalt street. Identify a architectural identity that is unique for Esquimalt and find out what it will take to get be people serious about development for Esquimalt Rd.

I would also love to see residential development along the 800 block of Esquimalt Rd. But not just any old development - it would be nice to see new developments come to Esquimalt with architectural interest and thoughtful design. Let's celebrate how different we are from everyone else in the region - it would be great to think about how we can continue to stay different and set ourselves apart, rather than try to be like other communities. Let's be unique! Let's celebrate "different"! It's what my family loves about Esquimalt. Let's continue to set the bar for the rest of the region, and refuse to follow.

A push for economic development is needed in order to create vibrant community centres where people can thrive and 'want' to hang out. Esquimalt doesn't have a 'funky' community village or an area where young adults want to hang out. The design of the existing community village or town centre is very poor, there's no cohesion, nothing 'interesting' and access needs to be addressed in order to attract all ages and abilities.

Stop ignoring Old Esquimalt and the panhandle.

Neighbourhood Design - would be nice (e.g. local business assoc. business homes more housing and visibility + access to waterfront. Create "community square" with city hall, library, recreation centres as focal point for the community. At present Esquimalt feels disjointed and haphazard. You have some wonderful community facilities and parks, it is unfortunate in general Esquimalt is an "ugly" duckling.

[Parks, Trails and Recreation]

Better Lacrosse with light. Better field with better lights.

Access by Esquimalt residents to the gorge walkway (and health of the gorge waterway)

Development of recreation facilities such as Tennis, skate boarding, outdoor bowling.

Parks, Trails and Recreation: excellent as is!

Do not build a trail along the Gorge waterway through residents yards. The property owners take better care of the natural landscape than would people walking through. People might let their dogs run around scaring off the wildlife (as they do on the Saanich side). The natural shoreline is a better, safer habitat than a trail would be.

Enforcement of park use bylaws.

I think it key we have a public dock, at start of Westbay walkway, to allow Canoes, Kayaks, and other small craft to be carried in and launched.

I would be very nice to have playgrounds with fountains, washrooms and a wading pool like Grimstone Park in New Westminster. It is fabulous! A park director in the summer, huge wading pool, parents laying in the grass with a picnic meal, great playground (but suggest rubber base as the wood chips are brutal on bare feet), the wading pool run off water cascades down a river with activities and a water pump. With a fantastic view. Esquimalt can have this calibre of a playground

also! http://www.newwestpcr.ca/parks/community_parks/grimston_park.php

Pool too crowded when adults are doing their thing.

We don't have the cold weather, but in the east outdoor skating rinks are energising, outdoor water play parks bring energy.

Need more transportation to Esquimalt Recreation Centre.

I live in View Royal technically but I LOVE Esq community spirit and Rec Centre + Esquimalt Neighbourhood House!! and Buccaneer Days! Also LOVE the L.I.F.E. pass program. Thx Esq for participating!

One of the reasons I LOVE where I live (Vic west) is the diversity in options for parks/trails and recreation.

Extend the "seawall walkway" from Westbay Marina (Head St) all the way to Saxe Point

Park or even further. I'll fall over dead from a heart attack (shock) if you politicians implement even one (1) of my priorities!

The rec centre is also an absolute diamond in the entire region - love that it is a priority and we can tell that great care goes into its operations.

many recreational opportunities.

Public Services + Recreation are really appreciated and a big part of my healthy lifestyle and others. Continue beautification projects + parks + public spaces

Kids H2O outdoor park.

I like what has been done in the last few years (i.e. farmers market, park redevelopment, arena upgrades).

#1 priority - public tennis courts - indoor or outdoor - not aware of any in Esquimalt (only municipality in CRD without any).

Things like markets, parks & bike lanes, with which the Township has done already been doing a great job.

1. North Esquimalt needs to be integrated by offering a trail through Gorge Vale Golf Course similar to the one across Cedar Hill. It is private, but in order to improve walkability to Esquimalt Village, the time needs to be reduced by 10-15 min. (Connect a trail to the veterans' cemetery & road.) At present all of my shopping is done at Admirals Walk or Tillicum Mall; I use Pearks Fitness Centre & Library; never eat out in Esquimalt. Very frustrating to be so disconnected from my community.

Love Esq. Gorge Park; a true gem. Thank you for the additional lighting. Please, no more red paint though on light standards nor picnic tables. Parks by definition should remain green. Thank you for the new colours chosen for the playground.

Let's raise the level of pride in our community. I have lived in Esquimalt most of my adult life and I know how beautiful it is but I am extremely sad to see it used as a dumping ground. We live along the rail/trail which I love. A couple of years ago our neighbourhood got together and cleaned the trail from Admirals Road to Wilson Street and the municipality generously hauled it all away. Just recently the garbage, unwanted furniture and other cast offs have begun to accumulate again. May I ask that, in conjunction with the municipality, that we develop an ongoing strategy to deal with this problem?

[Transportation]

Bike friendly is important to me as well.

Esquimalt being in the region core should be pedestrian and cyclist friendly

Esquimalt did a very good job rebuilding Esquimalt Road and Craigflower. Then posting at 40 is insane and not based on evidence.

I observe a lack of long term parking in the area for people that work in the area.

No more bike lanes and flower pots in the middle of the road

Too much traffic, Too much noise and pollution.

-- improved transportation routes & I don't mean by adding cycle lanes either

Need to address dockyard gridlock. Need to address matter of transport to Westshore

from Esquimalt. Esquimalt has nothing to attract people to come here to shop.

We need to make sure that BC Transit does not cut anymore service in Esquimalt and try to get bus routes back.

stop putting in planters on our roads they are just a hazzard. get rid of bike lanes there a hazzard because most bike rider's just drop their heads race down them figuring they have right away

Water bus to Langford, downtown and back. They took the islands out in Oak Bay and put in angle parking for small businesses.

the "traffic-calming" that has become the "fashion" around Victoria, including Esquimalt Road, Admirals Road and Tillicum Road, may look beautiful BUT has the direct negative effect of:-creating traffic jams and bottlenecks-creating extra unwanted maintenance costs for gardening, flower planting and trimming to assure good sight lines for drivers. Also, the maintenance vehicles and all the workmen are further exacerbations for creating traffic accidents because there is no place for them to park their work trucks and they require costly flag people to interrupt traffic flow.

Stop the stupid 40 KPH

All of these DO apply! Transporation is Victoria's regional crisis. not enough roads and badly designed corridors.

Transportation: Public transit

Traffic congestion - transit offering choices Controlled responsible development, where traffic congestion + reduce pollution is a priority! Incorporate excellent transit based on demand and needs.

Possibly put trains back in service. + Keeping speeds at 40 kph with enforcement - good work so far!

Bike paths, trails, lanes. Improvements that foster better reputation for Esquimalt.

The plants are too high in the center median on Esquimalt Road where the cross walk path is located just before city hall when travelling east. It is difficult to see pedestrians in the crosswalk.

Transportation - public and alternative routes through the community safety for biking of disabled electric carts Public access to the waterfront as much as possible.

better public transit

Transportation, esp. the Craigflower corridor to Admirals needs to be addressed. The 'Colwood Crawl' makes traveling in rush hour by bus or car nearly unbearable by sitting in grid lock traffic. Bike paths are good, but not all the time for all people (like when you have 2 little kids in tow).

I notice in the latest newsletter that it states all the recent wonderful upgrades that have been made to Esquimalt regarding Admirals Road, bike lanes and sidewalks. Please note that most of the sidewalks along Admirals Road are a disgrace and only a few portions have been upgraded. It is difficult to walk along the sidewalks with all the brush, plants, etc. growing over the sidewalks that have NOT been cleaned up in a very long time. The biggest challenge is when using a stroller or walking in pairs as in certain spots there is not enough room to keep walking. It would be great to have the sidewalks cleaned up so that

they are more accessible. Thank you.

3. Bike lanes on Tillicum: One has to have a deathwish to ride on Tillicum. Love that you are adding waterfront linear parks along the Gorge and look forward to having them connected.

[Urban Agriculture and Food Systems]

Emphasize urban agriculture and food security through encouragement of backyard gardening and urban farming

Urban agriculture and food systems: markets/gardens for the door!

Also excited about the idea of a community garden - I've seen them add so much life to communities I've lived in before (James bay, fernwood). The farmers market is another fantastic addition!!! Esquimalt already has so much to offer, and it has so much potential to just keep getting better!

quality food + beverages -> local, organic, sustainable

Incentives for green initiatives and urban farming. Please revoke the bylaw stating against farm stands on local properties. Public space beautification with art and edible gardens

[X Amalgamation]

Amalgamation - why isn't it even on list?

As I recall in the last election, Esquimalt residence voted that council move forward with amalgamation/shared services. This was the first priority NOT the official community plan.

Sewage treatment disaster shows need for a strong regional government. Amalgamation is needed.

Follow your mandate to look at amalgamation

I can't remember how exactly the question was worded, but in the last municipal election the majority of Esquimalt residents voting asked to have amalgamation explored. I expect that Esquimalt Council will explore amalgamation even if you don't like the idea.

I voted in favour of the two referendum questions and the current Mayor and Council have yet to act in accordance with the referendum results.

Promotion of Esquimalt as a community. When I moved to Vic West 5 years ago I thought I was in Esquimalt. Still hard to figure out boundaries between the 13 municipalities. Shared services - Fire/Police/ and many of these take advantage of retirements/vacancies to encourage cooperation/collaboration provision of shared services.

The requirment where Esquimalt should be amalgamated with other or all the local communities.

We lost our virginity decades ago so amalgamate with the city of Victoria and forget those other eleven ping-pong balls bouncing on a concrete floor.

[X Governance]

Community hall and community association. Non profit shere have to rent space or mooch from serious coffee. The rec centre is awesome, but not a substitute. Volunteer opportunities and marketing telling esquimalt about ggdrich culture of volunteerism that

exists here. Marketing Esquimalt's image in general - it becomes a self fulfilling prophecy.

Get moving and make some decisions (we have talked about this for way too long, no action)

REDUCE taxes every way possible including but not limited to reducing staff positions.

The last time Esquimalt engaged in a joint venture in building the hall it cost all of us \$900,000 in law suits.

Esquimalt needs to renegotiate land use agreements to improve tax base on ALR (gorge golf course) and CFB lands.

The main priority is redevelopment of Esquimalt road. The Township buys properties for park land then it should be able to buy properties it wants redeveloped. The problem lies in wanting change.

I think Esquimalt is now one of the most desirable + best to live in. Job well done. I will continue to vote for the present Mayor Barb Desjardins (and Councillors).

Of course, all of the above are important, and I certainly could have selected all plus added others, but then that would defeat the purpose of the question, which is to select priorities. Those I have selected seem the most important for council to address. The others will be addressed as a matter of course during deliberations in council, at public forums and in public. I think it is important to determine priorities specifically for the municipal council, taking into consideration the priorities of other levels of government and those that will be addressed by the people regardless.

-- we are an older community that wants to keep alive. That means change -- being flexible enough to work with the newer communities -- getting their people to work on time & safely -- and show ourselves a vital part of supporting the entire region.

[X Government (other levels)]

Having a DND 'forgotten' land, right along the shore of the outer harbour is a disgrace and a waste of what could be a fantastic, fun, public and useful property. It's right in sight of all our cruise ship visitors. They must think we're nuts

Push back against Provincial and Federal downloading with out the necessary financial means to succeed.

Why does the union socialists want us to continue to lack prosperity and growth. Where is our relationship with First Nations? Why does Esquimalt hate the rest of Greater Victoria (i.e. sewers)

All listed item are important, checked items are focus of change. Coordinated Planning: Work collaboratively with other agencies, levels of government and community stakeholders to co-ordinate plans, initiatives and programs. Imagine our main street in 20-30 years with minimal changes...

CFB Esquimalt needs to take ownership of PMQS and start being a responsible neighbour. The base is an eyesore. Similarly, the city should leverage the base on economic opportunities.

I really like the honesty and clear, concise answers of your Mayor and the councillor Burton Kahn especially dealing with the nonsense of some CRD directors. The CRD must be held accountable and should be beyond redemption, if they continue to make avoid

Tertiary sewage treatment, disaster preparedness, homeless issues and energy efficient issues.

[X Infrastructure]

sewage - tertiary + well managed safely

Also, I REALLY think we could BENEFIT from agreeing to have the regions waste treatment plant in Esquimalt. It could be green, architecturally beautiful and potentially be a position marketing tool for our community. People provincially, nationally and internationally know we don't treat our sewage and it reflects horribly on our region (and we fancy ourselves very "green"). Let Esquimalt lead the charge in moving towards protecting our ocean in our region.

[X Library]

Computer services for the public.

more parking for old people near library

I'm shocked there is a proposal to build a new library, considering I'm not that old yet I remember the construction of the town hall and library. Was the design so lacking in foresight that a new one has to be built scarcely decades later? It seems to me like an obscene misuse of funds. I haven't yet heard a persuasive argument as to why we need a new library; if there is, please publicize it.

[X Miscellaneous]

We need a place to hold meetings as residents of Esquimalt that is free

A ranking of priorities in question 9 would be more appropriate.

All of the above are important but I've focused on what I believe should be main priorities for council.

Do you have a community association? If so, Oak Bay would like to partner with you!

Does this type of question actually get you any results? All of these things are important. Should they be numbered, in terms of priority? Or is this just data, for a chart, for a presentation...to show back to the people? [To word into another watery mission statement...?]

Esquimalt is a wonderful community with lots going on all the time.

I am not intested in business of this and that, I want to live among individuals not "patrons" or "customers"

I've added community pride but there may be better ways to describe "sense of belonging or place". Define/develop what makes Esquimalt unique, and develop strategies for encouraging residents to feel like they are part of a distinct community. The blooming beautiful is one way of doing this - they should be strategies that help enhance what's unique to Esquimalt. Encouraging/supporting beach cleanups may be another strategy. The farmer's market showed promise as well, but I think it should involve the active participation of residents.

There are many priorities, many synergistic

They are all important! This is why there is a counsel to balance them all!

Without substantial business and community engagement, little will change. Maybe thats ok... If you want to change...Need to focus on the 3 things that have most limited change over past 30 years.

How are priorities linked to each other and nested within one another? Relationships to other communities and region as a whole

Waste disposal

our community spirit is so greatlet us never lose it

You don't have to look different to live!

11. Where did you hear about this survey? (Information Display, please specify location...)

Response
[Library] x 45
[Municipal Hall] x 4
[Recreation Centre] x 84

11. Where did you hear about this survey? (Other, please specify...)

Response
[Chamber of Commerce] Chamber of Commerce x 3
[Community Groups and Associations] x 4 Member of the West Bay Residents Association Paradise group an info item in Esquimalt United Church sunday bulletin through ERA
[Radio] Bill Brown on CFX radio CFX x 3
[Social Media] Esquimalt Community Connection FB site Esquimalt community connection Facebook. someone posted it but it was not officially posted by the mayor or town as far as i could tell. Instagram x 3
[Miscellaneous]

Advisory committee.
Condo Newsletter
Council meeting
It was suggested to me when I visited the business development office to talk about my project to build a garden suite on my property.
Item in the Victoria News
facebook and current community newsletter.....need all communication to keep residents informed and engaged
multiple channels - email, facebook, word of mouth, news story, etc

13. Which ONLINE tools are you most likely to use to follow updates, or provide input, during the official community plan review? (Other, please specify...)

Response
The community newsletter x 2 A website that is easier to navigate and more user friendly for all citizens News Stories in News Papers and Radio Shows This should be widely distributed, even posted around town. I would not have known until I saw in newspaper. i do not twitter, but need to do this for those that do chamber Town hall Future state community models Whatever you like

15. Which IN-PERSON events are you most likely to attend and provide input during the official community plan review? (Event hosted by a community organization that I attend, please specify...)

Response
[Chamber of Commerce] Esquimalt Chamber of Commerce x 2
[Esquimalt United Church] Esq U.C. Esquimalt United Church, Rainbow Kitchen. Justice and Outreach Team, Esquimalt United Church
[Recreation Centre]

Esquimalt Recreation Centre x 3 Esquimalt Parks and Recreation Committee
[Resident Associations] Neighbourhood Assoc ERA x 5 ERA events West Bay Residents Association x 4
[Miscellaneous] Any Lions function Demonstration regarding sewage treatment proposal Senior group events Concert prefer not to say

15. Which IN-PERSON events are you most likely to attend and provide input during the official community plan review? (Other, please specify...)

Response
[Open House / Town Hall Meeting] Council meetings x 2 Forum open houses really good for us town hall meetings
[Staff] OCP community room - setup room or storefront with info Speaking to township staff. Events held in the evening after 7pm or weekends.
[Miscellaneous] any of these, depending on when held Any of the above depending on date and my ability to attend depending on the degree of overlap with my concerns Anything baby friendly Esquimalt Council should ask for peoples emails and then send out updates and alerts directly to those that want it Neighbourhood gatherings community and school events

Real public engagements not token informational sessions
Things that will ensure action,
Online submissions
Book club??? Don't you mean a charette?
I'll be loud, proud and advocating for myself, my family, my customers and the vulnerable/unheard voices out there!
the MUNICIPALITY should invite a few persons involved the tourist transport business marine science research marine industry high tech development University..and college --reps to small round table meetings with the director of development
all

17. Are there any comments you wish to share with us in regards to communications and planning events during the official community plan review? (Optional) |

Response

[Communications]

1. Make sure events are well-publicized and made accessible for ALL Esquimalt residents.2. Myself and others will be bringing Esquimalt citizens who need help/assistance the most.

Advertise planning events.

Be transparent.

Communicate clearly how and when will staff and council consider input.

Could put more on Facebook, and any other locations. Seems like this survey was advertised 'okay', but seems like it is important so this and future input opportunities could use a bit more advertising.

Ensure communication through all methods - print, electronic, etc

Folks should be kept informed once decisions are about to be made between various options - many folks aren't interested in the initial debate about what should be done, as it is too abstract a concept for most folks. Once it gets to the point where choices are about to be made, the communications flood gates should open.

Found posters some time ago at Rec Centre - informative.Also need Esquimalt newsletter here at the Rec Centre.

Glad this was mentioned in the Current -- did not see it in the Victoria News or see it advertised in any of the stores in ESQ that we use -- not even in the Plaza. We still get mail so a drop off at the door or by post is a great way to hit on every home/business owner for input.

Great newsletter! Enticed me to follow along with Community Plan Review

I find that the public library and recreation centre are well used and could be enhanced as the review progresses.

I find the Esquimalt Community Connection FB page is a valuable way to keep in touch with issues in the township, and I hope it is used in this process.

I hope that there will continue to be clear, transparent documentation available to the public and will be a leading example for the Provincial Government and Saanich administration.

I read both local papers and usually the newsletter that comes around. Would be nice to see updates through those

I think the more personal [real] your online presence is [facebook], the more response you will have from people. Beware of the bureaucratic language and formats that have been used by government too often if you would actually like people to become involved. Facebook is useful to stir initial interest, but if people click something, thinking it will about their community, and are presented with something boring, sterile, they turn off. I feel a surge of optimism in the world with the change of government, and I feel that this might be a time to really engage people in community. I'm out of the loop though, I don't actually know what the 'official community plan review' is? I guess I need to check the website. I love Esquimalt, and am proud of some of the choices that have been made in the last while. Look forward to reading the review. Thanks.

I utilize Facebook to get a lot of my news updates

I would like to see a greater voice in the community.

I would like to see updates on facebook

Please make every effort possible to let people know that this survey is being conducted with an extremely short timeline.

Please post information @ the library.

Please request notices appear at Esquimalt United Church in the weekly bulletin. Submissions must be in by Wednesday for publishing on Sunday.

Please use mail drop flyers to communicate information about open houses and other events. Everyone gets mail, but many people don't read the local news every day or check the municipality website so there's a good chance we won't hear about events if they aren't advertised by mail.

Public displays at the pool would be good

Rec Centers are good for communicating changes.

See comment about emails being sent to people who are interested. OOps just saw next question!

Social media!!I believe you are so fortunate to have an educated, socially aware young woman (Olga Liberchuk) on the city council. As a relatively young, engaged resident I feel represented. I know you will all work together to take care of our community and grow it in a responsible, sustainable way.

Thanks for keeping us up to date, the facebook ad was a good reminder as I had read about it in the community newsletter, but forgot to check the website, so having it pop up on my news feed was very timely.

Usually read about it in the local papers.

Very impressed that Esquimalt is using online surveys and technology to reach out to community. Unfortunately I wouldn't have known about this survey without seeing in local paper. I wonder if we could use CHEK News, for example, to prod locals to get on board

with such surveys that present such important plans and decisions such as this.
communication is so important.....so far it has been very good.....keep up the great work....this survey was excellent.
outreach through social media is important - please keep it up
I do not have internet at home but use the library frequently so the library is very important to me in every way - reading, research, cd's, internet, etc.

[Community Consultation]

Signs on roads and adds in news papers about proposed changes. Meetings and public forums to be scheduled after working hours would improve resident input. If that is what the officials really want.

(1) Close loop on communications i.e. give reasons why a suggestion was not incorporated.(2) Ability to attend virtually

Although I work out of town during the week I want the opportunity to participate in community decisions, so information via website, internet, surveys and local news media is helpful.

Be sure to keep an open mind when listening to others making suggestions.

Creating opportunities for meaningful community dialogue and input is really valuable and appreciated.

Ensure enough lead time prior to events and enough info is provided before the event to ensure well thought questions are brought forward.

Explore providing neighbourhood associations with more clout in decision making.

Get out into the community.

I really think there should be a focus on engaging those interested in ocp; as well as those other age groups, genders and communities that are not well represented. I don't think the ocp name itself is that intuitive to many and I'm concerned if the engagement could be over represented by developers, retirees and nimby property owners. I also think education sessions on options for the community would be good since many won't appreciate what options could look like plus benefits etc

I think drop-in opportunities should be available all day long Monday - Thursday at the municipal hall for people to review the present plan and all verbal comments on the plan to municipal staff.

I think its critical there is a door to door campaign to engender the participation of more residents.

I would attend planning events as seems to be the most available and attended by the majority...

If possible, vary the time of day so a wider variety of people can attend.

Make it fun and engaging where ideas are generated and expanded

People are much more likely to show up if there is free food..even snacks! ;)

Please remember to reach out to those who travel through and spend time/money in

Esquimalt, not just residents.

Question 16. Should be able to select more than one time.

Re #16. Any time weekdays could attend but not long sessions. Maybe an hour or two at a time.

Repetitive for facilitators, but host the same meeting at a few different slots to give options and round input. Allow the community to actively participate where applicable. There is proof that people have more pride when they participate....let us be of help!!

Suggest to set up displays/ surveys at other events wherever possible, connect with other issues when ever possible Don't be limiting the conversation before it even starts

The more voices the better and the messier the process seems the more likely the real values of concern will emerge and that something new and significant could arise.

Use Internet and email as much as possible to provide opportunities for input and updates.

be inclusive. reach out to those that dont traditionally participate.

evenings after 7pm or weekends would be the best times. Open houses at municiple or community halls would be the best.

liaise with ERA

multiple methods of communication to raise awareness, and multiple times offered for residents to provide input - i.e. outside of 9-5

[OCP Comments]

What are the 2-3 things that the the developers of last 3 OCP feel need attention? Please setup a project room/area that businesses and residents can come to see and discuss our OCP over next 3-6 months. Provide visualizations of changes for our municipality for people to comment on. Provide information both online and in project room. Looking at the last 3 Esquimalt OCPs... what worked and what is outstanding? If outstanding, why? Money? Resourcing? Support? Provide regular updates... Ask challenging perhaps controversial questions that involve/engage all stakeholders... Try to specifically involve sports teams, seniors, families, clubs, businesses, commuters to Esquimalt, CFB, shipyard, and suppliers. Do we need a Vision of what we want Esquimalt to look like in 2035, in 2045? How will this survey input be used? Will it guide the OCP process? What are the 3-5 best recent OCPs from other municipalities in 1. our area, 2. BC, 3. Canada? Provide copies online and in project room. Other than residents, who are the other 9 key stakeholder groups that should be involved in Esquimalt OCP? ... how can you get each stakeholder group involved in OCP?

Ideas for future:-Community gardens-Family place - indoor play/ meeting/ toy lending program-meet and greet bbq for community at end of summer

Focus. Please don't try to be everything for everyone. Only with a focused direction can a plan inform decision making. This will require leadership because there will be people who want to go in every direction. Maybe even suggest a few directions and gauge majority feedback (majority, not loudest) and base some examples from plans where communities have successfully transformed themselves (Langford, Chemainus, Leavenworth WA, etc).

It's a bit silly that the Esquimalt Anglers 'own' Flemming Beach and the ramp! Half of them don't even fish anymore! My dad was one of the founders and it was needed then back in

the day. A much broader use could be beneficial to many more than the 'boys club' that services no one else.

I trust the West Bay Neighbourhood Design Guidelines will be officially adopted as part of the OCP

Really look into the future. Research plans for similar areas.

Show that something was done with the old plan.

[Misc. Comments]

ensure open government where I have access to information, this way if required I can attend meeting with pressing issues.

We need to focus on encouraging both businesses and potential residents to settle in Esquimalt. We need to have community ambassadors to promote Esquimalt in order to shed the negative image that Esquimalt has. Focus should also be put toward elementary/middle schools and Esquimalt High to get high school-age kids to stay in Esquimalt for the last few years of their schooling. A few weeks ago, I overheard a couple of teenage girls talking about the high schools they attend. Both said they lived in Esquimalt, but both also said they refused to go to Esquimalt High. One went to Spectrum and the other Shoreline. They were not happy to admit they lived in Esquimalt and said that Esquimalt was the slum of the city (not quite their language but the point is there). Why does Esquimalt have this image? What caused it? What better practices, along with the possible addition of the ambassadors, can be put into place to put an end to our image? Get rid of old buildings or renovate buildings along Esquimalt Road could be one possible step forward. We also need people/volunteers who can plaster the city with posters of the events or a list of events for each month. I'd like to see one go-to centralized event page but I guess that is only in a perfect world. Sending out a poster in the Esquimalt Current with all the events for the next three months might be an idea. People can then take out the poster and put it up on their bulletin board. I noticed that the movies and music in the park were thoroughly enjoyed, not to mention RibFest, of course. Perhaps one way to combat some of the negativity is more entertainment. How about having the movies and music run for about another month in the summer? Indoor movies - is there a possibility?

I think that Esquimalt has a real opportunity here to do something awesome and follow through on their vision to make it a desirable place to live. We're young adults expecting our first kid and see a lot of people of our age group and similar stage of life move to Esquimalt. Esquimalt needs to shake its reputation of 'rough neighbourhoods and shitty bingo halls'. At the same time I hope that Esquimalt stays that diverse and inclusive place for people from all walks of life (including the ones that are less fortunate), but create more funky, thriving public spaces, where folks can hang out, shop and connect.

If Esquimalt could rally to complete the bike path through Esquimalt nation. I think that would be a huge step for climate change and bonding our community.

Indoor (rain proof) affordable age friendly activities to do in the winter....something everyone can do

Instead of just sirens it would be nice to see a foot/bike patrol of police officers.

It would be nice to see more healthy food options in Esquimalt and less fast food outlets.

Make sure a market place is still provided as the Village project goes forward. Allow urban

farming.

be a leader build our own sewage treatment plant.

focus down on key goals

The "Logic Model" Is excellent to check for realistic outcomes to the plans. Especially for presenting seeking financial funding from investors.

[Positive Feedback]

Barb is a wonderful mayor. I support whatever she thinks is best.

Good job! Keep it up!

I appreciate the opportunity to be informed and have input. And thank you to all township staff, members of council and volunteers for all they do for our community.

I commend the township for undertaking this review. I feel that Esquimalt is currently attracting young families in increased numbers who find the place, the location, the amenities and the lifestyle very desirable. The challenge will be to improve, but without changing. An exciting time...

I like Esquimalt and hope to move back here at sometime + would like to see improved shopping + dining.

I think that this community is really doing a great job in revitalizing and reinventing itself. We are new to the area but really like the direction of new families coming into the neighborhood and the facelift of the commercial and public areas. The community has the potential to really nurture something great with both public and private collaborations. I want a community that has a core and that is the one thing that I find Esquimalt is struggling with. Like a meeting place. A good community example is Lynn Valley in North Vancouver with a great space with a combo of restaurants, coffee shops, stores, library, yoga etc and a great outdoor courtyard space for events and gatherings. I am hoping that with the new plan in place for Esquimalt we will be able to develop something similar.

Keep doing what you are doing.

Like the increased free family events! (like art in the park and parades!!!) Like re-beautification of the Road Macaulay elementary school is on as school is heart + future of our community - young people.

Looking forward to seeing what happens .

Thanks for seeking community input. I love this neighborhood and the community. It's one of a kind. Thank you

Just keep up the good work! And online webcast open house, if possible & not already planned, could be a hit. Lots of young families might find it hard to get babysitters/attend in person, but online would allow for attendance (or at least viewing after the fact)

[Negative Feedback]

I provided input to the previous community plan, but don't know where that went or whether it was used. Maybe some history on this process (with good and bad 'events') would help me put things in perspective. Oh gee, that's called 'openness', I think?

I had difficulty finding the survey....not something I would have "stumbled" over

To have participate to open house around the Admirals road upgrade I find that there is no follow up on the input we provide so it is not a transparent process, the relevant inputs are not necessary considered at the end or at least this is the impression because there is no traceability.

Be fair to all non-profits....some seem to get too much money! I don't wish to pay for bartenders and servers with my tax dollars for the English inn to hold music events. \$40k to one group is inappropriate. Make them fundraise like the rest and reduce their "payout". The Rainbow kitchen is much more deserving of our funds, not TCAC! If I win the Parks and Rec Cert, I will donate it.

I think Esquimalt is very ugly and it hurts it's reputation. I like living here but it looks run down and dirty.

Just get on with it. This has been dragged out long enough.

The people that live on Carlisle Ave do not want a 150 foot Berlin Wall erected fifty feet in front of their residence as well as the loss of their property values. Put your towers along Esquimalt road as was the first plan. We will fight if we have to. What do the people get for eight years of noise, traffic and dust? Take a cue from Victoria, and put aside our house tax's during these years since we will take the full blunt for every one. Gary Mullins. 1215 Carlisle Ave. Please use my name. You may hear it many times in the future.

There's too much planning and not enough doing! Especially in the new town centre or approving new developments like Legion's Admiral road

With planning to make change for improvement, it all words and "fluff" unless the plan comes with goals. If change is truly desired short term plans (under 2 years to completion) should have measurable, assigned expectations vs creating the document and letting it collect dust like the economic plan for Esquimalt. The document has lots of great ideas but will remain ideas as no measurable set timeframes and no one is truly responsible for carrying out the plan.

Would be great to see some progress on a new restaurant/brew pub in Esquimalt. Lack of places to go to mingle with community members and friends is always a topic of discussion when discussing what is lacking in Esquimalt.

fire the Rocket Scientists who came up with and approved the waste of money by single laning Admirals Road and want to slow down traffic speed.

stop being carbon alarmists + fix the traffic jams

stop catering to special interest groups, like bike riding groups. It's not that I don't like biking, I used to ride everyday to work before it became trendy and had no problems. People need to think about what they are changing and how it affects everyone else. You serve everyone not just the few who show up at meeting and brow beat you.